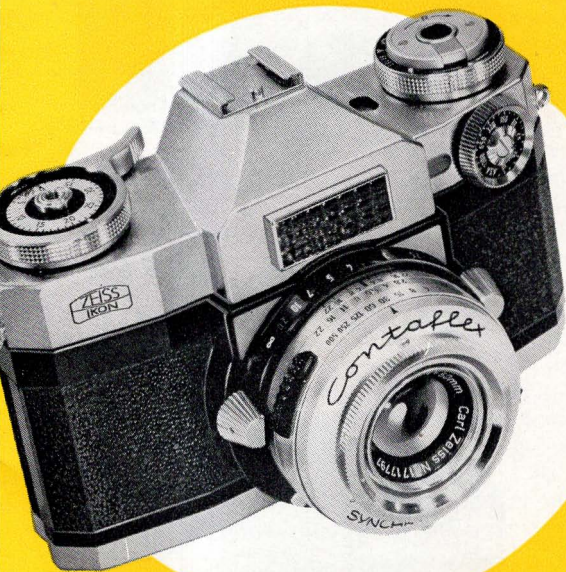


**The Camera
that gives pride
of ownership ...**



Contaflex

Here is the new CONTAFLEX SUPER model

revolutionary • streamlined • versatile • rugged

Throughout the world, the CONTAFLEX is the most popular camera of its type—evidenced by the fact that more CONTAFLEX cameras have been purchased than any other single-lens, eye-level, prism-reflex 35mm camera. This most wanted camera owes its great popularity to its novel, practical design, its rugged construction, its beautiful appearance, and its automatic handiness which makes photography so simple . . . and so sure.

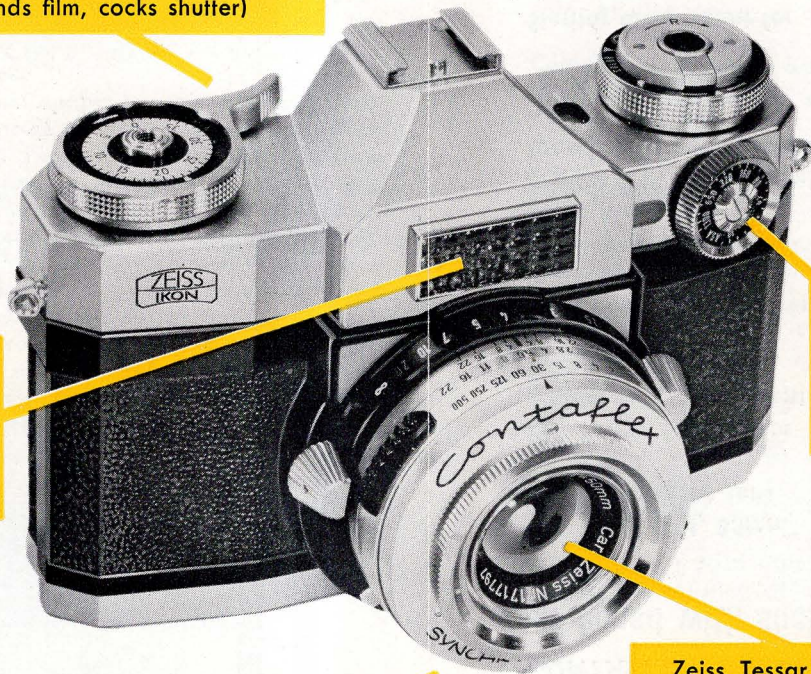
Rapid-wind, single-thrust lever
(winds film, cocks shutter)

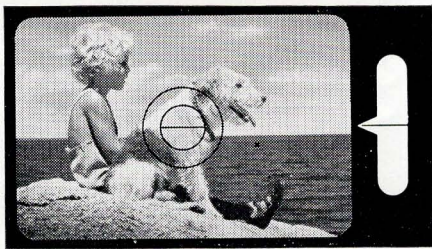
Built-in photo-
electric exposure
meter coupled to
the diaphragm

Exposure meter
indicator control (for
quick adaptation to
light conditions)

Zeiss Tessar f/2.8, 50mm lens
(the ultimate for color photography)

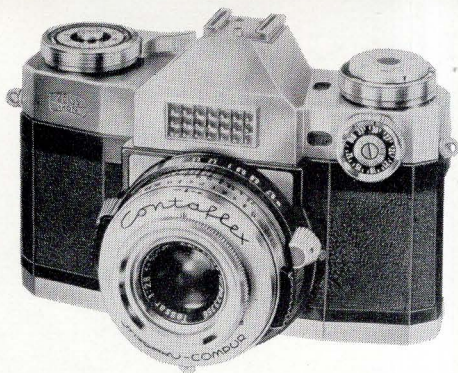
Synchro Compur shutter (fully synchronized
for flash, speeds to 1/500th sec., self-timer)





Subject, distance and exposure can be seen, established and controlled in a jiffy—one of many outstanding features of the CONTAFLEX SUPER. The large, brilliant finder not only shows the scene natural-size, clearly and brightly, even to the very corners, but also establishes critically-sharp focus so easily by means of the combination ground-glass focusing screen and split-image rangefinder. At the same time, the precise exposure is indicated in a special window adjacent to the finder (see illustration above). All conditions are therefore instantly visible through the unique viewfinder of this remarkable camera. The field covered by the lens is shown *free from parallax*, since you view and focus directly through the superb Zeiss Tessar lens at full aperture, whether you focus at several inches or at infinity distance.

With the SUPER and RAPID you can also immediately change from the normal 50mm lens to *wide-angle* and *tele* component lenses, thanks to the quick, accurate, bayonet-lock lens interchange feature. High magnification telephoto pictures are taken with the *Carl Zeiss Monocular* with 8x magnification. For very near subjects you can use the inexpensive *Proxar* slip-on lenses, and even produce one-to-one ratio pictures with the Pro-Tessar M 1:1 component lens, photographing tiny objects in natural size. You can also make wonderful 3-D stereo pictures at will by merely using the *Steritar* unit on the camera lens.



↑
CONTAFLEX SUPER
CONTAFLEX RAPID
 ↓



The versatility of the **CONTAFLEX SUPER** and **RAPID** is enhanced with such accessories as:

Pro-Tessar f/4, 85mm tele component lens

Pro-Tessar f/4, 35mm wide-angle component lens

Pro-Tessar M 1:1 extreme close-up component lens

Zeiss Monocular 8 x 30 B (f/14, 400mm) for extreme tele shots (can also be used for visual purposes)

Steritar attachment for stereo pictures

Proxar close-up attachment lenses (for distances from 3 1/2 to 40 inches)

Other accessories such as filters, lens shades, angle finder, Ikoblitz 4 B.C. flash unit, polarizing filter, etc. are also available.



ADDITIONAL FEATURES OF ALL CONTAFLEX MODELS:

Two cassette system for quick change from black-and-white to color or vice versa, or cartridge load.

Complete removable back for quick film change and easy cleaning.

Collapsible rewind crank.

Built-in flash shoe.

Automatic film counter.

The Contaflex RAPID is similar to the Contaflex SUPER but without a built-in exposure meter.

PRICES

Contaflex SUPER	\$199
Contaflex RAPID	169
Eveready case	15

See price sheet for complete listing of accessories

A CONTAFLEX model that meets your requirements and purse awaits you at your favorite Zeiss Ikon dealer. Handle the camera and look through the big, bright viewfinder with its ingenious focusing system. The feel of the camera will convince you.

You will be proud to own this unique and versatile single-lens reflex camera . . . Ever since its first appearance, CONTAFLEX has set a standard for prism-reflex automation.



**. . . proverbial for
progress and precision**

CARL ZEISS, INC., 485 Fifth Avenue, New York 17
