ZEISS

I KOBLITZ

The photo-amateur's private sun:

IKOBLITZ O

## Night-revellers

maintain that real life only begins
after sunset. That is, of course a
question of taste but there are
photographers also who have the
same idea. They know that in their
quest for livelier pictures there is no
better opportunity than the night.

They think of the lovely

pictures they can make of family

life in cosy homes after the day's

work. There is not even any

difficulty in taking colour snaps,

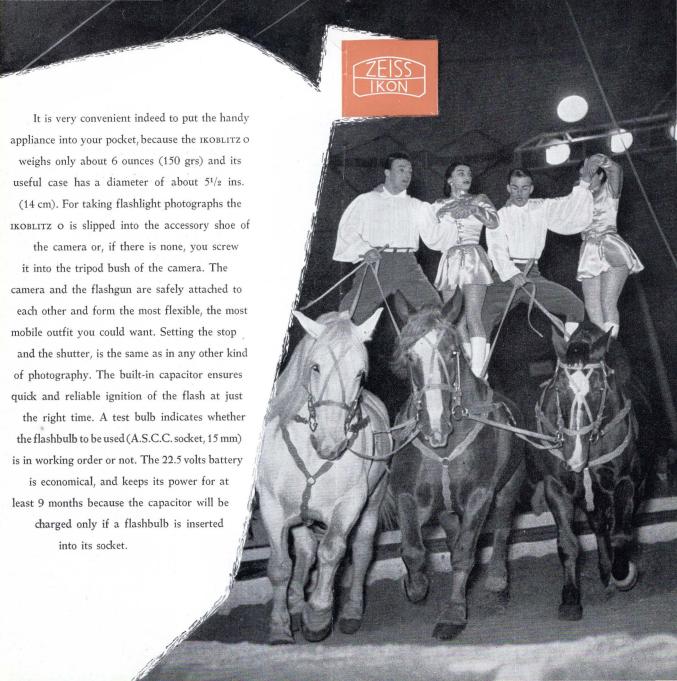
for the modern amateur always

carries his "private sun" along.

This is the small,

light weight and easy to handle







Let your photo-dealer advise you and demonstrate the IKOBLITZ O

After the exposure the reflector
can be removed and placed
with the battery case in the
bag with its zip fastener. The
bag can be fixed to the carrier
strap of the camera thus
ensuring that the "private sun"
of the amateur can never
be forgotten.

IKOBLITZ O with zip-fastener bag and test bulb, without battery \$ 9.50 Licensed under US Patent 2638764

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