



Great Fun
FROM THE START WITH
CINÉ-KODAK
Movies






Give a Ciné-Kodak

★ "What to give" . . . again there is that perplexing problem of finding a gift that you know will bring pleasure to some special friend—or to a whole family. Something that they do not already have . . . something out of the ordinary . . . and yet not prohibitive in cost.

Ciné-Kodak, Eastman's home movie camera, is a logical answer. Whether you have a camera yourself or not, you can appreciate how lucky anyone would be to receive such a gift . . . how much enjoyment personal movies of trips, holidays, and family activities would bring—on Christmas Day and throughout years to come.



Anyone can make excellent movies, right from the start, with Ciné-Kodak. And, anyone can afford to make movies. With Ciné-Kodak Eight, for example, twenty to thirty scenes of newsreel scene length can be made on a roll of film costing as little as \$2.25 including processing. For a few cents more per scene, these movies can be in full living colors, with Kodachrome.

What would it cost to give such a handsome present? With Ciné-Kodak Eight, a full-fledged movie camera, as little as \$32.50. Or, with a more versatile Ciné-Kodak "Sixteen," from \$39.50.

Give the pleasure of Ciné-Kodak movies to that friend or family this Christmas—they're simple, economical, exciting and provide lasting pleasure.

Year 'Round Subjects for Lifelong Enjoyment

★ Christmas . . . winter sports . . . parties . . . spring gardening . . . a wedding . . . golf . . . the beach . . . vacations . . . a birthday . . . fall foliage . . . football . . . a cruise—month in and month out there are countless activities just begging to be recorded on movie film. Compact Ciné-Kodaks unobtrusively join in the fun, never miss a high spot, save them all to be re-lived on your living room screen, over and over again.

There are few limitations to personal movie making with Ciné - Kodaks. Bright sunshine is not at all necessary. On dull days, in the shade, for nighttime movies in the home under Photofloods—even the most inexpensive Ciné-Kodak is far more than a fair weather friend.

With any Ciné-Kodak you can get into your own movies. Just place your camera on some level support, focus on your subject, start the motor—and step into the picture. A complete family group can be made without the inconvenience of asking an outsider to take the movies.

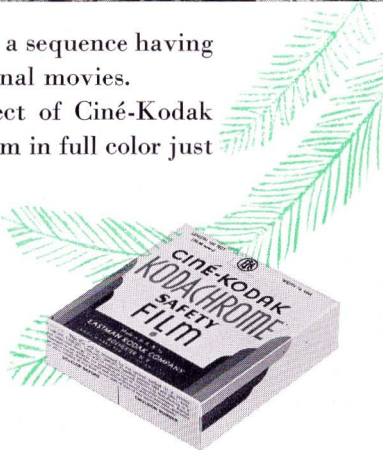
As time goes on Ciné-Kodak will keep pace with your growing ability as a movie maker. You'll find yourself using telephoto lenses for "close-ups" of distant subjects, filters for getting added snap in your pictures, editing





equipment for shaping your scenes into a sequence having the story-telling continuity of professional movies.

Yet perhaps the most amazing aspect of Ciné-Kodak movies is the fact that you can take them in full color just as easily as in black-and-white. The film you use is called Kodachrome. Its color range is just about as complete as that of nature, itself. No special equipment or skill is required. You merely load your camera with color film instead of black-and-white, expose with equal confidence.



Taking Movies is Fascinating—but Showing Them is the Real Treat

★ Using a movie camera—hunting up especially attractive views . . . capturing the most provocative antics and expressions of children—all this is so much fun that it's easy to miss the real significance of a personal movie record. It is often not fully grasped until months and years later when comes the glorious realization that those first movies will never grow up. Faces and places remain unchanged. The thrill and action of otherwise forgotten days are just as real as on the day you filmed them. Here, indeed, are the real pleasure and value of a personal movie library.

Kodascopes—Eastman projectors—are as economical as Ciné-Kodaks, every bit as easy to operate. You don't have to be a projectionist. Merely snap a full reel of film on the upper spindle, slip the film between two sprockets and in the projector gate, tuck the end in the lower reel,



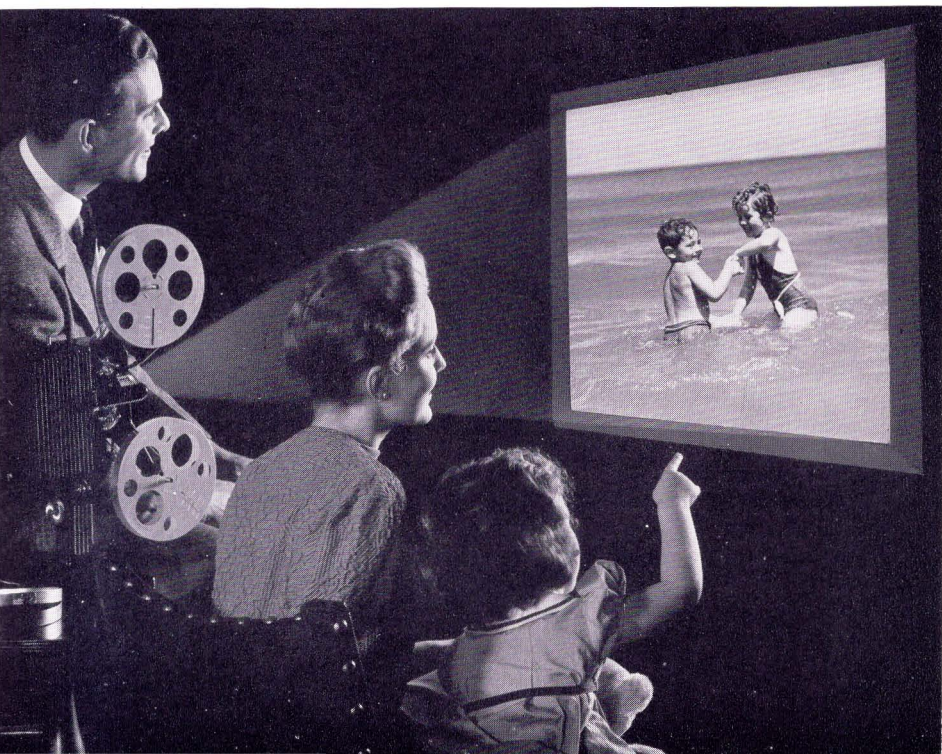
Hollywood hits, too

There are many professionally-made reels reduced to amateur size film for showing in your home. They're available at modest rental fees from Kodascope Libraries.

and press a switch. That's all there is to it.

With certain models you can stop moving projection to show "stills" of a particularly interesting scene. Extremely humorous effects may be achieved with some Kodascopes by reverse projection.

Kodascopes will accommodate reels large enough for uninterrupted shows of fifteen minutes' or a half-hour's duration. Some models have a choice of lens and lamp to give you a combination that is "tailor-made" to your projection requirements. Complete with lens, lamp, and accessories you can buy a Kodascope Eight for as little as \$26.



THE ECONOMICAL

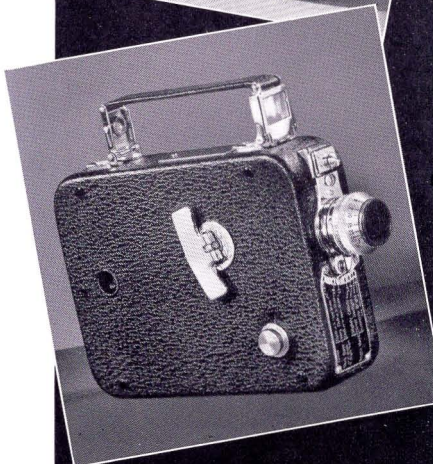
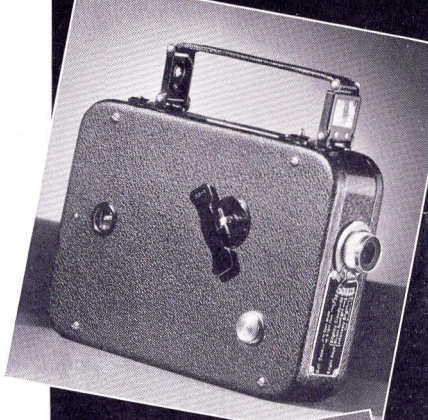
"Eights"

★ Though inexpensively priced, Ciné-Kodaks Eight, Models 20 and 25, are capable movie makers with spring motor, automatic foot-age indicator, built-in exposure guide, and eye-level finder. Model 20 has a Kodak Anastigmat *f*3.5 lens; is priced at \$32.50. Model 25, with faster Kodak Anastigmat *f*2.7 lens giving added picture-taking range, costs only \$42.

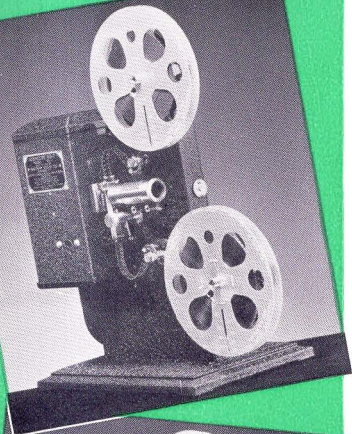
★ Ciné-Kodak Eight, Model 60, with a fast Kodak Anastigmat *f*1.9 lens which is interchangeable with an accessory 1½-inch tele-photo lens, is a really brilliant and beautiful little movie maker. Finished in rich cowhide and shining chromium, it is precision-built throughout. Priced at \$67.50, the Model 60 can also be had with combination carrying case for \$78.50.

★ Ciné-Kodak Eight may be loaded with any of the three Ciné-Kodak Eight Films described here. Ciné-Kodak Eight Pan-chromatic Safety Film is the best film for general black-and-white use. It costs only \$2.25 a roll. Ciné-Kodak Eight Kodachrome (daylight) Safety Film gives brilliant outdoor results in full color, sells for \$3.75. Ciné-Kodak Eight Kodachrome Safety Film Type A (for Photoflood use) takes beautiful full-color pictures indoors, sells for \$3.75. All prices include finishing in Eastman laboratories.

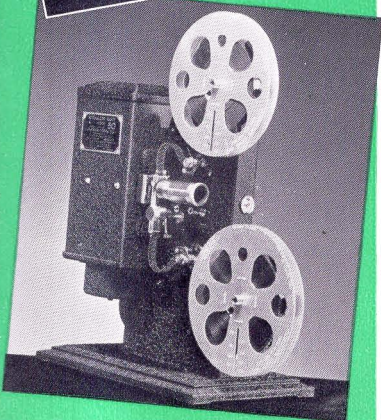
THREE ECONOMICAL 8 mm. FILMS



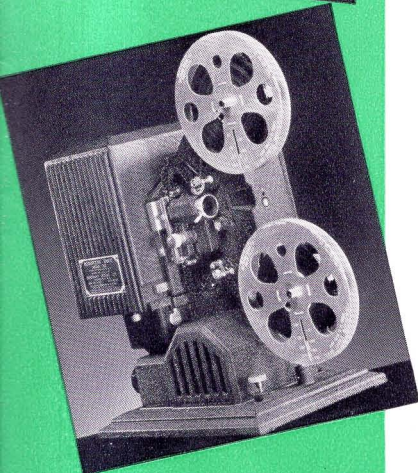
THE 8 MM. PROJECTORS



★ Kodascope Eight, Model 20, is a sturdy motor-driven projector giving an uninterrupted quarter-hour show. It has motor rewind, "still" picture attachment, and produces good movies on a moderate sized screen. Operates on 60-cycle, 105- to 125-volt A.C. lines only. The "20," complete with 200-foot reel, extra belt, oiling and splicing outfit, lamp, and lens is a surprising value at \$26.



★ Kodascope Eight, Model 50, offers far larger and brighter screen pictures, possesses important projection advantages. It uses a powerful 300-watt lamp, is unusually easy to thread, focus, and frame. Its efficient ventilating fan prevents overheating. The "50" operates on either D.C. or A.C., 25- to 60-cycle, 100- to 125-volt lines. Complete with the same accessories supplied with the "20," Model 50 is moderately priced at \$39.

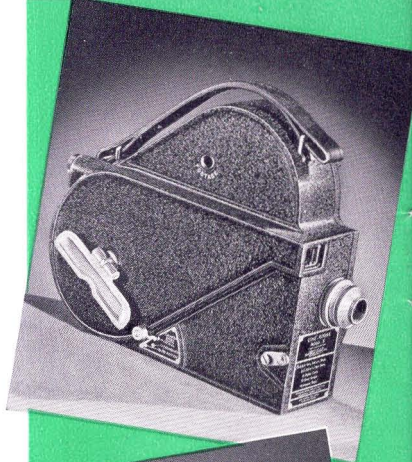


★ Kodascope Eight, Model 80, is the finest of 8 mm. projectors, producing sparkling screen pictures with its $f.1.6$ lens and 300-watt lamp. A 300-watt biplane filament lamp, available as an accessory, ups this generous illumination by twenty-five per cent. Quiet in operation; simple to thread, focus, and frame; the "80" is precision-built for years of top performance. It operates on either D.C. or A.C., 25- to 60-cycle, 100- to 125-volt circuits. Complete with carrying case and accessories, this de luxe projector is priced at \$97.50.

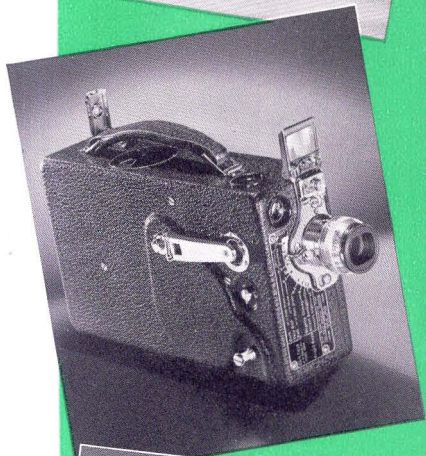
THE VERSATILE

“*Sixteens*”

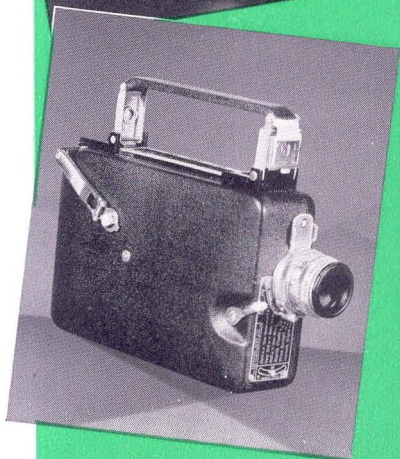
★ Ciné-Kodak, Model E, is a sturdily built 16 mm. movie camera, fixed-focus, with a Kodak Anastigmat *f*.3.5 lens, three operating speeds including slow motion, an enclosed eye-level finder incorporating a unique footage indicator, and easy, single-plane loading. A thoroughly capable movie maker, the “E” is offered at the amazingly low price of \$39.50.



★ Ciné-Kodak, Model K, is the world's most widely used 16 mm. home movie camera. Its fast Kodak Anastigmat *f*.1.9 lens is interchangeable with six accessory telephoto lenses and a wide-angle lens. Two speeds, reflecting waist-level finder as well as the standard eye-level finder, footage indicator, and built-in exposure guide are features of this splendid camera. Moderately priced at \$88.50—with combination case, \$100.



★ The pocket-size Magazine Ciné-Kodak is the simplest of all home movie cameras—just slip in a film magazine, close the cover, and shoot. Its Kodak Anastigmat *f*.1.9 lens is interchangeable with seven accessory lenses. There's a footage indicator on each film magazine. Three operating speeds including slow motion, a “pulse” button for timing scene length, and built-in exposure guide. The price is \$117.50—with combination case, \$130.



THE EFFICIENT 16 MM. PROJECTORS

★ Kodascope, Model EE, is a moderately priced 16 mm. projector offering "tailor-made" projection through a choice of 5 lenses and 3 lamps. The "EE" has a motor rewind, efficient cooling system, permanently lubricated main bearings, tilting base, simplified threading, framing, and focusing. The base of the "EE" is designed so that you can project from carrying case top. It operates on either A.C. or D.C., 25- to 60-cycle, 100- to 125-volt lines. Complete with accessories and your choice of lens and lamp, from \$58.35.

★ Kodascope, Model G, will certainly measure up to your ideal of what perfect 16 mm. projection should be. Offering "tailor-made" projection with a choice of fifteen lens-lamp combinations, the "G" is notable for its simple operation. A single centralized control switch handles the pilot light, projection lamp, and motor. Bearings are prelubricated. "Stills," reverse projection, high speed rewind, simplified threading are features of this outstanding projector. It sells for as little as \$113.35, complete with lens, lamp, and accessories.

★ Ciné-Kodak Panchromatic Film is the best black-and-white film for general outdoor work. 50-foot rolls, \$3.25; 100-foot rolls, \$6.00; 50-foot magazines, \$3.50. Ciné-Kodak Super Sensitive "Pan" Film is a fast film for poor outdoor light and for use indoors with Photo-floods. 50-foot rolls, \$4.00; 100-foot rolls, \$7.50; 50-foot magazines, \$4.25.

Ciné-Kodak Kodachrome Film captures every outdoor subject in colors of startling realism. 50-foot rolls, \$4.75; 100-foot rolls, \$9.00; 50-foot magazines, \$5.00.

Ciné-Kodak Kodachrome Film Type A is the full-color film to use indoors with Photo-floods and Kodaflector. Priced the same as regular Kodachrome.

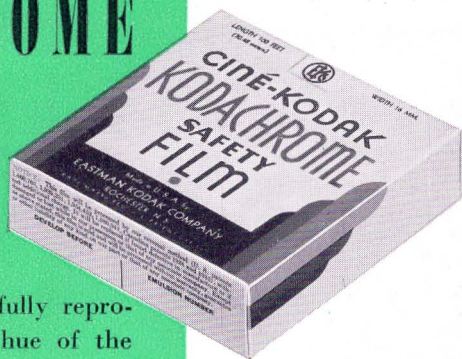
Ciné-Kodak Safety Film is a general utility film supplied in 100-foot rolls, only—\$4.50.

**FIVE 16 mm.
FILMS TO
CHOOSE
FROM**



Full-Color Movies with **KODACHROME**

**AS EASY
AS BLACK-
AND-WHITE**



Full-color movies, faithfully reproducing every tint and hue of the scenes you shoot, are just as easy to take and to show as black-and-white movies. Just load your Ciné-Kodak with Kodachrome—the full color film—and shoot. Each scene will cost only a few cents more than the ones you take in black and white.

There are two types of Kodachrome Film—Regular Kodachrome for daylight shots, and Type A Kodachrome for movies made under Photoflood lighting. Both are available in 8 mm. and 16 mm. sizes.

All prices in this booklet subject to change without notice.