

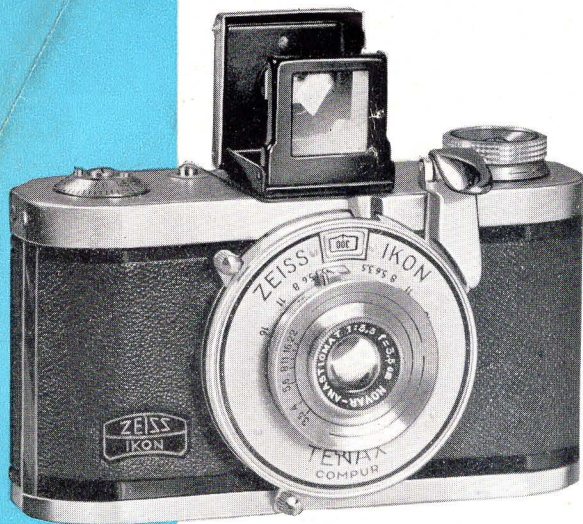
# TENAX

**TRUE POCKET  
MINIATURE**

# *Cameras*



ZEISS  
IKON



## SPECIFICATIONS FOR TENAX I

**LENS:** Noctar-Anastigmat f/3.5—3.5 cm. Well corrected for color. Focuses from 4 feet to infinity, stops down to f/22, and has a depth-of-field scale.

**SHUTTER:** Compur, 1 to 1/300 sec. and Bulb. Hair-trigger fingertip and cable releases, shutter winding coupled with film transport. Speed settings read from above.

**FINDER:** Large optical eye-level type.

**FILM:** 35 mm; negatives 24 x 24 mm (1" square). Uses Contax daylight-loading spools with paper leader and trailer,\* or standard cartridge; 50 exposures on 36-shot roll, 25 on 18-exposure roll. Exposure counter coupled with film transport and shutter-winding lever. Back completely removable to facilitate loading and cleaning.

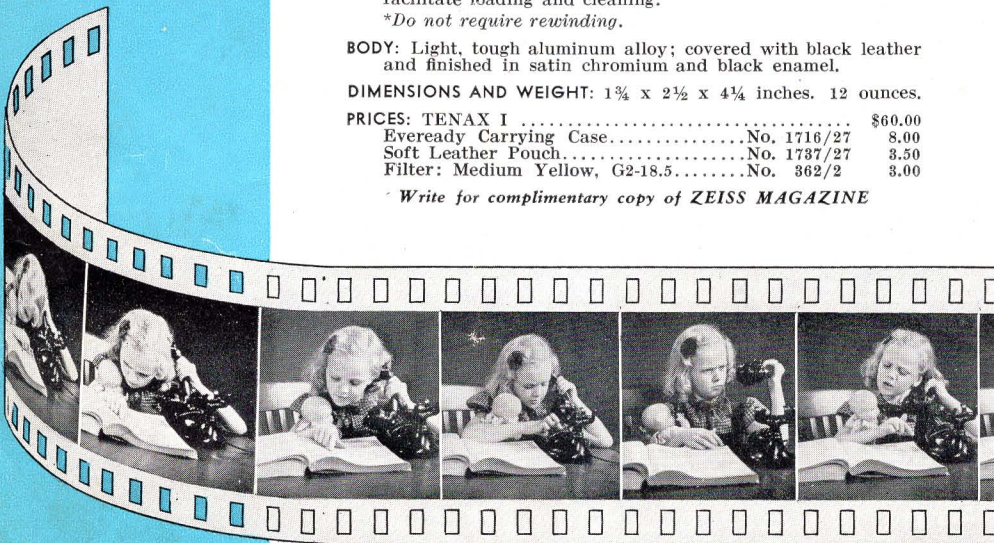
*\*Do not require rewinding.*

**BODY:** Light, tough aluminum alloy; covered with black leather and finished in satin chromium and black enamel.

**DIMENSIONS AND WEIGHT:** 1 3/4 x 2 1/2 x 4 1/4 inches. 12 ounces.

<b>PRICES:</b> TENAX I .....	\$60.00
Eveready Carrying Case.....No. 1716/27	8.00
Soft Leather Pouch.....No. 1787/27	3.50
Filter: Medium Yellow, G2-18.5.....No. 362/2	3.00

*Write for complimentary copy of ZEISS MAGAZINE*



**H**ERE'S something really new. A compact, extremely simple, fast-working and capable Zeiss Ikon precision camera making 50 pictures on a standard roll of 35 mm film.

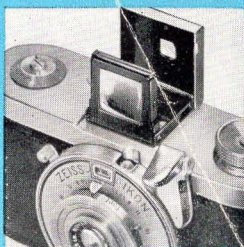
So *compact* you carry it in your pocket . . . so *simple* it flashes into action . . . so *capable* that it will become your constant companion to record the scores of daily scenes that you always "wish you had a picture of". And it's as near fool-proof as a truly versatile camera can be.

The lever under your left index finger is more than just a means for making pictures in rapid sequence—one motion winds both film and shutter, setting the camera instantly for those pictures that won't wait; more than that, you can't double-expose or skip frames, and you always know whether or not the camera is ready.

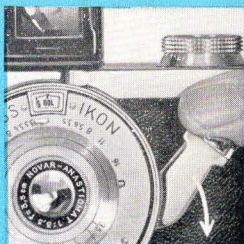
The lens, even at  $f/3.5$ , has an astonishing depth of field. Focused on 15 feet with the diaphragm at  $f/8$ , everything is sharp from 7 feet to infinity; stop down to  $f/16$  and the depth of field runs from 4 feet to infinity. It's almost impossible to get a picture out of focus!

The square shape of the negative serves several purposes. It makes it unnecessary to turn the camera for vertical compositions; uses the greatest possible area of the lens field; it gives about 30% more pictures per roll and cuts a full third off the cost of film.

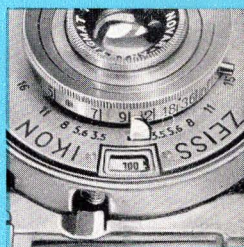
Kodachrome color photography becomes truly economical with a Tenax . . . using 18-exposure cartridges you get a third more pictures at no increase in cost. You can make a square mask for mounting by crossing two standard  $1 \times 1\frac{1}{2}$ " masks.



The controls are simple and are conveniently grouped.



A single downward movement of the lever winds the shutter and transports the film.

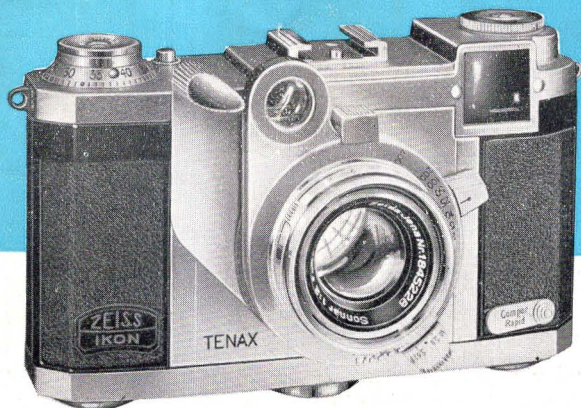


Engraved scale shows the great depth of field.



Completely removable back facilitates cleaning and loading.





**T**ENAX II is a big brother to TENAX I. Basically similar in design and operation, it adds the advantages of interchangeable lenses and combined range and viewfinders. The normal focal length is 4 cm, with extra wide-angle and telephoto lenses, viewfinders, Contameter optical near-focusing attachment, and other accessories available. We recommend Sonnar f/2-4 cm. as the standard lens.

### SPECIFICATIONS FOR TENAX II

**LENSES:** Four interchangeable Carl Zeiss objectives with bayonet mounts, all coupling with the combined range and viewfinders and fitted with fingertip focusing lever and depth of field scales.

Tessar f/2.8—4 cm	Orthometar f/4.5—2.7 cm
Sonnar f/2 —4 cm	Sonnar f/4 —7.5 cm

**SHUTTER:** Compur-Rapid, 1 to 1/400 sec. and Bulb. Fingertip and cable releases, shutter winding coupled with film transport.

**FINDER:** Large direct finder in body, combined with distance meter. Mask for 7.5 cm lens and extra finder for 2.7 cm. lens.

**FILM:** Same as TENAX I.

**BODY:** Light, tough aluminum alloy, covered with black morocco leather and finished with satin chromium and black enamel.

**DIMENSIONS AND WEIGHT:** 2 1/4 x 3 x 5 inches. With Sonnar f/2, 17 ounces.

<b>PRICES:</b> TENAX II with Tessar f/2.8—4 cm.....	\$171.00
TENAX II with Sonnar f/2—4cm.....	207.00
Eveready Case.....No. 1717/27	11.00
Filters: 35.5 mm screw-over.....	
Lens-shade 37 mm..No. 1283/16	
Other accessories.....	Ask for Complete Price List



**Carl Zeiss, Inc., 485 Fifth Ave., New York**  
**728 So. Hill St., Los Angeles**