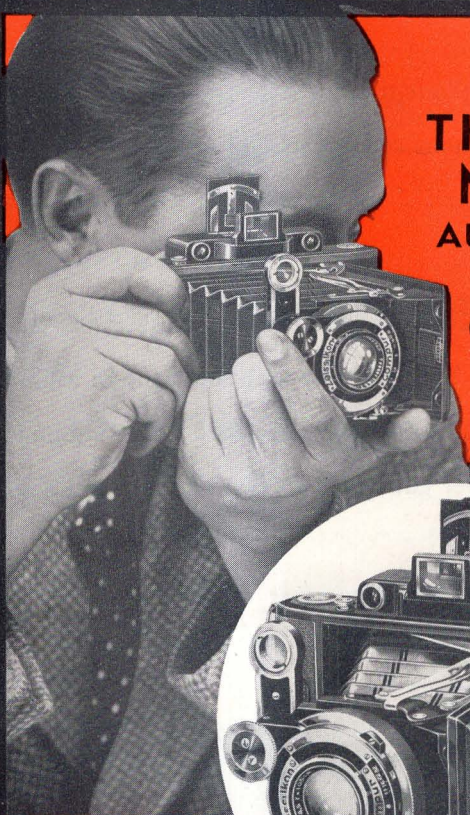


THREE
NEW
AUTO-
FOCUSING
CAMERAS



SUPER IKOMAT

The modern photographer takes his subjects as they really are, direct without setting, and often unawares. The time of the "please smile" pictures is gone. Photos must show "life in the act."

THE NEW **SUPER IKOMAT** CAMERAS ARE ideal for such work. They operate with a minimum number of adjustments, and their optical view finder and automatic focusing distance meter guarantee correct framing and sharp pictures.

There is no more guessing of distances with these auto-focusing Super Ikomats.



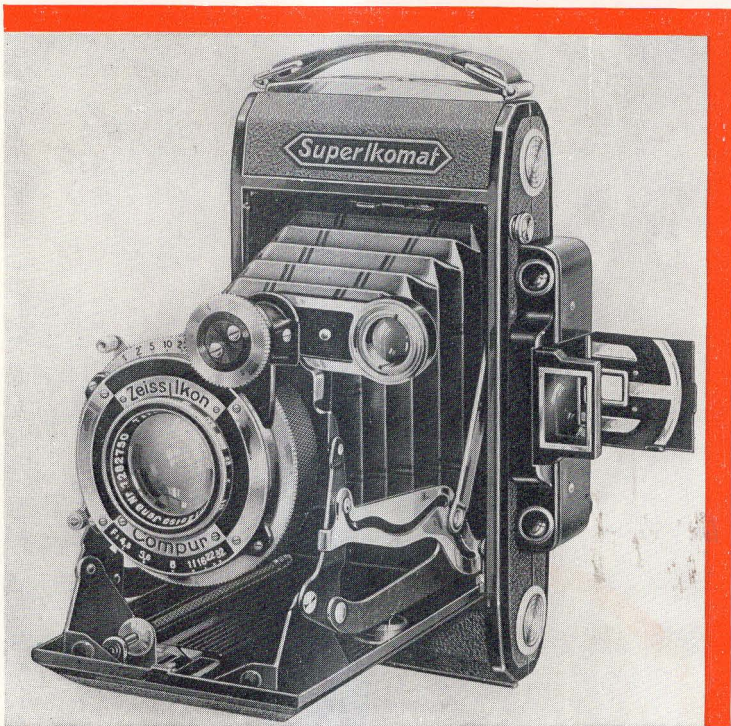
Just try and see how perfectly a

SUPER IKOMAT corresponds to your

IDEAL

of a

CAMERA



Pressing a button automatically opens camera and optical view finder. Swing out that part of the distance meter which is mounted above the lens and with the view finder frame your scene. Now look through the distance meter and turn the milled button as illustrated on pages 4 and 5. When you have coincidence your lens is focused,—critically sharp and ready for a perfect shot.

How Simple, How Ingenious
IS THE FOCUSING DEVICE OF THE NEW
SUPER IKOMAT

THE DISTANCE METER is embodied in the construction of the cameras and directly coupled with the lens. It is of the coincidence type. When the two pictures of an object coincide—the one seen directly, and the other seen through a lens system—the meter is adjusted for precise distance of the object.

Frame
With View Finder.

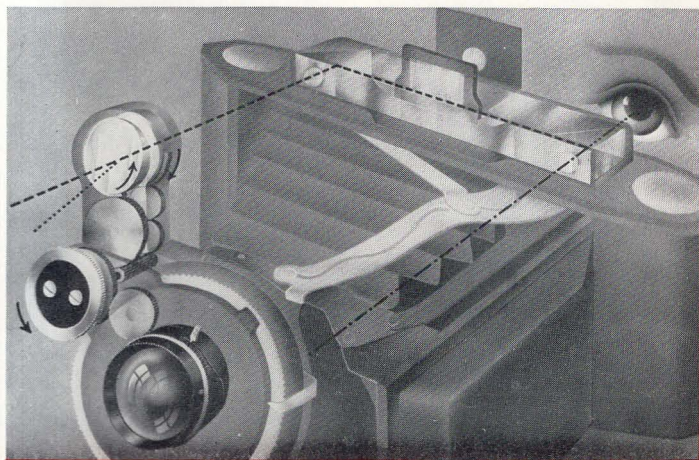
Focus
By Turning Milled Button.



ZEISS
IKON

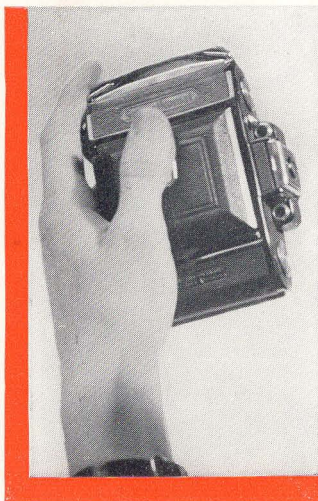
This is achieved by the reflecting end-surfaces of a glass rod and by two prismatic lenses arranged in front of one of the reflecting surfaces. Turning the milled button revolves the lenses and at the same time displaces the front element of the Tessar objective inward or outward, thereby focusing the camera.

The glass rod forms a rigid and unchangeable basis, and also the two prismatic lenses are rather unsensitive to exterior influence. Therefore the distance meter of the SUPER IKOMATS combines high precision with immunity from shock or bending such as never realized before.



THE SUPER IKOMAT CAMERAS ARE PRECISION INSTRUMENTS

Built like a watch they are at the same time rigid, compact and handy. The sturdy metal housing is covered with black leather, the corners are black enamelled and all handling parts are nickel plated. The cameras have indeed a very smart appearance. They have the "two dot" system. If you use the two red dots for a distance of 25 feet and a stop of F/11, the camera is ready set for all pictures where average definition and exposure may suffice. Of course, for critical definition of the main part of the picture the auto-focusing distance meter must be used. The self-timing Compur shutters of the C and D models have ten speeds, namely T and B and from 1 to 1/250 sec. Camera model A also has ten speeds, namely T and B and from 1 to 1/300 sec.



SUPER IKOMAT Cameras
are equipped with
Zeiss TESSAR Lenses

Their superior definition is fully exploited by the auto-focusing distance meter, enabling to work at full opening and thus utilizing all the speed which the lenses possess. Enlargements of many diameters may be made from the sharp SUPER IKOMAT film negatives.

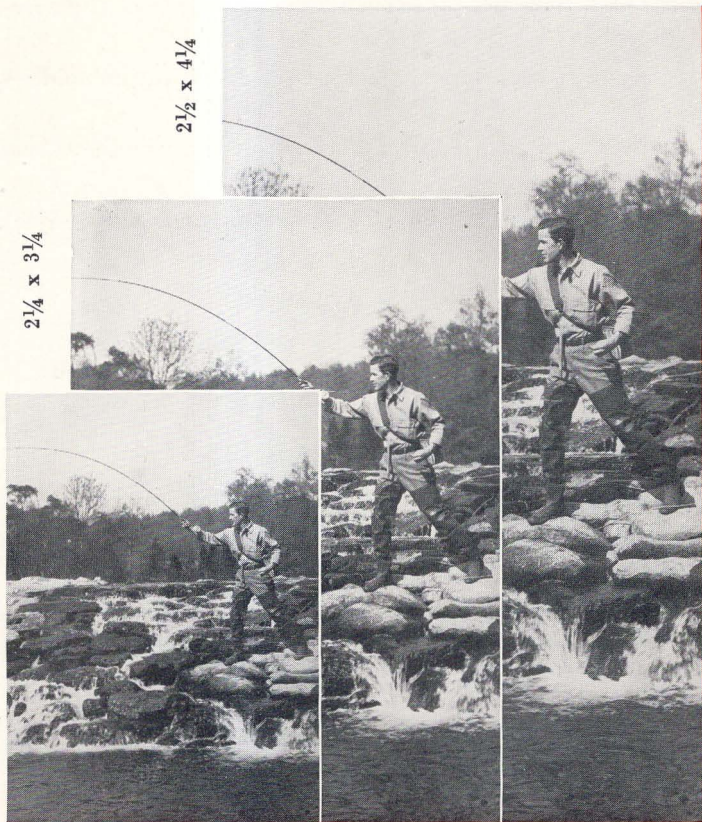
New convenient shutter release. Hinged backs facilitate loading. Accessories available are: Leather case, Eveready case, Soft leather pouch, Supplementary portrait lenses, and Yellow filters.

SUPER IKOMATS C and D take either 8 pictures of the respective roll film size or, by inserting a mask, 16 pictures of about half that size. Model A takes 16 pictures. This makes photographing economical.

$2\frac{1}{2} \times 4\frac{1}{4}$

$2\frac{1}{4} \times 3\frac{1}{4}$

$1\frac{5}{8} \times 2\frac{1}{4}$



MODEL

	FILM SIZE	PICTURE SIZE		ZEISS TESSAR LENS	COMPUR SHUTTER SPEEDS	DIMENSION OF CAMERA INCHES	WT. OZS.
		8	16				
A	2¼ x 3¼	—	1⅝ x 2¼	F/3.5, 7 cm	1 to 1/300 T & B	4½x3x1⅝	19
C	2¼ x 3¼	2¼ x 3¼	1⅝ x 2¼	F/4.5, 10.5 cm	1 to 1/250 T & B	6¼x3⅜x1¾	29
D	2½ x 4¼	2½ x 4¼	2 x 2⅜	F/4.5, 12 cm	1 to 1/250 T & B	6¾x3⅜x1¾	33½

PRICES

SUPER IKOMAT A

With Carl Zeiss Tessar F/3.5, Compur shutter, no case.....	\$85.00
Zeiss yellow filter Lx32.....	6.00
Sunshade 32	2.00
Portrait lens #995/17 for 23 inches.....	3.00
Eveready leather carrying case.....	6.50
Leather carrying case	3.25

SUPER IKOMAT C

With Carl Zeiss Tessar F/4.5, Compur shutter, no case.....	80.00
Zeiss yellow filter Lx37.....	6.00
Sunshade 37	2.25
Portrait lens #995/24 for 30 inches.....	3.00
Portrait lens #995/25 for 20 inches.....	3.00
Eveready leather carrying case.....	6.75
Leather carrying case.....	4.50

SUPER IKOMAT D

With Carl Zeiss Tessar F/4.5, Compur shutter, no case.....	90.00
Zeiss yellow filter Lx37.....	6.00
Sunshade 37	2.25
Portrait lens #995/27 for 38 inches.....	3.00
Portrait lens #995/23 for 26 inches.....	3.00
Eveready leather carrying case.....	6.75
Leather carrying case.....	4.50

