

THE WONDERFUL

AL VISTA
CAMERA

HAS A SCOPE OF ABOUT 180 DEGREES

GETS EVERYTHING IN SIGHT



The "Al-Vista" Panoramic Camera has accomplished the feat

of covering in a single exposure a scope of about 180 degrees. When you consider that this is one-half of the horizon exposed from any given location, the surprising nature of the accomplishment is realized. Two streets running at right angles can now be photographed successfully at one exposure and other equally difficult feats are possible. For photographing broad landscapes, mountain ranges, marine views, yacht races, field sports of all kinds—in fact any view spreading over a large area—the “Al-Vista” does what no other camera ever did or can do.

Another surprising feature is, that pictures of varying lengths can be made with one camera and on the same roll of film—something accomplished by no other camera.

Our large catalogue shows reproductions of surprising results obtained with The "Al-Vista" Panoramic Camera. Mailed on receipt of postage, two cents.

Multiscope and Film Co.

Burlington, Wisconsin

The Lens A poor camera with a good lens is a possibility, but a good camera with a poor lens is out of the question. Every "*Al-Vista*" lens is absolutely perfect, and it is an impossibility for one to go out of our factory with the slightest defect. We have always in full force a series of rigid tests that every "*Al-Vista*" lens must pass to the satisfaction of expert inspectors before we allow it to be used. A lens that proves deficient in the slightest particular is at once discarded. The splendid reputation of our goods has never been marred by occasional defective instruments.

Style and Finish The "*Al-Vista*" is, in all its parts, a splendid piece of mechanism. Nothing but the very best enters into its construction. The finely finished parts of the interior are protected by solid, substantial frames, which present an exterior of elegance and durability. The finest black Morocco leather is used for the exposed parts of the camera, to which the finest of nickel trimmings lend a pleasing finish and insure wearing quality and durability.

The "*Al-Vista*" is light and compact, and while the size and weight are no greater than that of the ordinary camera, it is capable of producing pictures of surprising size and distinctness.

The "*Al-Vista*" is the peer of any camera made for ordinary work and has the added and incomparable feature of the swinging lens, which makes its panoramic pictures possible.

The "Al-Vista" Panoramic Cameras use the regular stock sizes of film, which are procurable from any dealer in supplies in the United States or abroad. The necessity for sending to distant points for film supplies, entailing delay and express charges, is obviated.

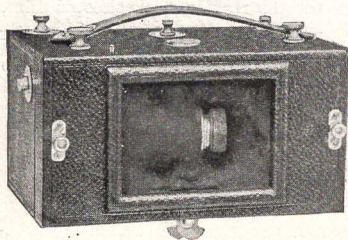
Our No. 3 B takes the ordinary 3½-inch daylight-loading cartridge film
Our No. 4 B takes the ordinary 4 -inch daylight-loading cartridge film
Our No. 5 B takes the ordinary 5 -inch daylight-loading cartridge film
Our No. 5 C takes the ordinary 5 -inch daylight-loading cartridge film
Our No. 5 D takes the ordinary 5 -inch daylight-loading cartridge film
All of the above sizes are carried in the stocks of local dealers in supplies.

The "*Al-Vista*" uses the daylight-loading cartridge film on spools, and has removable spool holders. A recording dial shows the number of inches of film reeled up for the different lengths of negatives and exposures made.

A punch perforates the film between each exposure showing where to cut. It has a patented long or short negative attachment. It has universal focus, and the motor mechanism fitted to the "*Al-Vista*" enables you to take pictures where snap shots would be impossible. The "Finder" can be revolved in either direction, covering full scope of view. A compartment at the back of each camera is convenient for carrying extra rolls of film, and the "Finder" when not in use.

MULTISCOPE AND FILM CO.

BURLINGTON, WISCONSIN



No. 3 B "Al-Vista" Panoramic
Camera with extra rapid (special
ground) rectilinear lens. **Price, \$20.00**

For time and snap-shot exposures

With this camera strong, sharp negatives can be obtained in varying lights. Has a brilliant revolving view-finder, rotating in any direction, which shows exactly what will appear on the negative when exposed, and which indicates perfectly the position in which the camera should be held to bring the object in the desired place on the negative. It is fitted with our new patented device by which negatives of different lengths can be taken.

SIZE $8\frac{3}{4}$ x $5\frac{1}{2}$ x $4\frac{3}{4}$ inches

FOR PICTURES $3\frac{1}{2}$ x $4\frac{1}{2}$, or $3\frac{1}{2}$ x 9 inches

Uses the regular $3\frac{1}{2}$ -inch daylight-loading film cartridges.

No. 4 B "Al-Vista"

Panoramic Camera with (special ground) extra rapid rectilinear lens. *Price, \$25.00*

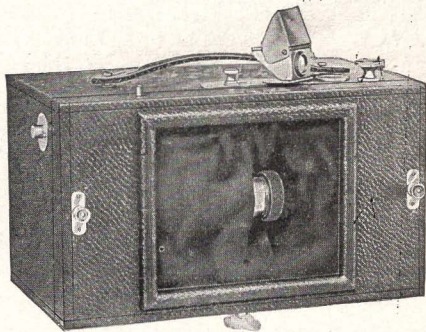
This camera is adapted to both instantaneous and time exposures. It has our new patented attachment for making negatives of different lengths, viz.: 4 x 4, 4 x 6, 4 x 8, 4 x 10 and 4 x 12 inches, really making five cameras in one.

It is fitted with a brilliant, revolving view-finder, indicator, perforator, tripod-socket, etc. Covered with fine black morocco leather and full nickel trimmed.

SIZE..... 10¼ x 6½ x 5¼ inches

FOR PICTURES 4 x 4, 4 x 6, 4 x 8, 4 x 10 and 4 x 12 inches

Uses the regular 4-inch daylight-loading film cartridge.



No. 5 B "Al-Vista" Panoramic Camera Price, \$30.00

SIZE OF CAMERA.....10¾ x 6½ x 6 inches

FOR PICTURES.....5 x 4, 5 x 6, 5 x 8, 5 x 10 or 5 x 12 inches

No. 5 D "Al-Vista" Panoramic Camera Price, \$60.00

SIZE OF CAMERA.....13 x 6¼ x 7¾ inches

FOR PICTURES.....5'x 6, 5 x 8, 5 x 10, 5 x 14 or 5 x 16 inches

In general appearance and design Nos. 5 B and 5 D are identical with No. 4 B, and possess its essential features. For those who have occasion or the desire to take large pictures, we confidently recommend them. No. 5 B has proven exceptionally popular and is one of our best sellers.

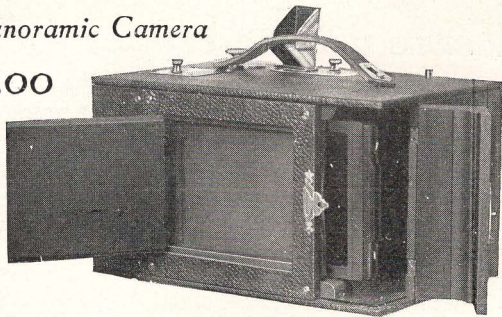
Both of these cameras are fitted with our patented attachment for making negatives of different lengths and have our special ground, extra rapid rectilinear lens, view-finder, indicator and perforator complete. Highly finished in full Morocco leather, with full nickel trimmings.

No. 5 C "Al-Vista" Panoramic Camera

with (special ground) extra
rapid rectilinear and extra

Price, \$40.00

rapid achromatic lenses.



A truly wonderful instrument. Has the essential features of our No. 5 B Camera, and, in addition, is so constructed that glass plates 4 x 5 inches may be used. Has plate-holder and ground glass, and can be readily adapted to portrait work with the best results. Is equipped with two distinct lenses—rectilinear and achromatic. For panoramic work on film, and for portraits and interiors on glass plates, use rectilinear lens; for views, groups, etc., on glass plates use the achromatic lens.

SIZE OF CAMERA 11 x 7½ x 6 inches
FOR PICTURES..... 5 x 4, 5 x 6, 5 x 8, 5 x 10 and 5 x 12 inches
Uses the regular 5-inch daylight-loading film, and glass plates 4 x 5 inches

Terms and Directions for Ordering

The prices quoted in this catalogue are strictly net, except to dealers. All prices are F. O. B. Burlington, Wis. We make no charge for packing or cartage. We pack all goods carefully and guarantee safe delivery by freight or express. Orders should be accompanied by explicit shipping directions, otherwise we will use our discretion.

Remittances should be made by New York or Chicago draft, express or postal order or registered letter. We pay no exchange and assume no risk otherwise.

If your local dealer does not have the "*Al-Vista*" cameras in stock, write to us direct.

Our large catalogue, which is mailed free on receipt of two cents for postage, contains reproductions of beautiful views, photographed with "*Al-Vista*" cameras. It also shows our line of developing and printing outfits, supplies, accessories, etc.

Address all communications and make all remittances payable to
Multiscope and Film Co. Burlington, Wisconsin