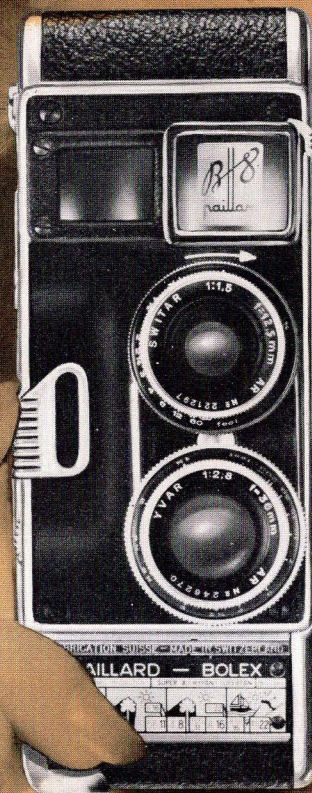


It's a
Brand
New



BOLEX

8mm

Operating ease, features, and precision
never before possible in this price range

SEE THE NEW TWIN-TURRET B-8 INSIDE

Now you can be the proud owner of a **BOLEX**

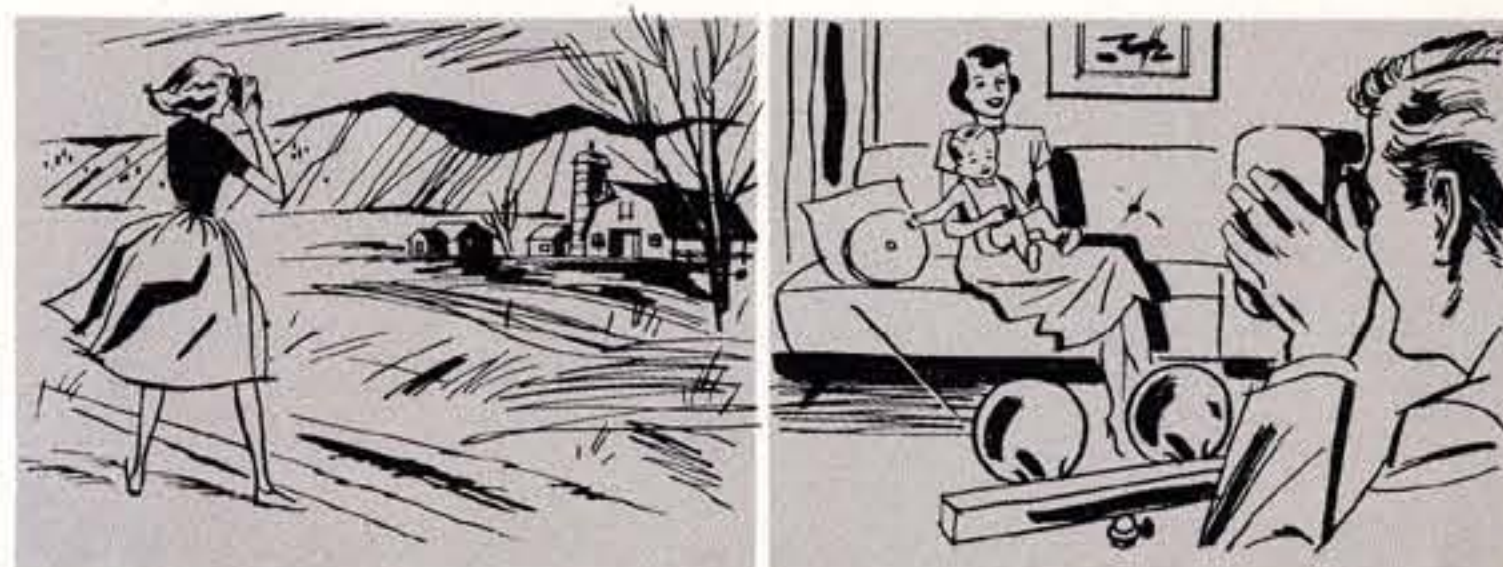


Precision, Speed, and Economy are all cased in this jewel-like 8 mm gem of Swiss Camera Craft.

The new Bolex B-8 has big motion picture camera features; the twin-turret lens mount, single frame exposures, constant-speed motor, and other features make it the finest small-size 8 mm camera obtainable. You can own this superb Swiss-made instrument, and get the fine filming it permits, for as little as \$119.50. You can add extra lenses to it to gain even greater versatility.

At your dealer's, compare the Bolex B-8 with any other 8 mm camera made today. Check its handsome styling, the leather wrist strap, the Morocco leather covering with polished metal trim, the TwinZip carrying case with shoulder strap and compartments which can hold extra film plus a light meter.

And compare the sound of the Bolex B-8 with any other camera; listen to its motor purr in an absolutely steady hum until—click—it ends its long run.



YOU CANNOT OWN A FINER CAMERA THAN A BOLEX AT ANY PRICE!

look at the **BOLEX B-8** ease and speed

Simple to operate, yet with all the features you'll need for trick and fast action shots. The B-8 is designed expressly for rapid loading, rapid control, and rapid accurate shooting.

It's easier to load than a box camera!



A. Positive cover lock cannot be opened accidentally; cover cannot be closed until film is properly seated.

B. Spools slip easily onto stud with no special positioning. These spools save you up to \$3.40 per 100 feet of color film as against costs with magazines. Spools are dependable; they cannot jam or scratch film; they save weight and money.

C. Take-up spool stud holds second spool. Spools hold 25 feet of double-eight film. When developed, it is split and spliced and returned as one continuous 50-foot reel. Simply follow white lines

and no mistake can be made. Loops are formed automatically.

D. Precision gate and opening lever are sturdy, simple mechanisms. Opening lever automatically resets footage indicator. Flat pressure pad insures positive contact of film to film aperture.

E. Lens setting figures are always positioned up and to the left on the shooting lens. It is not necessary to search for these figures—they are right before your eyes.

MADE BY PAILLARD . . . FINE SWISS MECHANISMS SINCE 1814



NOW...THE B-8

A precision 8 mm twin-turret camera at economical cost—the finest value obtainable.

The Bolex B-8 is made in the finest tradition of Swiss precision-instrument making. It offers—dollar for dollar—the finest value in cameras today. Look at the built-in features which ensure you better pictures with the Bolex B-8.

Only the B-8—of all 8 mm cameras!—provides a cable release as standard equipment. The cable is easily inserted in the socket; a slide provides for continuous run and for single frame. Single frame shooting allows special titling, animation, and other trick effects. On continuous run, cable provides for extra-steady trigger action on a tripod.



Camera speeds accurately controlled by simple settings. Available speeds in frames per second are: 8, 12, 16, 24, 32, 48, and 64. This gives you the complete range of speeds found on the most expensive movie cameras.



An exclusive new feature is the location of the footage indicator on the back of the camera just below the viewfinder. It is quickly and easily checked by moving the camera forward only a few inches. An audible click sounds a warning when film is nearly run out; footage counter returns to starting "F" position when gate is opened to reload camera.



Push-button film starter moves at a touch. A toothed wheel immediately below it allows the push-button to be locked to prevent accidental exposures. The same wheel locks the push-button for continuous run so that the operator can film himself.



The ratchet-winding mechanism of the Bolex B-8 is unusually speedy and easy, cannot be overwound. The action is back-and-forth, just as one winds a fine Swiss watch. This allows winding to be done easily and with greater speed than the usual wind-stop-change-grip-wind action of other 8 mm cameras. Positive lock prevents over-winding. Motor has unexcelled rapid pick-up and an absolutely steady run from first to last frame.



Camera is shown actual size.

The Bolex B-8 attaches easily and quickly to any standard thread tripod.



The Deluxe TwinZip case is a handsome, light grey, genuine leather, two-compartment case. Holds camera, extra film, lightmeter, cable release. Shoulder strap. \$19.50. TwinZip in brown leather with same compartments and strap, \$14.50.



Standard equipment with the Bolex B-8 is this special wide-angle optical viewfinder attachment. This device slides in front of the viewfinder to convert it to wide angle. It is available in several types to accommodate wide-angle lenses of various focal lengths. Parallax prisms for close-ups at 1' and 2' are available for \$10.45 a pair.

A COMPLETE LENS LINE

Kern-Paillard lenses are the finest movie camera lenses available. Made by Kern—Swiss optical leaders since 1819—specifically for Paillard's Bolex cameras, these lenses are unmatched in their color correction, their speed, and their freedom from distortion. All these lenses give extraordinarily sharp and luminous films, allowing for finer camera work. All of these lenses have AR coating to eliminate unwanted reflections; all have click stops for aperture settings; all have diaphragm stops to F:22. The Kern-Paillard lenses are the outstanding optical instruments in the camera world of today.



Optical zoom-type viewfinder has settings for 12.5 mm (1/2"), 25 mm (1"), and 36 mm (1 1/2"). Provision is made for wide-angle view. Quick, easy, accurate settings.



Twin-turret responds easily to a twist of the fingers, yet turns solidly with firm contact—a machined, precision mechanism.



The photographs at the left show the various views of the lenses which may be used on the B-8. At top is the view obtained with the 5.5 mm extreme wide-angle lens. Next is shown the same scene from the same position using the normal 1/2" lens. Last is shown a typical telephoto view with the 36 mm lens, the camera still in the same position. Thus with these three lenses, you have a variety of possible scenes without changing the position of the camera.

\$119.50

B-8 prices start at this new low \$119.50. This price includes Yvar F:2.8 1/2" fixed focus lens, wide angle prism, cable release, and wrist strap. This value is unprecedented for a twin-turret, precision 8 mm camera with the built-in quality and features of the Bolex B-8. Your best buy is Bolex.



This new Switar 5.5 mm F:1.8 lens offers the widest angle view obtainable today in 8 mm motion picture cameras. This eight-element lens is unique in 8 mm camera history. It has five times the width of the standard lens! The new Switar 5.5 mm lens is priced at \$119.50.



Above, the Yvar 12.5 mm F:2.5 lens has a wide focusing range from 9" to infinity, allowing for fine detail in close-ups as well as sharp, properly contrasted distance shots. This lens is excellent for color work. Equipped with the Yvar F:2.5 lens, the B-8 is \$139.50. Lens alone is \$50.50.



The Yvar 13 mm F:1.9 lens above offers high speed and accurate resolution. The speed of this lens allows excellent filming indoors and outdoors even under adverse lighting. This lens has the Visifocus depth-of-field indicator—a Kern-Paillard exclusive feature. With Visifocus, a series of orange dots flashes brilliantly into place, showing the reading instantly. Focusing range from 9" to infinity. The lens and camera cost \$169.50. Lens alone is \$79.00.



The Switar 12.5 mm F:1.5 lens is the finest standard lens obtainable for 8 mm cameras. It is an ultra-high-speed lens, enabling color filming of difficult subjects such as stage shows, indoor sports, and so on. The exclusive, new compass-type depth-of-field indicator can be read accurately at a glance. The focusing range is from 9" to infinity. Price with the B-8, \$209.50. Lens alone is \$120.50.



The Yvar 25 mm (1") F:2.5 telephoto lens is excellent for filming sports, portraits, nature work, close-ups, or any distant work. The focusing range is from 18" to infinity. Visifocus depth-of-field indicator. \$59.50.



The Yvar 36 mm (1 1/2") F:2.8 lens is a long-reaching telephoto lens which will produce excellent results in sports, wild life, or other filming where subject cannot be approached closely. Excellent for candid shots of people at medium range, or for portraits or other close work. Visifocus scale. Price \$62.50.

All prices in this folder include Federal excise tax; and all prices may be changed by the manufacturer at any time without notice or obligation.

WITH THE BOLEX B-8 YOU HAVE THE FINEST SMALL-SIZE 8 MM CAMERA OBTAINABLE.



BOLEX L-8

This single-lens precision camera uses standard 25-foot spools; giving a full 50 feet of continuous 8 mm film. It has a viewfinder with built-in masks for 12.5 mm ($\frac{1}{2}$ "), 25 mm (1"), and 36 mm ($1\frac{1}{2}$ "). Speed control gives 12, 16, 24, and 32 frames per second.

Bolex L-8 with fixed-focus Yvar 12.5 mm F:2.8 lens and wrist strap, \$97.00

PAILLARD BOLEX PROJECTOR M-8

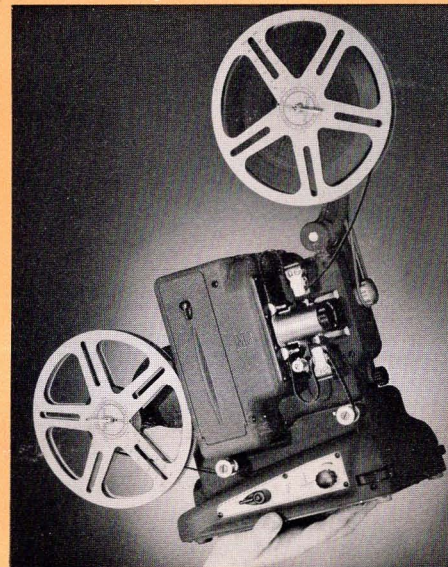
This easily operated, highly precise projector gives your films a professional showing. Look at these features:

Rapid and positive "snap" threading. Gate can be opened and cleaned while the film is running! Automatic loop former insures proper looping at all times. These special, exclusive loop formers protect your irreplaceable film—other features of the M-8, such as the special cooling devices, add to this protection.

Coupling of projector to any lamp turns room lights off and on automatically when projector is started and stopped. Plus: Powerful turbo-cooling of lamp and catathermic heat filter insure low temperature at film face. Brilliant screen image from a 500-watt lamp through a unique optical system. Rapid access to lamp for replacements—turn a button and lamp swings out. Simple controls—on, off, motor, lamp, and rapid release switch all in one. Picture framing by patented film shift. Big, brilliant pictures with coated F:1.6 20 mm lens.

Boxed complete with one reel, oiler, and powercord, price \$176.50

PAILLARD PRODUCTS, INC., 100 SIXTH AVENUE, NEW YORK 13, N. Y.



Bolex Service

Of course! You can get expert Bolex service quickly throughout the world. In the United States, your Bolex dealer can easily arrange for your rare repair or adjustment problem. Your dealer is backed up by Swiss-trained technicians. Wherever you are, your Bolex can be given full service in the least possible time. See your Bolex dealer for efficient, prompt service and for accessories and supplies.

NEW PRICES!

Note: Paillard is happy to announce that many of the prices in this B-8 folder have been reduced. Please disregard prices printed in the folder and refer to this sheet for correct price.

ITEM	PRICE	ITEM	PRICE
B-8 with Yvar 12.5mm (1/2") F:2.8 fixed focus lens	\$119.00	Yvar 36mm (1 1/2") F:2.8 Telephoto lens	\$ 62.50
B-8 with Yvar 12.5mm (1/2") F:2.5 lens	139.50	DeLuxe TwinZip Case	19.50
B-8 with Yvar 13mm F:1.9	159.50	TwinZip Case	14.50
B-8 with Switar 12.5mm (1/2") F:1.5 lens	197.50	Parallax Corrector Prisms	10.45 pr.
Switar 5.5mm F:1.8 Wide Angle lens	119.50	Bolex L-8 with Yvar 12.5mm (1/2") fixed focus lens F:2.8	89.95
Yvar 25mm (1") F:2.5 Telephoto lens	56.00	M-8 Projector	169.50

These prices include new 1954 Federal Excise Taxes where applicable; all prices may be changed by the manufacturer at any time without notice or obligation.