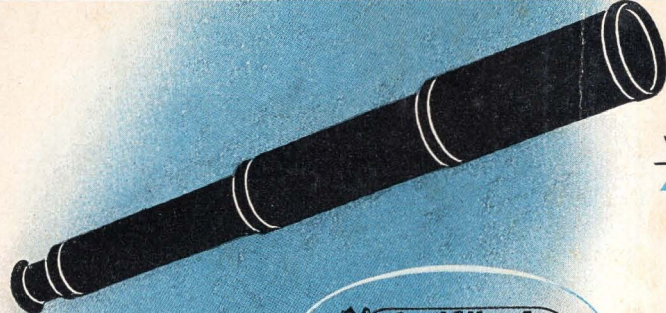


A Milestone in Progress!

PROMINENT

Voigtländer

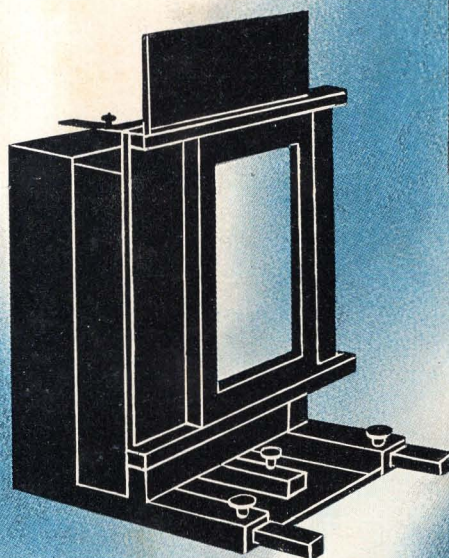
Time



Voigtländer
1800



Voigtländer
1841



Voigtländer
1852



Voigtländer
1900



Voigtländer
1952



marches on!

Vision has always been the pioneer of progress. When photography was first invented, Voigtländer immediately realized its future importance. With their long experience in building telescopes and other optical precision instruments, they turned to making photographic lenses.

Some 110 years ago, Voigtländer designed the first scientifically computed photographic lens of the world. Soon after, the first all-metal camera followed. Since then many of their successful designs proved to be important contributions to photographic progress. They included such world famous Voigtländer lenses as the Euroscop, Collinear, Heliar, and popular cameras like the BERGHEIL, the BRILLIANT, the BESSA, and the VITO.

Practical experience, higher demands on quality, and scientific research kept producing more and more new results and conclusions.

So when the PROMINENT was first shown, experts everywhere were unanimous in their opinion that this new 24×36 mm. miniature camera with diaphragm shutter and interchangeable Voigtländer lenses of outstanding performance marked yet the most important step forward. It presented the solution to optical problems that had hitherto appeared insurmountable. It opened up unexplored and almost unlimited possibilities for amateur and professional photographers alike. And it amazed everybody with its results — more brilliant, sharper, and more life-like pictures than ever.



Two decisive features

are behind this obvious advance. They are the precise optical correction of the new Voigtländer high-class anastigmat lenses, and the ultimate perfection of the camera design.

The PROMINENT owes these two features to a combination of optical and constructional experience of long standing. It is that team work which has proved so successful with Voigtländer both as optical manufacturers and as camera works from the beginning of photography.

Thus the PROMINENT helps the discerning amateur to develop his fullest capabilities. With the PROMINENT the press photographer can confidently deal with every situation; with it the professional is equal to any job he meets.

Its scope includes:

*Landscapes, groups, portraits,
live and natural shots of children
and animals, high-speed flash
subjects as well as the finest
detail shots, close-ups and distant
views, interiors and copying.*

It will also tackle:

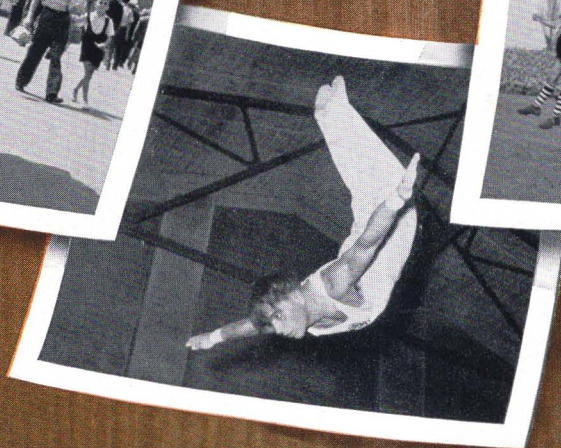
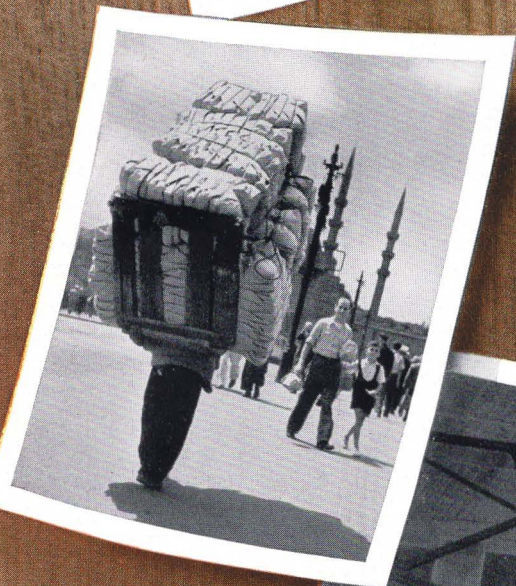
*Daylight and artificial light
subjects, flash and electronic
flash work, night shots, and
snow scenes.*

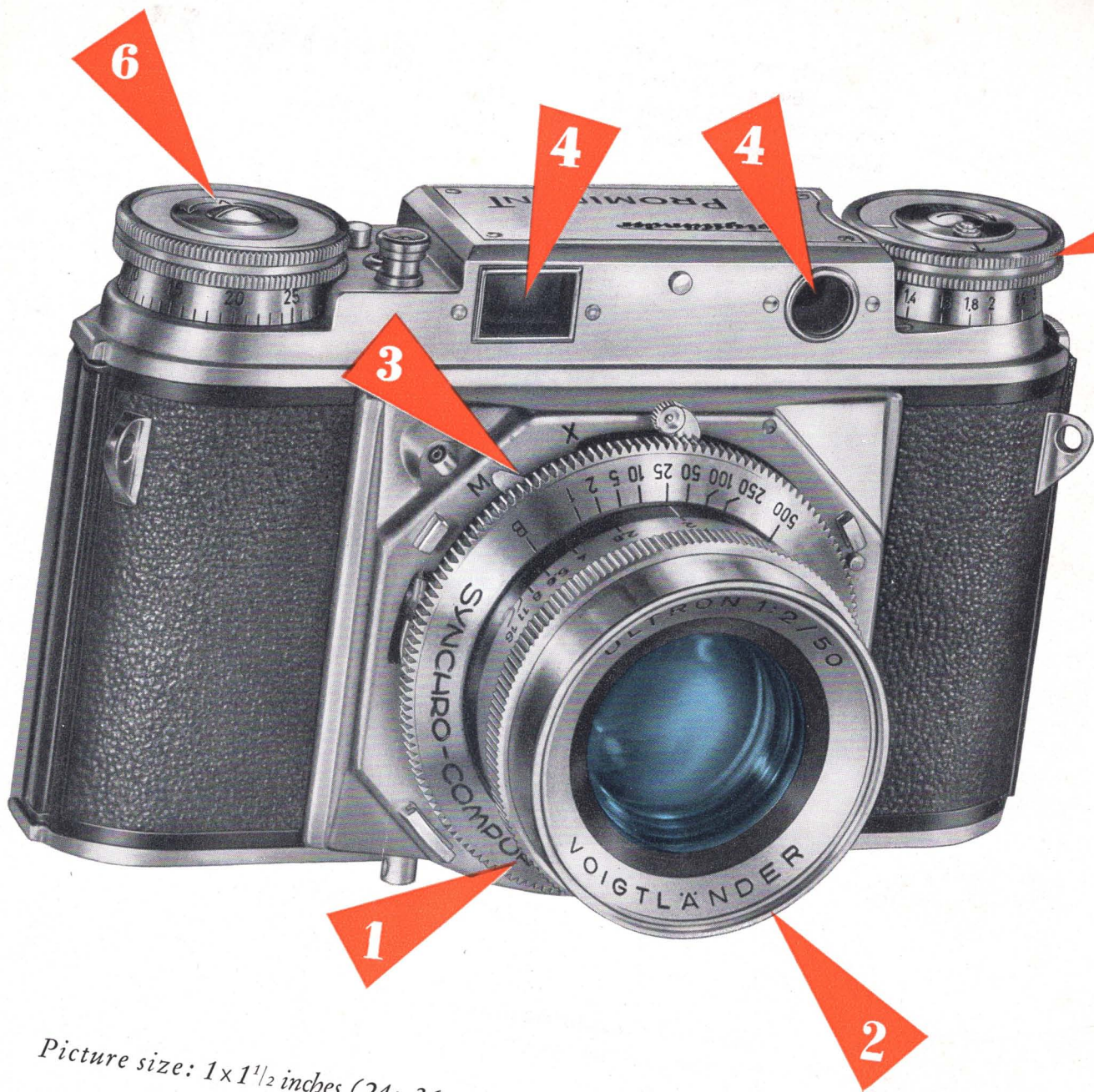
Above all:

*It covers the whole range of
colour photography and its
manifold applications of the
present as well as the future.*



Achievements
from the **PROMINENT** album





Picture size: $1 \times 1\frac{1}{2}$ inches (24 x 36 mm.) on 35 mm. Film, 20 or 36 exposures

1

An entirely new camera design, incorporating a diaphragm shutter, coupled range- and viewfinder, and interchangeable lenses.

2

Voigtländer high-class lenses in quick-change mounts, giving outstanding marginal definition, brilliance, and colour correction.

3

The SYNCHRO-COMPUR shutter with speeds from 1 to $\frac{1}{500}$ second, and delayed action release. The shutter is speed-synchronized for all types of flash bulbs and electronic flash up to the fastest shutter speed.

4

A highly accurate view- and rangefinder combined in one eyepiece, with automatic compensation for errors in magnification.

5

Two-finger operation with control from above; you shoot continuously without taking the camera from the eye.

6

Automatically coupled shutter tensioning, film wind, and film counter.

PROMINENT points of

progress

Control from above: for quick and easy operation

On the top right hand side the release button and film wind are conveniently placed and easily worked while shooting. The film wind also tensions the shutter and advances the film counter.

Readable from above aperture and shutter speed settings are adjusted on the lens mount and front cover of the shutter.

On the top left hand side the focusing knob of the rangefinder is combined with the focusing scale and depth of field indicator for continuous two-finger operation.





INSTANTLY READY FOR ACTION

Feel the comfortable grip of the PROMINENT

View — Focus — Shoot:

Place the eye at the eyepiece,
two fingers on the rangefinder focusing knob at the top
left, and the right index finger on the release.

Wind — Focus — Shoot:

Take frame after frame without stopping;
place two fingers on the winding knob next to the
release — one turn transports the film, tensions the
shutter, and advances the film counter.

Wind — Focus — Shoot again:

Follow fast action at varying distances —
sports, travel, theatre subjects — the PROMINENT
is always ready.



*The TELOMAR
telephoto lens*

The standard lens of the PROMINENT, the fast 2 inch (50 mm.) ULTRON f/2, already covers a most varied range of subjects. It will satisfy practically all demands of the advanced amateur. Over and above that, the PROMINENT can be ideally adapted to almost any special job. You can gradually acquire a series of interchangeable lenses for every conceivable purpose. A single movement changes the lens in a matter of seconds, yet each lens is firmly and accurately fixed in the bayonet mount of the camera.

**A camera made
to measure**

The most important interchangeable lenses of the PROMINENT include the new short-extension 4 inch (100 mm.) TELOMAR f/5.5 telephoto lens (convertible to 6 inches or 150 mm. with interchangeable element), and the outsize, 1 inch (24 mm.) ULTRAGON f/5.8 wide angle lens (illustration bottom right). Both are used with a new type of reflex housing.

For further details please see page 12 and 13.

Based on the development of aero-lenses and on the use of the latest scientific methods and special glasses, Voigtländer have achieved spectacular advances.

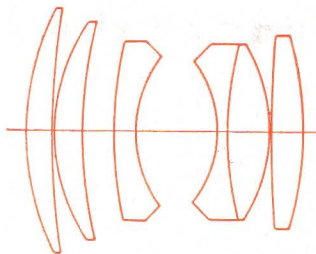
Pioneers in Optics

The results tell in the new Voigtländer high-class anastigmats, which are distinguished by a marginal definition, even at full aperture, hitherto regarded as impossible. This they combine with the highest resolution and colour correction. Over 60 patents and patent applications throughout the world document this technical advance of the modern Voigtländer lenses — to the benefit of every PROMINENT owner.



*The
ULTRAGON
wide-angle lens*

The six-element ULTRON is universally recommended as the standard high-speed lens for the PROMINENT. Even at full aperture it gives outstandingly sharp definition right into the corners of the picture — the hall mark of Voigtländer progress.



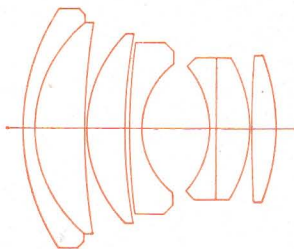
Voigtländer 2 inch (50 mm.)

ULTRON f/2

high-class anastigmat.

Hard coated.

With twice the speed of the standard lens, the NOKTON will tackle subjects in the most unfavourable lighting conditions. The well known photographic reporter H. Heering, Munich writes: "I have never owned a faster lens. Even at full aperture the definition is beyond belief."



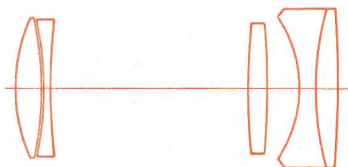
Voigtländer 2 inch (50 mm.)

NOKTON f/1.5

high-class anastigmat.

Hard coated.

This genuine telephoto lens with short back focus will capture distant objects and reproduce them with the superb sharpness of the new Voigtländer high-class anastigmat lenses. It gives high resolution, and brilliant and fully colour corrected definition without a trace of distortion. (See illustration on page 10.)



Voigtländer 4 inch (100 mm.)

TELOMAR f/5.5

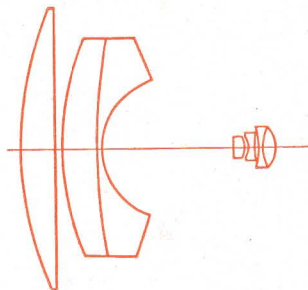
high-class anastigmat.

Hard coated.

In reflex housing.

Interchangeable element to increase the focal length to 6 inches (150 mm.) in preparation.

Landscape and architectural shots of extremely wide angles of view, as well as interiors and large close-ups are easily covered by the revolutionary ULTRAGON wide angle lens. This is the first wide angle lens to be available with reflex housing. It has an angle of view of 90°, it gives extreme depth of field, and images evenly illuminated right to the edges of the negative. (See illustration on page 11.)



Voigtländer 1 inch (24 mm.)

ULTRAGON f/5.8

high-class anastigmat.

Hard coated.

In reflex housing.

The telephoto lens of the PROMINENT

Combined focusing lens for use as ground glass and eyepiece for built in Kontur

is used in conjunction with a new kind of reflex housing. This serves two purposes.

On looking down into it at waist-level, it shows the sharpness and depth of field on a 5 times magnified, upright, and parallax-free ground glass screen image. Folding the eyepiece over backwards converts the finder into the KONTUR sports finder. The picture area then appears within full view of both eyes, plainly defined by a bright rectangle. You can follow moving subjects before they enter the picture area — a special advantage for action shots!

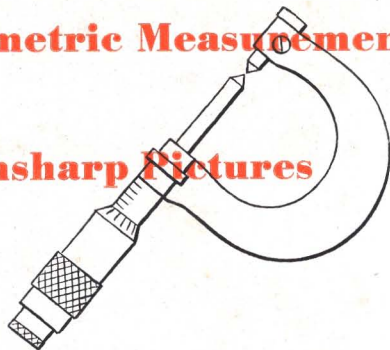
This finder assembly can also be interchanged against a fixed focusing eyepiece for inclined viewing. It incorporates a pentagonal prism to give a right-way round screen image.





*The enlargement illustrates the outstanding performance
of the "PROMINENT" Lenses*

Micrometric Measurement for Pinsharp Pictures



With one glance you can check the view and focus, for the view- and rangefinder of the PROMINENT are combined in one eyepiece. The finder field shows a clear and brilliant image of the subject, while the central rangefinder image indicates when the outlines truly coincide, showing that the lens is focused for maximum sharpness.

Focus in a matter of seconds!

You can follow approaching subjects with the camera ready to shoot all the time, because it is not the lens that adjusts the rangefinder, but the other way round:

you set the lens by means of the rangefinder focusing knob on top of the PROMINENT.

Automatic micrometer adjustment of the optical path compensates for errors of image magnification even at closest range.

The optimum base length chosen avoids errors of perspective. A rare-metal reflector inside the beam splitting prism increases the contrast and brilliance of the viewing and rangefinder images, and guarantees absolutely constant measurement under the most difficult working conditions.



High speed flash shots

and full illumination even at the fastest shutter speed are significant features of the diaphragm shutter of the PROMINENT.

Unlike some other shutter designs, the speed-synchronized Compur shutter of the PROMINENT is fully open at the peak moment of the flash, even at the top shutter speed of $\frac{1}{500}$ second. The whole negative area thus receives the maximum light output without obstruction.

You have no "impossible" subjects, you get no streaks, no double images, no blurring, but well-lit, sharp, and clear speed shots every time.

*Central Shutter a great advantage:
The special model of the SYNCHRO-COMPUR, designed for the PROMINENT, is built into the camera body.*

A new system of double blades gives absolute protection against light leakage while changing lenses.

The shutter is speed-synchronized at all speeds, for every type of flashbulb as well as electronic flash.

Shutter speeds: B, 1, $\frac{1}{2}$, $\frac{1}{5}$, $\frac{1}{10}$, $\frac{1}{25}$, $\frac{1}{50}$, $\frac{1}{100}$, $\frac{1}{250}$ and $\frac{1}{500}$ second.

Built-in delayed action release with about 10 seconds delay.

Shutter tensioning is coupled with the film wind and film counter, making double exposures and blank frames impossible.

Aperture and shutter speed settings are easily read off from above.

The camera body also carries the conveniently placed release knob and cable release socket.

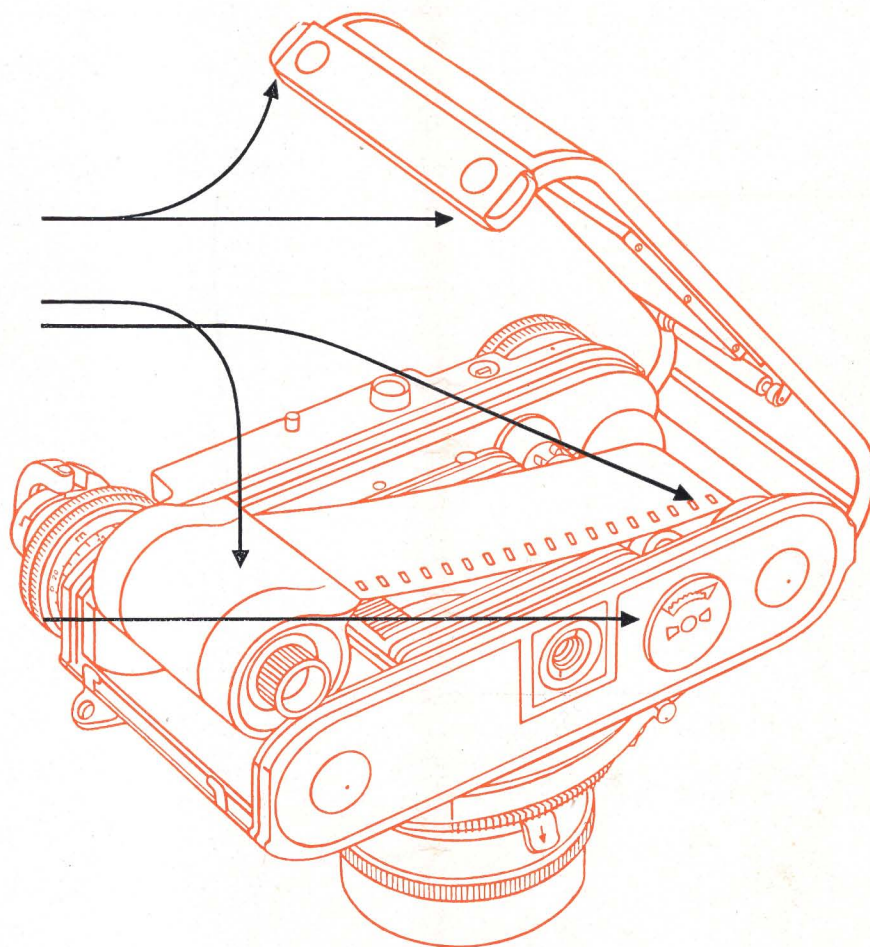


The Up-to-date Camera for Up-to-date Photographers...

... for people who believe in Progress, and recognize its advantages.

Try the PROMINENT yourself — enjoy its technical perfection and its carefully developed design — anybody can handle it with the greatest of ease. Even the beginner will quickly make friends with it.


A single pressure on the double spring lock opens the camera back like a book. You have plenty of elbow room for loading and unloading, as well as for cleaning the camera. Inserting a new film, or removing an exposed one, takes hardly a moment. You can equally easily load partly exposed films, or change from black-and-white to colour, or vice versa. The film counter and film indicator will help you to keep track of the number of exposures and the type of film. The streamlined shape, the smart leather covering, and the polished chrome fittings — all show up the value of the PROMINENT: a truly outstanding miniature camera.



Specially designed for colour

As yet colour photography is in its infancy. But time marches on, bringing constant improvements in colour films and colour printing processes. One day soon colour photography will be a matter of course. In this new field, too, the PROMINENT points the way: the new Voigtländer high-class lenses are specially made for colour photography. New methods of design and new special glasses have largely eliminated chromatic faults and false colour reproduction. Hence the PROMINENT lenses achieve increased faithfulness of colour rendering. In addition, the large apertures, finest definition, and increased brilliance of the new lenses are obviously of special advantage in colour photography.

Voigtländer



The special glasses used in the new Voigtländer high-class anastigmats contain rare earth elements and heavy metals. They represent the peak of achievement of modern glass manufacture.





Voigtlander

Pioneers in progress

Naturally, the safest place for such a valuable camera is inside a protective ever-ready case. Here again the keynote is practical convenience. The PROMINENT will fit into the ever-ready case complete with its lens, a filter, and even the lens hood in place.

Be prepared for anything — the more extensive the range of accessories, the wider is the scope of the camera, and the better will be the results. A series of colour filters, Focar lenses for close-ups, lens hood, and the new KONTUR sports finder complete the equipment of the PROMINENT.

And what does your photo-dealer think of it?

*Just this: Here is progress
why not make the most of it?*

VOIGTLÄNDER A.G. BRAUNSCHWEIG