

CAMERA FOR THE PROGRESSIVE!

A "large-format camera" with all its technical advantages, but light, as compact as possible, and priced right—isn't that what you've been looking for? Well, here it is: The spanking new LIN HOF-COLOR $4\times5^{\prime\prime}$, the true all-round camera with great versatility! Simple, clean design—easy operation—solid construction—fine value—these qualities alone make the LIN HOF-COLOR most suitable for training courses in schools, or camera clubs, or as a second camera to supplement a photographer's present equipment.

The LINHOF-COLOR is an excellent camera for everyone engaged in serious photography: professional photographer, advanced amateur, scientist, engineer, doctor, architect, graphic artist—these and many others will discover in the LINHOF-COLOR the ideal camera to cope with their various tasks.

Are you using a miniature camera?—Then, here is the perfect second camera to expand your photographic horizon, and to add to your technical achievements. Why continue to forego the advantages of camera swings and tilts (in architectural photography), or the striking 'large format' performance (in color, in bigger enlargements)?

More and more, photographers who keep in step with today's critical demands are turning to the large-format camera. The LINHOF-COLOR is the gateway to large-camera technique.

Close-up and Macro Photography is possible—thanks to the long bellows extension (ill. 1)—even with lenses of longer focal length: 210 mm lenses to a reproduction ratio of 1:1, 90 mm lenses to more than 4:1! The stability of the LINHOF-COLOR is of special importance when long bellows extension is used.

From 65 mm Wide-Angle to 360 mm Telephoto lenses of all focal lengths can be used with the LINHOF-COLOR. Extreme wide-angle lenses, to 47 mm focal length (for $2^{1/4} \times 3^{1/4}$ " size) can be used without special adapters. A wide assortment of lenses from Germany's foremost optical houses is available for the LINHOF-COLOR.

The Tripod Base connects the monorail of the camera with the head of the tripod. It can be opened (ill. 3) to lift out the monorail. This greatly facilitates the change-over to wide-angle operation (ill. 2) in which lens standard and camera back are mounted in front of the tripod base.

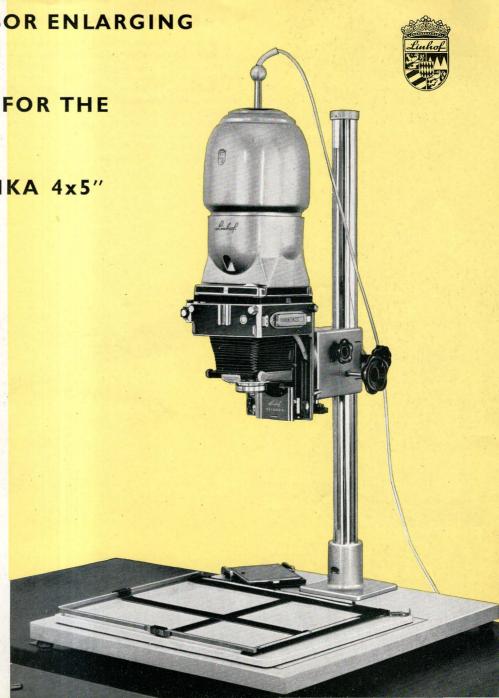




ATTACHMENT FOR THE

SUPER TECHNIKA 4x5"

This new attachment, using 150-250 Watt opal lamps in combination with a condensor system, fits SUPER TECHNIKA III and IV as well as the new LINHOF-COLOR 4×5" camera. It yields brilliant enlargements of maximum sharpness. Sheet film, roll film, or plates may be used in the special holders, masks, etc. described on page 93 of the LINHOF General Catalog. The brilliant illumination will be found useful not only for black-and-white enlargements, but also for color. The housing can be easily attached to the camera in place of the ground-glass frame.









The Lens Standard is adjustable in four ways: (1) Height adjustment; (2) Lateral shift; (3) Lens tilt on the horizontal axis; (4) Lens swing on the vertical axis. The practical application of all camera movements is fully described in the LIN HOF Technique Manual, and in LIN HOF PRACTICE, available through your camera dealer. The extremely sturdy construction of the lens standard permits the use of heavy lenses (ill. 4)

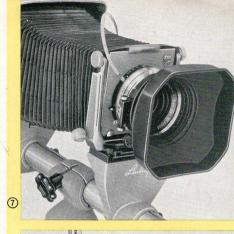
Horizontal or vertical? To achieve the proper composition, you simply rotate the camera back (ill. 5). The entire ground-glass back can be removed after sliding out the tongues in the four corners of the swinging back frame. Thus, the $2^1/4 \times 3^1/4^n$ Reducing Back, or the Condensor Enlarging Attachment can easily be attached to the LINHOF-COLOR.

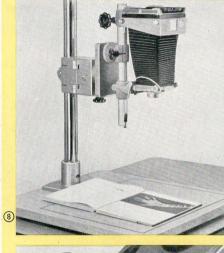
The Camera Back is the regular swinging/tilting LINHOF back, made famous by the $4\times5''$ SUPER TECHNIKA camera! It can be locked in any position by means of the four knurled knobs on the camera body. Back adjustments permit correction of perspective, and increasing depth of field—decisive advantages of the large-format camera (ill. 6).

Accessories, lenses, holders, etc. of SUPER TECHNIKA $4\times5''$ cameras can be used interchangeably on the LINHOF-COLOR. (Lenses mounted for the earlier TECHNIKA III require an adapter.) Thus, owners of SUPER TECHNIKA $4\times5''$ cameras can add the LINHOF-COLOR to their equipment without the need for any additional lenses or accessories!

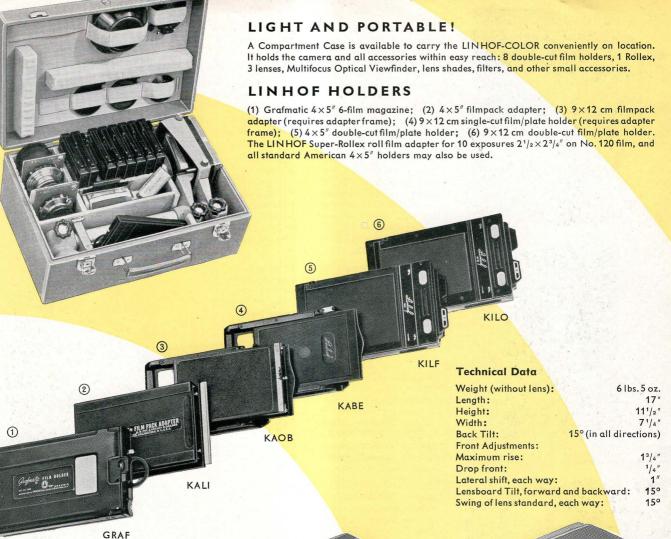
Combined with the LINHOF Universal Stand, the LINHOF-COLOR camera becomes even more versatile: Photomicrography, Macro Photography, Copying, even Enlarging come within the scope of this unusually flexible camera. For enlarging or reduction printing, focusing is done with the lens standard (ill. 8).

The sturdy construction of all camera components gives the LINHOF-COLOR exceptional stability! All control knobs are within easy reach and readily operated. This simplicity will be particularly useful to photographic schools, training courses in camera clubs, etc. (ill. 9).









The LINHOF "Ideal Format" 21/4×23/4" (56×72 mm)

can be used with the LINHOF-COLOR!
The Super-Rollex roll film adapter delivers
10 exposures on No. 120 roll film. The
Rollex "70", now in preparation, takes 25
or 50 exposures on perforated 70 mm film.





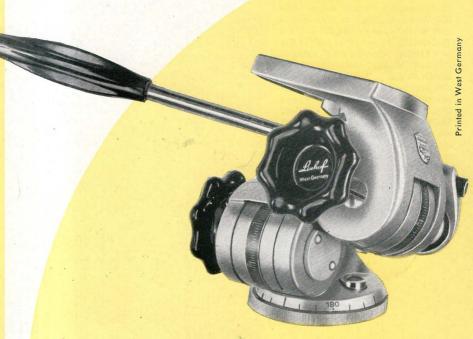
THE NEW LINHOF 3-WAY TRIPOD HEAD

is of completely new design and fills a long-felt need of the practical photographer: In addition to the usual panorama and tilting movements of ordinary pan/tilt heads, this new head permits moving the camera in a third direction: side tilting. The side tilt may be used to achieve special camera angles, or it will quickly bring the camera to level position when the tripod is placed on uneven ground. Built-in spirit levels facilitate fast operation. All three movements may be operated independently and can be locked by separate controls; separate angle scales further simplify the use of this versatile tripod head. It is ideal for cameras up to $4\times5''$, and for 8 mm and 16 mm movie cameras. The panning handle can be adjusted to the photographer's own most comfortable operating angle. The LINHOF 3-WAY TRIPOD HEAD is recommended especially for use with LINHOF DeLuxe Studio and Professional Tripods. Its standard $^{1}/_{4}''$ thread fits any regular tripod.

Weight: 2 lbs. 3 oz.

Specifications subject to change without notice.





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