

# Tessina

35 mm

World's tiniest  
and only fully  
automatic  
reflex camera!



# Life size



Switzerland's new camera sensation!



*For your family album: vivid warmth and color make the picture alive.*

*How many times have you missed a really exciting shot because you did not have your camera with you?*

The TESSINA is a compact, lightweight camera that you always carry in your pocket, as easily and naturally as your lighter or your keys!

The TESSINA reflex camera is "ever ready" in every way. You will never be held up for film, however far off the beaten track you travel. *Any standard 35 mm film*, either color or black and white, will fit it!

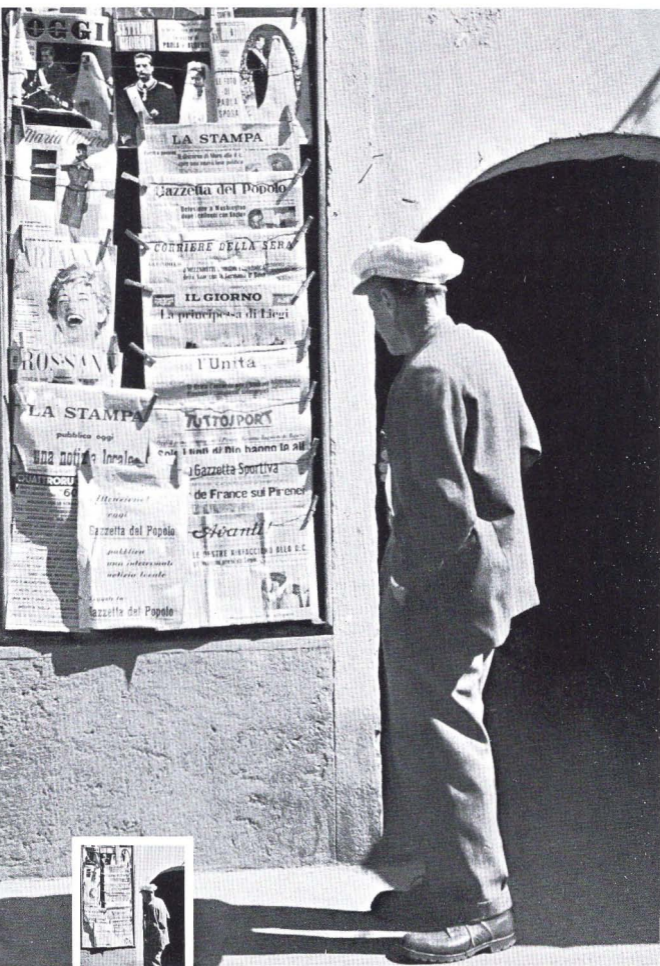
The TESSINA is amazingly economical: an ordinary roll of film will give you almost three times as many TESSINA pictures. Think what you save in the cost of film!

*The TESSINA gives you by far the largest image ever, of any "sub-miniature" camera.* The 14 × 21 mm format offers unlimited possibilities for enlargement and your best shots can be made into 8 × 10", 16 × 20", 20 × 24" (and up!) blowups, well worth framing! You will be amazed at the sharpness, quality and contrast you achieve with your TESSINA.

Made by Swiss watchmakers, the TESSINA is built with meticulous precision and, like any fine quality watch, has a jewelled mechanism.

The TESSINA is fully *automatic*. This means that you can take 5 to 8 shots without rewinding! However fast-moving your subject, however fleeting its expression, you will not fail to capture it!

Your subminiature TESSINA is an endless source of amusement. Unseen and unsuspected, it is the ideal camera for candid shots. In your hand it could be taken for your watch, hung round your neck it could be your exposure meter, and it is tiny enough to tuck into a lady's purse or a man's shirt pocket!



*Perfect Tessina shot! Please note the crisp sharpness of the picture, with the title of every paper clearly legible.*

A technical miracle, the TESSINA offers you all the basic assets of the most complete large-sized reflex cameras:

*image dimensions*

14×21 mm on standard 35 mm film.

*35 mm films*

photographic dealers will sell the following films in TESSINA cassettes:

ADOX KB -14° -17° DIN / 16-32 ASA/  
100 ASA

black and white;

EKTACHROME, color;

In preparation:

AGFA, ANSCO, KODACOLOR, KODACHROME, FERRANIA, TELCOLOR.

Thanks to the TESSINA daylight self-loader (accessory), you can load any 35 mm film into your TESSINA cassettes. Capacity: black and white film = 23 exposures; color film = 18 exposures. groundglass for easy viewing, accurate framing, critical focusing and depth-of-field control.

*reflex viewing*

*sports finder*

for picture taking of fast moving subjects.

*parallax-free*

continuous focusing from infinity to ultra close-ups.

*for any speed*

$\frac{1}{2}$ ,  $\frac{1}{4}$ ,  $\frac{1}{8}$ ,  $\frac{1}{15}$ ,  $\frac{1}{30}$ ,  $\frac{1}{60}$ ,  $\frac{1}{125}$ ,  $\frac{1}{250}$ ,  $\frac{1}{500}$  and B.

*fully automatic*

5 to 8 shots in a row *without* rewinding — ideal for shooting rapid action sequences.

*TESSINON lenses*

pair of TESSINON 25 mm f/2.8 viewing and taking lenses. Diaphragm stops to f/22. High resolving power of Lantham glass guarantees razor sharp images. *New process anti-reflection coating* reduces ultra-violet light rays to give full warmth to color film, thus dispensing with the need for a haze filter. Lens is

*triple synchronization*

*TESSINA*

*accessories*

recessed in camera body which forms a lens hood.

M, F and X for electronic flash and flashbulbs.

magnifier 8×1, prism finder 6×1, field lens, daylight selfloader, compact leather case with zipper, wrist strap, neck chain attachment with tripod socket, accessory clips for exposure meter and flash gun, Per-O-Color frames for slides.

*TESSINA*

*dimensions*

*weight*

28 × 52 × 68 mm (1 × 2 × 2½")

approx. 5 ounces.

With the ***Tessina***

**world's smallest 35,  
the luck is always on your side!**

Built like a fine Swiss precision watch by Swiss watchmakers,  
the TESSINA is a creation of

CONCAVA S. A., Grenchen, Switzerland