

CODE NO.	ITEM
1-30821-21	Canonet 28 w/ lens 40mm f/2.8 in case
1-30821-23	Canonet 28 Kit (w/Canolite D)

# Canon

## Canonet

### 28

## The Fun Camera That's a Cut Above the Rest



### SPECIFICATIONS

- **Type:** 35mm leaf shutter type rangefinder camera with Electric Eye
- **Picture Size:** 24x36mm
- **Lens:** Canon lens 40mm f/2.8; 4 element, 3 group construction
- **Viewfinder:** viewfinder combined with rangefinder, bright frame with parallax correction marks; shutter speed scale and over/under exposure warning marks visible.
- **EE Mechanism:** built-in exposure meter with CdS photocell for fully automatic exposure control; programmed shutter
- **Exposure Meter Coupling Range:** EV8 (f/2.8, 1/30 sec.) to EV17 (f/14.5, 1/620 sec.) with ASA 100 film; Shutter locks outside of coupling range.
- **Film Speed Scale:** ASA 25-400
- **Shutter:** programmed; range: 1/30 sec., f/2.8 to 1/620 sec., f/14.5
- **Power Source:** one 1.3V M20 (#625) mercury battery
- **Flash Photography:** automatic flash with the Canolite D; Conventional flash photography possible with manual aperture control.
- **Flash Contact:** only direct contact CAT type
- **Flash Synchronization:** X synchronization at 1/30 sec.
- **Film Loading:** easy loading via multislit spool
- **Film Advance:** by rapid advance lever; single-stroke type; automatic setting to first frame; built-in film transport indicator
- **Frame Counter:** automatic resetting when camera back is opened
- **Film Rewinding:** Performed with button on camera bottom and rewind crank.
- **Filter Size:** 48mm
- **Size:** 125x75x61mm (4<sup>15</sup>/<sub>16</sub>"x2<sup>15</sup>/<sub>16</sub>"x2<sup>3</sup>/<sub>8</sub>"')
- **Weight:** 540g (19<sup>3</sup>/<sub>8</sub> oz.)

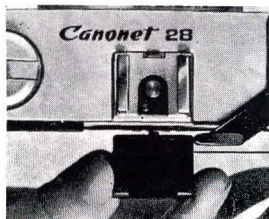
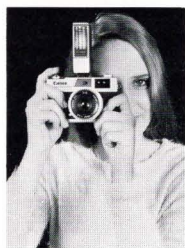


# SELLING POINTS



## TOTALLY AUTOMATIC BY DAY

- The Canonet 28 is perfect for the novice photographer or occasional snapshooter, because it features a built-in, programmed Electric Eye that automatically selects the proper exposure. The user needs only to set aperture ring to A, to aim, focus and shoot.
- For the ultimate in simplicity of operation, the EE mechanism is coupled to shutter speed, aperture and ASA setting. Exposure range is from EV8 (f/2.8, 1/30 sec.) to EV17 (f/14.5, 1/620 sec.), covering a wide range of lighting conditions.



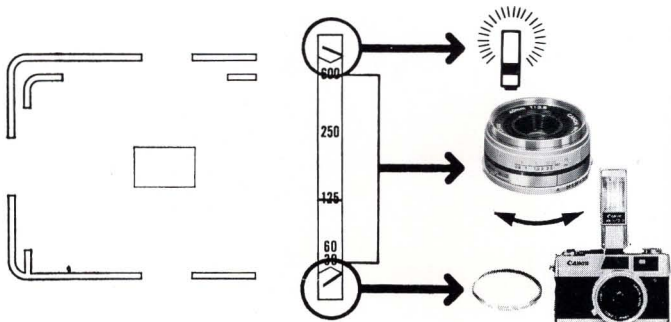
Hot Shoe Adapter

## TOTALLY AUTOMATIC BY NIGHT

- Perfectly exposed automatic flash pictures are guaranteed when the optional Canolite D electronic flash unit is used. In use, the correct f/stop is automatically set according to the state of charge of the unit and the camera-to-subject distance.
- With conventional types of flash units, the user can employ the accessory Hot Shoe Adapter with manual flash operation.

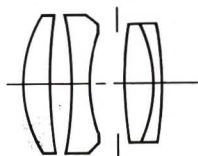
## COMPLETE VIEWFINDER INFORMATION

- The Canonet 28 owner will get perfectly sharp pictures every time, thanks to the built-in coincidence-type coupled rangefinder. There's no guessing just what's in perfect focus.
- Parallax correction marks visible in the viewfinder prevent unintentional image cutoff on the film.
- Shutter speed and over/under exposure warning marks are visible in the viewfinder. The user need never take his eye from the camera while shooting.
- The shutter is locked automatically when the light is out of the meter's coupling range. This keeps the user from wasting film and losing important pictures.
- The over/under exposure warnings in the Canonet 28's viewfinder suggest to the user that either a Canon ND (neutral density) filter or flash should be used to obtain correct exposure.



## SHARP, FAST CANON LENS

- The Canon 40mm f/2.8 lens is capable of high resolution, good contrast and excellent color reproduction. This insures the photographer slides and prints of exceptional brilliance and clarity.

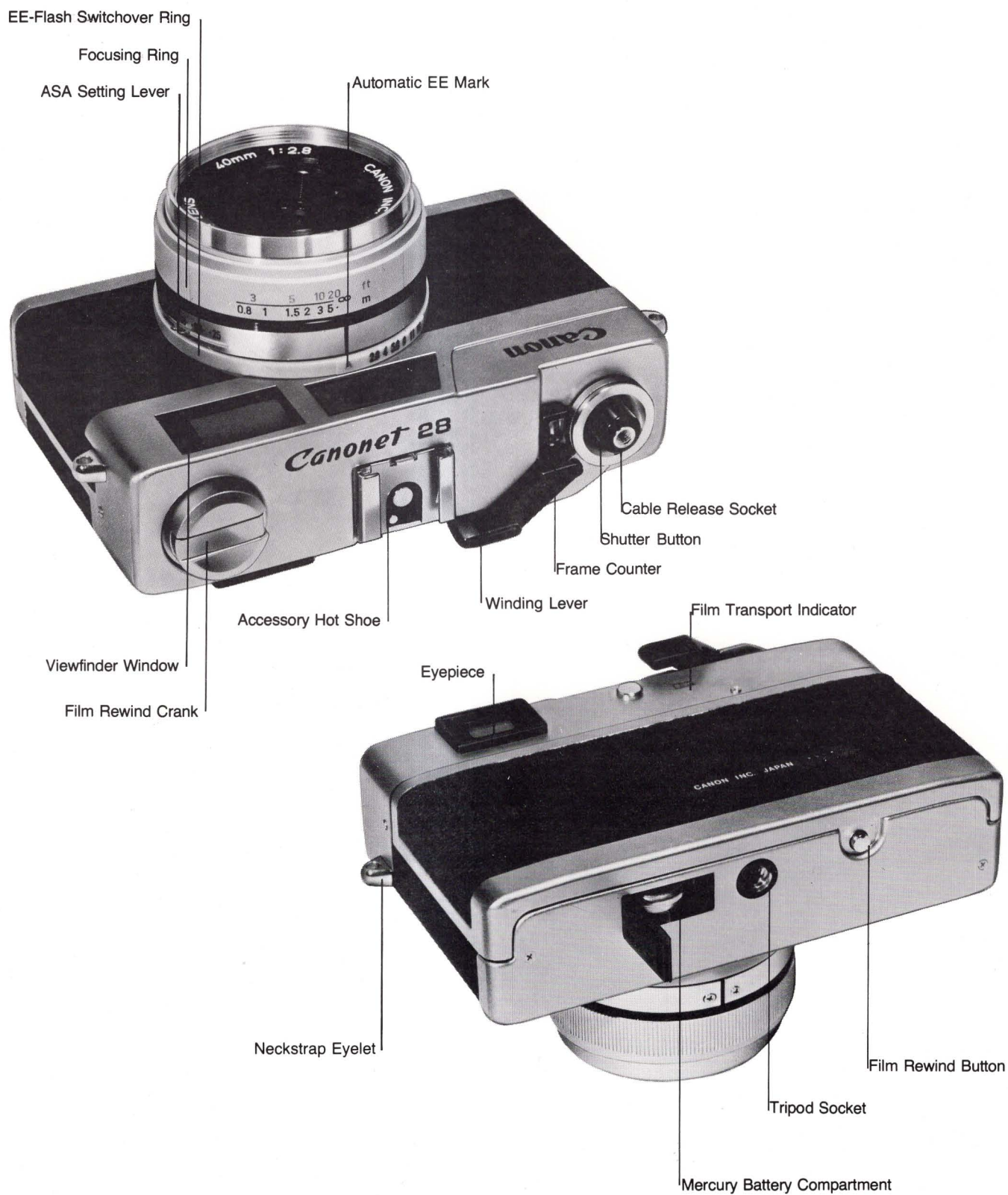


## COMPACT DESIGN FOR EASY PORTABILITY

- The Canonet 28 is small and light (1 lb.). It can be carried in a handbag or coat pocket with ease. Because of its small size and light weight, it is ideal for candid photography.



# NOMENCLATURE





## ACCESSORIES

CODE NO.	DESCRIPTION
5-00242-20	Canolite D
5-63061-00	Release 30
5-63062-00	Release 50
5-64017-00	Self Timer 8
5-01341-00	Hot Shoe Adaptor
4-45015-00	Canonet Hood 4
4-60783-01	Eveready Case for Canonet
5-61111-00	Neck Strap 4 with pad

**PLEASE NOTE:** For further information on Canon Rangefinder accessories, please refer to the last page in this section.