

The only Camera of its type  
in this price range  
with a 4-component lens,  
the world-famous Color-Skopar



**VITO B**

**Quick, Handy, and Elegant**



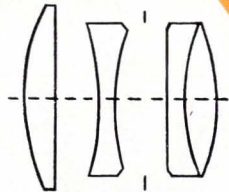


### Quick, Handy, and Elegant

that's the latest Voigtlander camera, a new model in the VITO series. Specially designed for those who prefer a rigid bellowsless body, it is the only camera of its type in this price range with a four-component lens, the world-famous and highly prized Color-Skopar.

In an amazingly short time it has found a host of enthusiastic fans. And no wonder, for the VITO B is the ideal miniature for "live" photography: for snapping the family and friends, holiday scenes and sports events – in short, for all occasions where life-like pictures depend on speed and the surprise element.

BOTH CAMERA AND LENS ARE MADE IN THE SAME FACTORY – and what better guarantee could there be for perfection and precision in the design and construction of every component. The VITO B is an ideal combination of outstanding optical performance and the most up-to-date technical features, qualities that have made the name of Voigtlander famous.



COLOR-SKOPAR 1:3,5



### The Shots almost come to Life again

1

when you rediscover all the tiny details in the pictures.

The incredible definition and brilliance of the Color-Skopar give them that "three-dimensional" look. Because of the outstanding correction of the lens you can take colour shots in pure, brilliant, true-to-life colours.

Furthermore, the perfected optical quality of the lens also yields excellent results in black-and-white. It is not until you enlarge your negatives that you fully realize its high standard of performance.

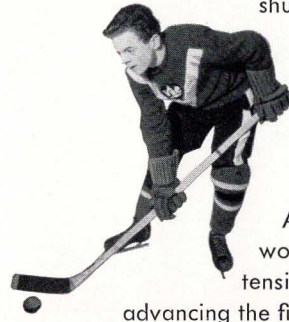


The VITO B is the only rigid camera in its price range with such a fast lens – the four-component Color-Skopar f/2.8 or f/3.5.

### For your Pleasure

the VITO B faithfully records your every experience, any scene that captures your fancy. And it is so simple and convenient to use. The bold figures are so arranged as to be easily readable even from above: aperture, shutter speed, distance, and depth of field settings. There are specially marked zone focus settings for candid and action shots.

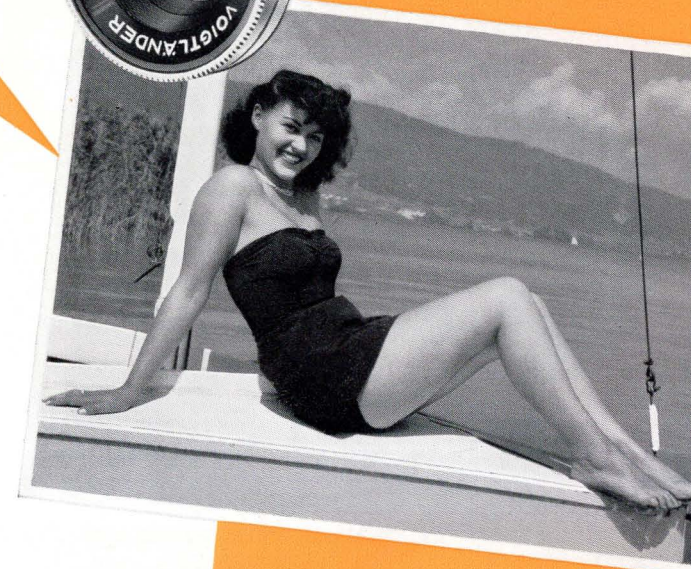
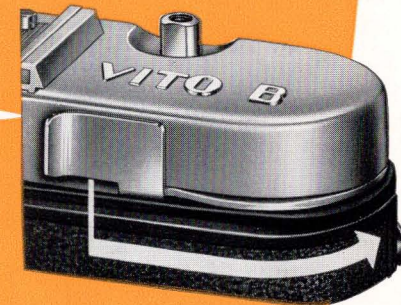
2



### Ready again at once

A flick of the right thumb works the rapid film winder, tensioning the shutter and advancing the film counter. Without taking your eye from the finder you are ready for the next shot – and no time lost.

3

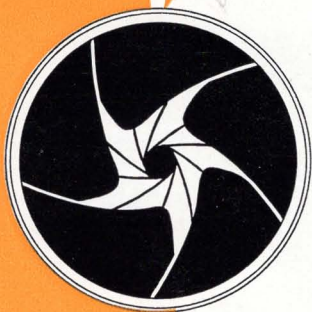




**4**

**An Up-to-date  
Between-lens Shutter**

evenly illuminates the whole negative area. You can choose between the Pronto with speeds of  $\frac{1}{25}$  -  $\frac{1}{200}$  second, self-timer and flash synchronization, and the Prontor SVS with speeds of  $1$  -  $\frac{1}{300}$  second, speed synchronization, (X-M) for all types of flash up to the fastest shutter speed, and built-in self-timer.



**5**

**It's Fool-proof**

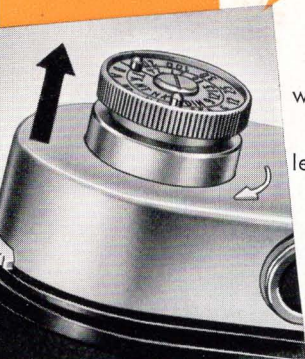
The automatic interlock of shutter and film transport prevents accidental double exposures as well as blank frames.

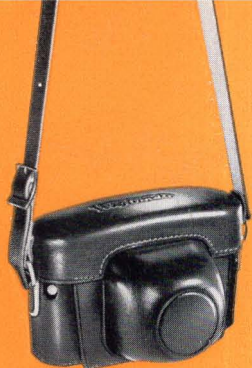
The rewind knob with its positive film indicator springs out when you press a lever, so that you can rewind the film safely and conveniently.

The film track holds the film completely flat and avoids scratches during film transport.

The novel base plate greatly simplifies loading.

The optical finder gives a large bright view of the whole subject field, eliminating distracting reflections.





**VOIGTLÄNDER**  
**Precision**  
**Accessories**  
**for Still Better Pictures**

EVER-READY CASE to carry and protect the VITO B 90/101



THE KONTUR FINDER gives you a complete field of vision while clearly delineating the image area - and you can keep both your eyes open. You see your picture - you don't have to find it. Ideal for those who wear glasses.

Kontur finder 335/23

Leather case 90/083

THE LENS HOOD

screens off stray light detrimental to image contrast and also protects the lens against rain, snow and dust.



Lens hood 310/32



THE COATED AR-FOCAR\* LENSES permit large shots of small subjects.

Focar F 1 (31 1/2 - 17 1/2 inches or 80 - 44.5 cm.) ..... 303/32

Focar F 2 (17 1/2 - 12 1/4 inches or 44.5 - 31 cm.) ..... 304/32

COATED AR-FILTERS \*

give your outdoor shots "atmosphere"

Yellow filter G 1 ..... 301/32

Yellow filter G 2 ..... 302/32

Green filter GR 1 ..... 306/32

Orange filter Or ..... 308/32

Ultra-violet filter UV .. 317/32



Filter set of three filters and lens hood.... 90/095

\* AR = with hard Anti-Reflex Coating to stand up to cleaning and polishing.



**because the lens is so good!**

YOUR PHOTO DEALER :