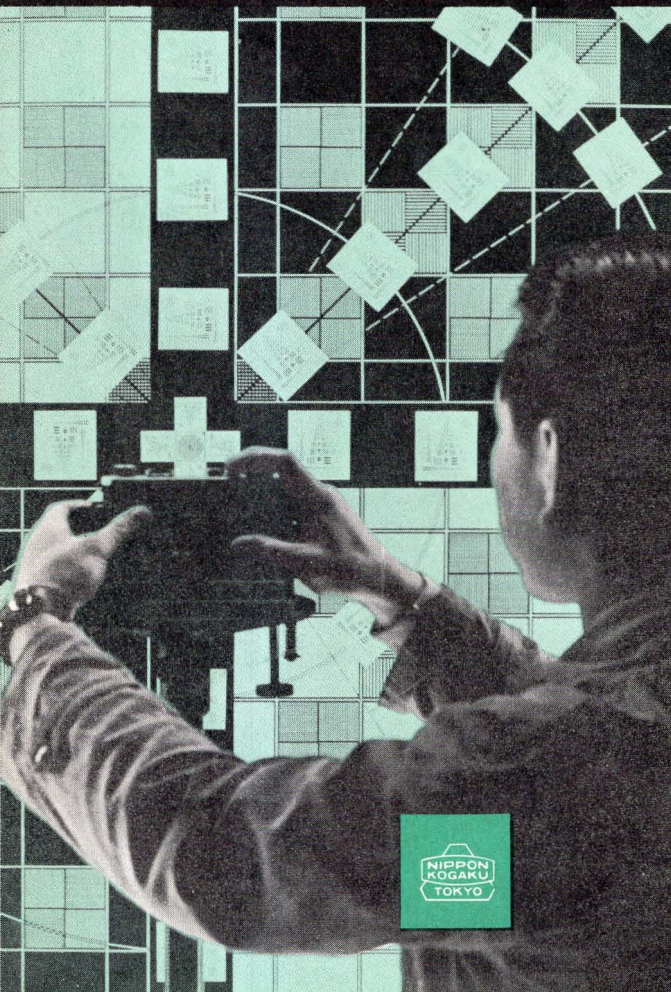


The
Great
NIKKOR
Lenses

N
I
K
N



Universally Acclaimed
for . . .

HIGH SPEED *and*
HIGH RESOLUTION

Twenty years ago, the word was 'candid' photography. Ownership of a 35mm camera was considered a special license to stalk and ensnare unwary subjects in embarrassing attitudes. The 35mm camera was an undisciplined tool.

Today, it has come into its own. In the hands of the men who chronicled two wars in pictures, the 35mm camera became a powerful and sensitive medium for documentary expression. Pictorial journalism developed into a highly advanced art. And the 35mm camera succeeded in capturing the very beat and breath of our time.

Out of this emerged a technique called: Available Light Photography . . . and with it came a clamoring need for high speed lenses of high resolution.

Then one day, the NIKKOR's were discovered. They created a sensation. Never before had lenses of such high speed been capable of such high resolution. It was a new experience, and the news traveled *fast*. Before long, virtually every 35mm professional had turned to NIKKOR to fill his need for high-speed, high-quality lenses.

Today, NIKKOR lenses are regarded as the finest in photographic optics and owe their superb performance to the inflexible quality control practices of the manufacturer. NIKKOR lenses have achieved high speed *and* high resolution — and in so doing — gave full impetus to the development of the new art . . .

Available Light
Photography



**25mm
NIKKOR
f4**

Ultra Wide Angle
Click Stops to f22
Focuses to 3 feet
Filter Size: VII



**28mm
NIKKOR
f3.5**

Extreme Wide Angle
Click Stops to f22
Focuses to 3 feet
Filter Size: VII



**35mm
NIKKOR
f2.5**

Wide Angle
Click Stops to f22
Focuses to 3 feet
Filter Size: VII



**35mm
NIKKOR
f3.5**

Wide Angle
Click Stops to f22
Focuses to 3 feet
Filter Size: VII



23mm f4



28mm f2.8



35mm f2.5



35mm f3.5



50mm f2



50mm f1.4



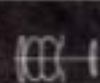
85mm f1.5



85mm f2



105mm f2.5



135mm f2.5



180mm f2.5



250mm f4



500mm f5



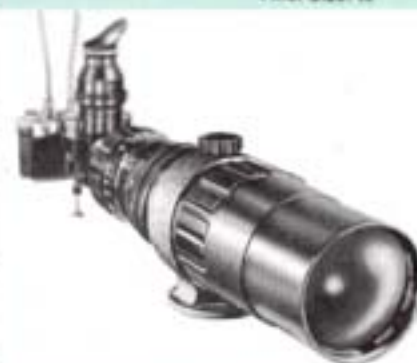
180mm NIKKOR f2.5

Telephoto
With Reflex Housing
Stops to f32
Focuses to 7 feet
Filter Size: IX



250mm NIKKOR f4

Telephoto
With Reflex Housing
Stops to f32
Focuses to 10 feet
Filter Size: IX



500mm NIKKOR f5

Telephoto
With Reflex Housing
Stops to f45
Focuses to 25 feet

NIKKOR Lenses



W. A. lens in
Leica mount

Important . . .

- ALL Nikkor lenses are available in Leica-type screw mounts.
- Nikkor wide angle and telephoto lenses are available in Contax mounts.
- Nikkor 135mm lens is available in Kine Exakta mount.
- Nikkor lenses from 25mm through 135mm couple to the rangefinder.
- ALL Nikkor lenses are supplied with front and rear end caps.
- Nikkor lenses from 85mm through 500mm are supplied with lens hood.
- Leather cases are available for Nikkor lenses from 25mm through 135mm.



**50mm
NIKKOR
f2**

Standard
Click Stops to f16
Focuses to 3 feet
Filter Size: VI



**50mm
NIKKOR
f1.4**

Standard
Click Stops to f16
Focuses to 3 feet
Filter Size: VII



105mm NIKKOR f2.5

Telephoto
Click Stops to f22
Focuses to 4 feet
Filter Size: VII



**85mm
NIKKOR
f2**

Long Focus
Click Stops to f32
Focuses to 3 1/2 feet
Filter Size: VII



**85mm
NIKKOR
f1.5**

Long Focus
Click Stops to f32
Focuses to 3 1/2 feet
Filter Size: VIII



135mm NIKKOR f2.5

Telephoto
Click Stops to f22
Focuses to 5 feet
Filter Size: VII

NIKKOR

Lenses

Writes MARK SHAW, LIFE Photographer

"... The resulting pix (Dior Paris Fashion Show) were beautifully sharp and clear, even when blown-up to LIFE's full-page size. Amazingly enough, the backgrounds were as well defined as the foregrounds, although I was shooting with the 35mm f2.5 lens often open at f2.5.

The Audrey Hepburn story for LIFE was shot with the f1.4 Nikkor under prevailing light conditions. Twenty of my pictures ran for ten pages, and you'll notice the excellent quality in all the pix, including the full page blow-ups. Is it any wonder I believe in the Nikon? It's the most practical 35mm camera I've ever used for color and black-and-white, and the Nikkor lenses are among the finest for speed and accuracy."

NIKON INCORPORATED, 277 Fifth Ave., New York 16, N.Y.
Research microscopes, contour projectors, surveyors' transits, prism binoculars, and other fine optical and ophthalmic instruments.

NL-455

LITHO U.S.A.



1624 BROADWAY • DENVER