



VITESSA

A 35mm CAMERA BY

*Voigtländer*

# 35 mm VITESSA

A really new type, flat, compact all metal little camera with built-in coupled rangefinder. The camera is opened by pressing the retractable release button. Instantly a pair of protecting doors fly open permitting the lens to glide forward automatically into the correct operating position. The body shutter release and the tall plunger flip out and are immediately ready for action the moment the Vitessa is opened.

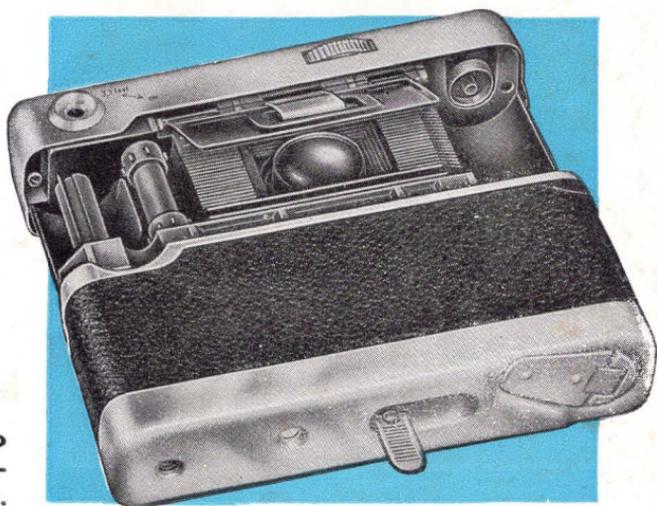
The lens and shutter assembly is securely held in taking position by a pair of rigid struts of a new design recently developed by skilled Voigtländer craftsmen. Focusing through the combined coupled rangefinder and viewfinder is easily and quickly accomplished by merely turning the convenient milled wheel located at the back of the camera.



Press...snap!—Almost as quickly as you can say it!

Pressing down the tall plunger-like rod after every exposure transports the film safely and smoothly while simultaneously re-setting the shutter. This combined operation permits very rapid sequence pictures as the camera can be set for the next exposure in less than a second without even removing it from the eye. An accurate check is kept on the exposures consumed by a film counter which automatically registers the next number.

No double exposure — no overwinding, due to ingenious built-in mechanism. Useful film speed indicator, protected against accidental shifting serves to remind user of the type of film with which it is loaded. Camera is easy to load and this can even be done without removing the back entirely. Parallax compensation. Handy little folding crank for rapid rewinding of film. All operating parts are recessed when camera is closed.



**Not necessary to  
remove back en-  
tirely when loading.**

*These are the Outstanding Features of the . . .*

## **VOIGTLANDER VITESSA**

- ✓ 50mm Ultron f2 coated lens
- ✓ Small, flat, compact, streamlined
- ✓ All-metal construction, beautifully finished
- ✓ Non-slip leather trim for steady shooting
- ✓ Combined rangefinder and viewfinder
- ✓ Combined film winding & shutter cocking mechanism
- ✓ No double exposures — no overwinding
- ✓ Parallax Compensation
- ✓ Shutter speeds from 1 second to 1/500 and bulb
- ✓ Built-in flash synchronization
- ✓ Body shutter release
- ✓ Accurate exposure counter
- ✓ Enclosed Film-speed indicator
- ✓ Removable back
- ✓ Rapid Rewind Crank
- ✓ Depth-of-field Guide

WITH 50mm ULTRON f2 COATED LENS IN COMPUR RAPID SHUTTER

**\$159<sup>50</sup>**



# SOMETHING ABOUT THE ULTRON *f*2 LENS

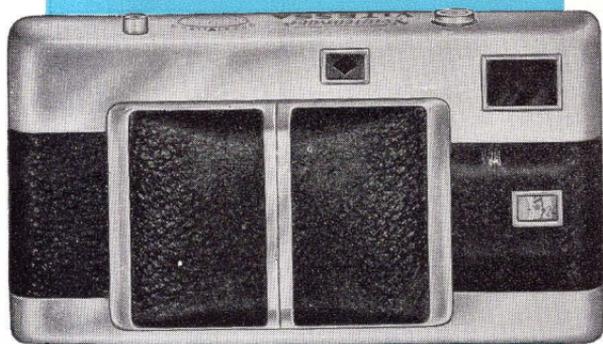
A new standard of perfection surpassing by far all previous achievements has been attained in the new Voigtlander Ultron *f*2 lens. This is a result of recent scientific research. A special feature of this new lens is a higher degree of color correction, coupled with outstanding resolving power, brilliance and improved contrast.

The Ultron produces negatives that are not only sharp and crisp but possess in addition greater naturalness and finer color fidelity. This is in every sense of the word a high-precision lens made by a firm world-famous for producing superb optical instruments for nearly two centuries.

The Ultron is coated with a highly efficient anti-reflection layer. Although this layer barely measures 1/10,000 of a millimeter, it is so hard that the lens may be cleaned without fear of damage. The coating reduces reflection when shooting against the light, increases brilliance and improves its effective speed.



Small, handy and beautifully finished with no jutting-out parts.



ENJOY COUNTLESS HOURS OF PLEASURE  
WITH SEQUENCE PICTURES SHOWING:

- Baby learning how to walk
- Sonny trying his first pair of skates
- Papa landing that big fish
- There are endless possibilities.

Just the thing for sequence shots of important highlights of sporting events.

WITH 50mm ULTRON  
f2 COATED LENS IN  
COMPUR RAPID SHUTTER

**\$15950**



**Voigtländer**

# VITESSA ACCESSORIES



Genuine Leather Eveready Carrying Case	<b>\$10.50</b>
32mm Light Yellow Filter . . . . .	<b>3.80</b>
32mm Medium Yellow Filter . . . . .	<b>3.80</b>
32mm Focar lens No. 1 . . . . .	<b>4.10</b>
32mm Focar lens No. 2 . . . . .	<b>4.10</b>
32 mm Chrome lens Hood . . . . .	<b>2.80</b>

