







LAMP DIVISION

GENERAL &



ELECTRIC

GENERAL ELECTRIC

PHOTOGRAPHIC LAMPS



complete line of General Electric

lamps for all photographic purposes

with illustrations, descriptions,

applications and technical data.

LAMP DIVISION



FOREWORD

A substantial part of the great progress made in the art of photography has been contributed by new and improved light sources — lamps for picture taking, picture processing, picture production, reproduction, picture viewing and projection.

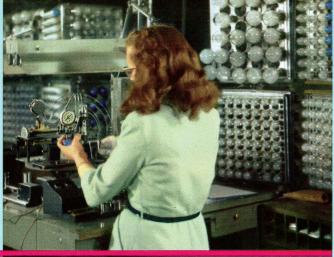
Each of the many lamps used in photography is designed to do one specialized job. A photoflash lamp must deliver a great quantity of light during the exact split second that a camera shutter is open; a projection lamp must pour a maximum amount of light through a very tiny opening in order to project the brightest possible image on the screen; a photoflood lamp must deliver light of exactly the right color in maximum amounts with minimum current consumption. Many different types of lamps are needed to meet different requirements and there must be a variety of sizes to accommodate a range of needs. To fill the many special needs for lamps in photography in the best possible way requires experience, skill and extensive resources. General Electric leadership in the development of better light sources for photography has continued since Edison's first lamp opened the way to today's achievements.

The lamps shown in this catalog include only those types and sizes in greatest general demand and those required for newer types of equipment or designed to replace older types of lamps. Information on lamps not listed may be obtained from any of the General Electric Lamp Division Offices listed on the back cover.

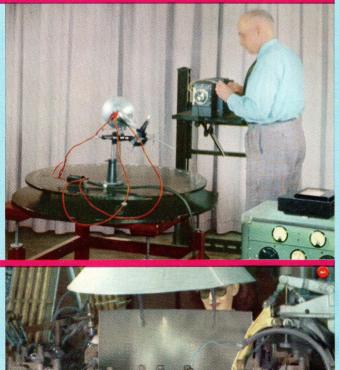
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RESEARCH, DESIGN, MANUFACTURE AND STANDARD OF PERFORMANCE FROM

TESTING

Step by step as G-E Lamps are built each operation is measured, tested, controlled to make sure that every lamp is up to exacting standards. Independent testing agencies assure a double check on our own testing and inspection. A definite number of finished lamps are taken from production at regular intervals daily and thoroughly tested.

HANDWORK

Manufacturing is a complex operation requiring painstaking handwork at many steps. The combined skill and experience of G-E trained operators is reflected in the precise uniformity with which G-E Photolamps perform in a wide variety of applications.

FLASHTUBES

The integrating light meter shown here measures the amount of light emitted during a flashtube flash. It is the only type of equipment so far devised for accurately determining the light distribution from flashtube-reflector combinations. These data in turn provide the basis for compiling exposure tables.

MACHINES

Machines for lampmaking are designed and built by General Electric. Better machines mean better lamps at lower cost. Machine development is a constant and essential part of the whole G-E lampmaking operation. In the whole history of machine development many G-E firsts are now standard for the industry.

TESTING FACILITIES ASSURE HIGHEST GENERAL ELECTRIC PHOTOLAMPS

INSPECTION

Inspection of projection lamps for source dimensions, axial alignment, and light center length. All General Electric projection lamps are carefully inspected on equipment similar to this one to make sure that the filament is properly positioned to insure the highest efficiency in optical systems.

DESIGN

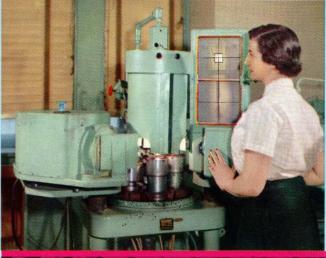
This group of laboratory equipment was assembled to provide camera manufacturers with much-needed answers to many questions regarding the design of synchronizers built into camera shutters. As with virtually all such investigations, the object is to achieve photographic equipment designs which are of maximum reliability, convenience, and economy to the ultimate user.

SINTERING

High efficiency, precisely formed tungsten filaments are sintered under closely controlled conditions of temperature and time to insure good filament performance with a minimum of deformation.

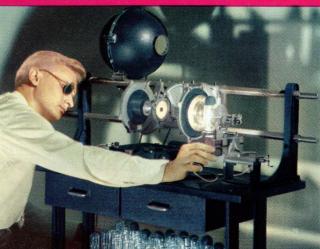
OPTICAL SYSTEM

Examining a lamp and a test optical system in General Electric's Optical Bar. As a result of such cooperative studies portable movie and slide projectors today deliver the maximum amount of light to the screen.

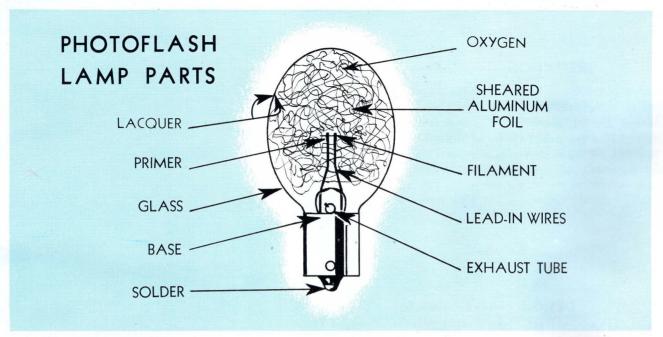








THE PHOTOFLASH LAMP



Why G-E Photoflash Lamps Now Are Twice as Flashable

THE parts of the photoflash lamp are all essential; how those parts are made and used determine not only the characteristics of the finished lamp but also the quality. It is because of the quality built into the product through these parts that G-E Photoflash Lamps are so generally favored by professional photographers. For example:

Sheared Aluminum Foil—In all photoflash lamps except the SM this is the material that produces the light. Burning in an atmosphere of oxygen, it is the dimensions and number of these gossamer strands, sheared from leaf foil, that determine the flash characteristics. Precise control of the foil and the oxygen are responsible for the uniformity in time-to-peak, total output, and color quality of G-E foil-filled Lamps.

Filament and Primer — The filament in most types of lamps serves as the source of light but in a photoflash lamp it serves to ignite primer material and in turn, the shredded aluminum foil. To accomplish this with smaller and smaller amounts of electricity is the constant goal of G-E development engineers. It requires the use of smaller and smaller filaments and more and more sensitive primer. G-E photoflash lamps today require less than one-half the amount of electricity needed to flash lamps made only a short time ago.

In the SM lamp the primer is replaced by a special material on the ends of the lead-in wires. This material produces all the SM light (no foil is used) and the light fills the entire bulb. Precise control, not only of the chemical composition but also of the amount, are added factors in establishing the timing characteristics, output, and color of the light.

Lacquer — Above all, the lacquer serves as an essential safety feature in photoflash lamp design. Its presence on the bulb contributes materially to bulb strength and reduces the possibility of damage to bulbs if scratched by contact with other bulbs or objects.

Bulb lacquer is also used as a means for changing the color quality of the light. Our entire line of blue photo-flash lamps has a specially-compounded blue dye in the lacquer. Precise control of composition and lacquer thickness results in daylight flash sources that are more consistent and uniform in quality at all times than daylight itself.

Base — The base serves to hold the lamp properly in the reflector and, most important, it provides the means of electrical connection. Improper base or socket design may decrease the flashability of photoflash lamps by impeding the flow of electricity to the filament.

So important is this detail that the design and construction of all G-E Photoflash Lamp bases involve a single piece of metal for the base shell. For example, the familiar bayonet base formerly used on all midget lamps has wire pins inserted through the walls of the base shell. This does not provide for optimum photoflash performance. A new design is now used in which the base pins are extruded from the base shell material and formed into shape by a special spinning operation. Another example is the new G-E miniature photoflash lamp, the M2, for which a new miniature pinless base is used to insure best performance.

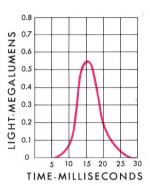
G-E Photoflash Lamps

FOR SHUTTERS HAVING "X" or "F" SYNCHRONIZATION



PH/M2

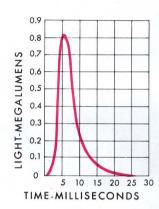
Shutters of these types are situated at or in the camera lens. Class "F" synchronizers close the switch contacts to flash the lamp up to about 5 milliseconds before the shutter is fully open. With class "X" synchronization, the switch contacts close almost immediately after the shutter is fully open. For either type of shutter synchronization the photoflash lamp should produce its light within about 25 milliseconds after the switch closes.



The newest, smallest, most economical, most convenient, and revolutionary photoflash lamp yet produced. Designed primarily for use with simple cameras, for which new, smaller, more efficient, and more convenient flash equipment is just becoming available. With a socket adapter, may also be used in present larger reflectors designed for midget lamps such as the SM for added convenience and economy.



PH/SM



The original photoflash lamp for simple cameras. Has shortest flash duration of all photoflash lamps—stops action about as effectively as a 1/200th-second shutter setting. Most nearly perfect color quality for all indoor (tungsten type) color films.

Number	Bulb	Base	Volts	Bulb Dia, Inches	Max. Over- all Length,	Carton Qty.	Case Qty.	Approx. Lumens Seconds	Approx. Peak Lumens	Approx. Time to Peak in	Approx. Mean Color	Recom- mended Type Film	
				Inches		-		in thousands		Seconds	Temp.	1,001,1111	
PH/M2	B-6	Min. Bay. without pins	3	3/4	1 1 1 3 1 6	12	120	4.1	560	.015	4400°K	Any	
PH/SM	B-11	S. C. Bay.	3	1 3/8	25/8	12	120	4.8	810	.005	3300°K	Any	



NEW PACKAGES SAVE TIME AND SPACE

The popular 12-8-4 lamp-packaging technique now employed by General Electric for all midget type lamps is also used in packaging M2 lamps. The 12 lamp cartons of 3 four-lamp packs are packed 10 cartons to a case. The case of 120 M2 lamps is $9'' \times 7\frac{1}{2}'' \times 3\frac{1}{2}''$ or about the size of a shoe box. Four cases of M2 lamps occupy about the same space as one case of midget lamps.

The photo shows relative sizes of cartons and cases of M2 lamps, PH/8 lamps and PH/5 lamps.

G-E Photoflash Lamps

FOR SHUTTERS HAVING "M" SYNCHRONIZATION

Shutters of this type are also situated at or in the camera lens. The Class "M" synchronizers of such shutters cause the switch contacts to close about 15 milliseconds before the shutter is fully open. All G-E Lamps for such equipment have the same average time to peak of flash as shown by the time-light curves and tabulated data below.







PH/22

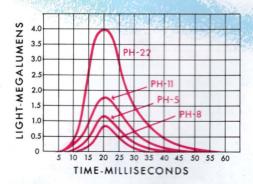
No. 8—The smallest of the G-E Lamps with this timing characteristic. Produces slightly more concentrated beam than No. 5 in many midget reflectors. With fast film and average shutter speeds, adequate light for most picturetaking situations. Flash only from batteries or other sources of low voltage.

No. 5—This is an excellent lamp for all around picture taking. It is the most popular and most widely used of all G-E Photoflash Lamps. Has precise uniform flash, ideal for synchronized use. The preferred type for newspaper, candid and advanced amateur use. Requires a filter at the camera lens for best results with indoor color films. For low voltage flashing only.

No. 11 — The smallest of the G-E Lamps for use in flash equipment having medium screw sockets. Whenever possible it is more economical and more convenient to use an appropriate medium-to-

bayonet socket adapter and to substitute the No. 5. For low voltage flashing only.

No. 22 — For professional use — adequate light for most indoor color pictures or for extra coverage or high speed shots on black-and-white films.



Number	Bulb	Base	Volts	Bulb Dia. Inches	Max. Over- all Length,	Carton Qty.	Case Qty.	Approx. Lumens Seconds	Approx. Peak Lumens	Approx. Time to Peak in	Approx. Mean Color	Recom- mended Type Film
				lineires	Inches			in tho	usands	Seconds	Temp.	Type Time
PH/8	BT-8	S. C. Bay.	3	1	2 7 16	12	120	8	900	.021	3800°K	Any
PH/5 PH/11	B-11 A-15	S. C. Bay. Medium	3	1 3/8	25/8 4	12	120 120	16 30	1200 1800	.021	3800°K 3800°K	Any Any
PH/22	A-19	Medium	3-125	23/8	43/4	6	120	63	4000	.021	3800°K	Any

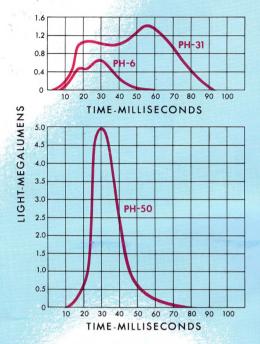
G-E Photoflash Lamps

FOR SHUTTERS OF THE "FP" TYPE



"FP" stands for "focal plane" and describes the type of shutter that is located at the film (focal) plane of certain cameras. For synchronized flash photography with such shutters it is necessary to use lamps having a special and longer flash duration of the type illustrated here. For pictures by the "open flash" method any photoflash lamp appropriate to the reflector equipment can be used.





No. 6 — For high shutter speed synchronization with the majority of smaller focal plane shutters for most cameras up to $2\frac{1}{4}$ " x $3\frac{1}{4}$ ".

No. 31 - For use with cameras requiring a longer flash duration than the No. 6.

G-E Photoflash Lamp

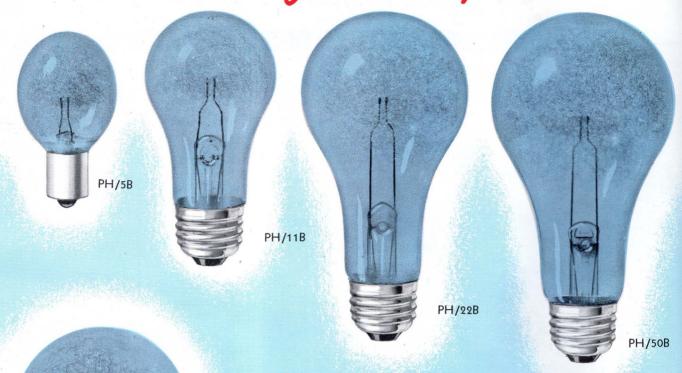
No. 50

The No. 50 Photoflash lamp has the greatest light output of all G-E Photoflash Lamps. Preferred for studio color pictures or large area coverage, particularly at small lens apertures. Should be used on open flash — or at shutter speeds no faster than 1/25 second with M synchronization.

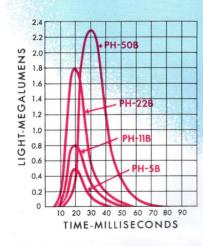


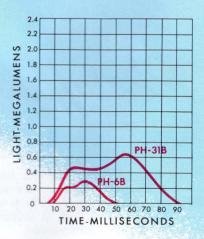
Number	Bulb	Base	Volts	Bulb Dia. Inches	Max. Over- all Length, Inches	Carton Qty.	Case Qty.	Approx. Lumens Seconds	Approx. Peak Lumens usands	Approx. Time to Peak in Seconds	Approx. Mean Color Temp.	Recom- mended Type Film
PH/6	B-11	S. C. Bay.	3	1 3/8	25/8	12	120	16	620	.030	3800°K	Fast
PH/31	A-21	Medium	3	2 5/8	53/8	6	60	81	1400		3800°K	Fast
PH/50	A-21	Medium	3-125	2 5/8	53/8	6	60	95	5000		3800°K	Any

G-E BLUE Photoflash Lamps









PH/31B

BLUE PHOTOFLASH LAMPS

Number	Bulb	Base	Volts	Bulb Dia. Inches	Max. Over- all Length,	Carton Qty.	Case Qty.	Approx. Lumens Seconds	Approx. Peak Lumens	Approx. Time to Peak in	Approx. Mean Color	Recommended Type Film
			- 4	inches	Inches			in tho	usands	Seconds	Temp.	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
PH/5B	B-11	S. C. Bay.	3	13/8	25/8	12	120	7.5	550	.021	6000°K	Daylt, Color
PH/11B	A-15	Medium	3	1 7/8	4	8	120	13.5	810	.021	6000°K	Daylt, Color
PH/22B	A-19	Medium	3-125	23/8	43/4	6	120	29	1800	.021	6000°K	Daylt, Color
PH/50B	A-21	Medium	3-125	25/8	53/8	6	60	43	2300	030	6000°K	Daylt, Color
PH/6B	B-11	S. C. Bay.	3	13/8	25/8	12	120	7.5	290		6000°K	Daylt, Color
PH/31B	A-21	Medium	3	25/8	5 3/8	6	60	37	630		6000°K	Daylt. Color

PH/6B

G-E Repeating Flash Tubes





FT-914

Flashtubes are the newest form of photographic light source. They give a bright, short flash, 1/1000 to 1/1,000,000 seconds, of very high intensity light and may be flashed thousands of times. The color temperature of the light from Flashtubes is approximately 7000° Kelvin which makes them excellent for photography with black-and-white films and with daylight type color films. Little or no filter correction is required for color.

FT-210

The FT-118 is designed for small portable photographic equipment powered by high voltage dry batteries. Its unique design permits minimum over-all cost of the complete equipment. It has neither bulb nor base — no socket is required. It is intended to be assembled into a special plastic-covered reflector by the equipment manufacturer.

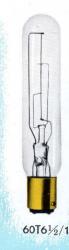
The FT-218 is identical to the FT-118 except that it is designed for somewhat larger portable, higher voltage photographic equipments. At its maximum energy input, the resulting photographic effect equals or exceeds that of a FT-220 which was formerly used in similar equipments.

The FT-220 is used in large portable and studio type photographic equipments. At its maximum energy input its photographic effectiveness equals or exceeds that of a PH/5 photoflash lamp at 1/100 — 1/200 second shutter speed. The source of light (helix) and reflector are an integral unit delivering a beam of approximately 45° spread. It is the most rugged flashtube for photographic work.

FT-210 and FT-214 — These flashtubes use the same source or helix as the FT-220. They are general





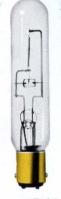


MODELING LAMPS

Number	Volts	Base	Life
60T6½/1	115-120-125	D. C. Bay.	100 hrs.
100T6½	115-120-125	D. C. Bay.	50 hrs.

purpose tubes for photographic as well as other special applications. Both have outer bulbs and bases and can be used in various sizes and shapes of reflectors. The FT-210 is smaller in diameter and the base fits into an octal radio type socket. The FT-214 has a larger diameter bulb and a base that fits the giant 5-pin socket for larger electronic tubes. The base of this flashtube also has a $\frac{11}{16}$ " diameter hole through which air-cooling can be injected to permit repetitive flashing operation for short intervals.

FT-403 — FT-503 — These flashtubes are designed for studio photographic use in large reflectors. They are of the same physical dimensions but the FT-503 has a special quartz helix which allows over four times the energy input of the FT-403 with corresponding increase in light output. Provision is made for mounting a filament lamp inside the helix of both flashtubes. The continuous illumination from these lamps shows exactly where and how the flashtube lighting will appear on the subject. The FT-403 with the 60-watt modeling lamp is recommended for black-and-white photography. The FT-503 with the 100-watt modeling lamp is recommended for color photography.



100T61/2

FLASHTUBES

Flashtube Number	Outer Bulb	Base	Design Voltage	Max. Watt Seconds	Approx. Max. Lum-Sec.	Case Qty.	Helical	Source ns, Inches	L.C.L.	M.O.L.
					Thousands		Width	Height		
FT-118	None 1	(2)	500	125	5	12	3	3	15/8	21/2
FT-210	T-10IF	Octal 3-Pin	2000	200	7	12	11/8	15/8	1 7/8	35/8
FT-214	T-12½	Giant 5-Pin	2000	200	7	12	1 1/8	15/8	2	3 7/8
FT-218	None 1	2	1000	200	10	12	3	3	1 5/8	21/2
FT-220	PAR-46	3-Screw Term.	2000	200		12	11/8	15/8		31/2
FT-403	T-18IF	Large 3-Pin	2000	480	18	12	17/8	23/8	3	63/4
FT-503	T-18IF	Large 3-Pin	4000	2000	100	6	17/8	23/8	3	63/4

① This flashtube is intended for use only in covered reflectors or housings designed to provide complete protection to the user from contact with high voltage.

3 13%" diameter insulating disc with 3 pins.
3 Light Source is "U" shaped, 34" wide and 34" high.

G-E Photoflood LAMPS



Photoflood lamps are high efficiency types of incandescent lamps. For better light control as well as to permit use of smaller, more convenient reflector equipment, relatively smaller inside frosted bulb sizes are used than for the same wattage of general service lamps.

Life of photoflood lamps is short compared with general

service lamps but is sufficient for many pictures. The color temperature averages close to 3400° K throughout lamp life. They give excellent results with indoor color films. Blue bulb photoflood lamps are used to supplement daylight in color photos but are not recommended as the only light source for exposing daylight-types color films.

PHOTOFLOOD LAMPS (Inside Frosted) 115 - 120 Volts, Nominal

Number	Approx. Watts at 115 Volts	Bulb	Base	Description	Bulb Diameter Inches	Maximum Over-all Length, Inches	Rated Lumens at 115 Volts	Case Quantity	Max. Life at 115 Volts in Hours	Approx. Mean Color Temp.
PH/1	250	A-21	Med.		25/8	4 1 5 1 6	8200	60	3	3400° K
PH/B1	250	A-21	Med.	Daylight	25/8	4 1 5	5600	60	3	4800° K
PH/2	500	PS-25	Med.		31/8	615	17000	60	6	3400° K
PH/B2	500	PS-25	Med.	Daylight	31/8	615	11000	60	6	4800° K
PH/4	1000	PS-35	Mog.		43/8	93/8	32000	24	10	3400° K
PH/B4	1000	PS-35	Mog.	Daylight	43/8	93/8	21800	24	10	4800° K

G-E Reflector Photoflood LAMPS

Reflector photo lamps have their own reflector sealed in as an integral part of the lamp. The 500-watt Reflector Photoflood gives a smooth, broad (90°) controlled beam, about equal to the No. 1 photoflood lamp in a very good reflector and is recommended for general off-the-camera use. The 500-watt Reflector Photospot lamp gives a narrow (20°) beam almost eight times the intensity of the Reflector Photoflood lamp. It is ideal for movies, for special effects such as spotlighting and backlighting, and is often used for high speed motion picture photography. The 375-watt medium-beam reflector photolamp is tailored to approximately match the camera angle of most amateur movie cameras and is therefore particularly well suited for use in the sockets of brackets attached to the camera. Aiming the camera automatically aims the lamps. Because of its efficient beam pattern it is twice as effective as the Reflector Photoflood.



PH500/32R7

REFLECTOR PHOTOFLOOD LAMPS (Inside Frosted)

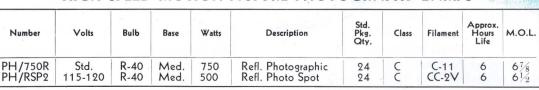
Number	Watts	Bulb	Base	Description	Bulb Diameter Inches	Maximum Over-all Length, Inches	Initial Mean Candle Power in 10° Cone.	Case Quantity	Approx. Hours Life	Approx. Mean Color Temp.
PH/RFL2 PH/RSP2	500 500	R-40 R-40	Med. Med.	Reflector Flood Reflector Spot	5	61/2	5900 45000	24	6	3400° K 3400° K
250R/FL PH375/34R4	375	R-40 R-40	Med. Med.	Refl. Flood Tel'v'n. Med. Beam	5	6 ⁷ / ₈ 6 ¹ / ₂	15000	24 24	3/4 4	3400° K 3400° K
PH500/32R7	500	R-40	Med.	Flood Beam	5	$6\frac{1}{2}$		24	6	3200° K

^{*} Approx. watts at 30 volts, 250 W.

G-E High Speed Motion Picture Photography LAMPS

The high-speed photographic lamp is designed to meet the requirements established by the SMPTE's high-speed photographic committee. Two of these lamps, one on each side of the camera, makes possible the taking of color movies at 8,000 pictures per second. For the slower picture speeds the photoflood reflector spot (PH/RSP2) is recommended.







Studio Lamps for motion picture



GENERAL ELECTRIC'S studio lamps are designed in a variety of sizes and forms to satisfy the requirements of the many types of lighting equipment. They are available with two color characteristics, 3200° K and 3350° K, which are properly matched to the color response or sensitivity of the several types of color films.

PH/2M/PS52/76

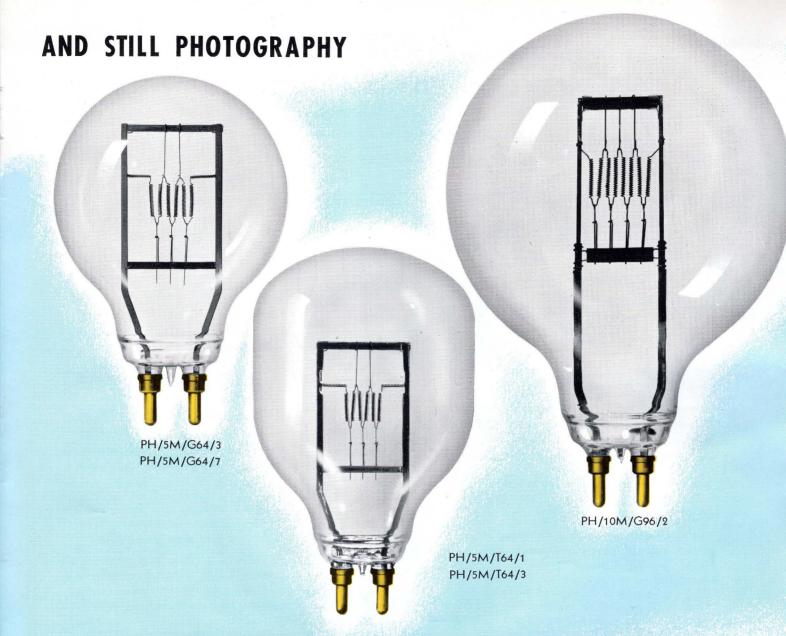
Some of the 35 mm color motion picture films used in studios are balanced to 3350° K and others are balanced to 3200° K. General Electric 3350° lamps (often called CP types — for color photography), when used with proper filters, are also correct for motion picture and still color films balanced to daylight. The 3200° K lamps are balanced to the requirements of all studio type still

color films and 16 mm professional color films balanced to tungsten light.

While the color temperatures of these studio lamps have been dictated by the requirements of color films, those same lamps are the preferred filament sources for black-and-white studio photography, both motion picture and still. Their high efficiencies make the desired illumination levels easily attainable.

The A-23, PS-25, and PS-52 bulb lamps used in open reflectors and the new 500-watt R40 reflector lamp provide floodlighting of the picture area.

The T and G bulb lamps have the concentrated types of filament construction essential for best performance of adjustable focus spotlights. In each case either concentrated beams or beams of wide, uniform spread are possible from these designs.



STUDIO LAMPS FOR MOTION PICTURE AND STILL PHOTOGRAPHY

Number	Volts	Bulb	Base	Watts	Std. Pkg. Qty.	Class	Filament	Approx, Hours Life	M.O.L.	L.C.L.	Lumens
				3200	°K						
PH/250A23 PH/500PS25/5 PH/500T20P PH/500T20/63 PH/750T24/16 PH/1M/T20 PH/1M/PS52/77 PH/1500PS52/78 PH/2M/G48/19 PH/5M/G64/7 PH/5M/T64/3	Std. Std. Std. Std. Std. Std. Std. Std.	A-23 PS-25 T-20 T-20 T-24 T-24 T-20 PS-52 PS-52 G-48 G-64 T-64	Med. Med. Md. Pf. Md. Bip. Mog. Mog. Mog. Mog. Mg. Bip. Mg. Bip. Mg. Bip.	250 500 500 500 750 1,000 1,000 1,500 2,000 5,000 5,000	120 60 24 12 24 12 6 6 6	000000000000000000000000000000000000000	C-9 C-13 C-13 C-13 C-13 C-7A C-7A C-13 C-13	20 60 50 35 50 50 75 100 60 150	616 616 616 612 612 916 1316 1316 1318 1338	43/8 51/4 21/2 21/2 43/4 91/2 91/2 61/2	13000 13200 13000 20500 28000 26000 40000 55000
				3350	° K						
PH/500T20/60 PH/750T24/13 PH/2M/PS52/76 PH/2M/G48/14 PH/2M/T48/2 PH/5M/G64/3 PH/5M/T64/1 PH/10M/G96/2	Std. Std. * Std. Std. Std. Std. Std.	T-20 T-24 PS-52 G-48 T-48 G-64 T-64 G-96	Md. Bip. Md. Bip. Mog. Mg. Bip. Mg. Bip. Mg. Bip. Mg. Bip. Mg. Bip.	500 750 2,000 2,000 2,000 5,000 5,000 10,000	12 24 6 6 6 1 1	0000000	C-13 C-7A C-13 C-13 C-13 C-13 C-13	8 12 15 25 25 75 75 75	6 ¹ / ₂ 6 ¹ / ₂ 13 ¹ / ₁₆ 9 ³ / ₈ 10 ¹ / ₂ 11 ⁷ / ₈ 13 ³ / ₈ 17 ³ / ₈	2½ 2½ 9½ 5 5 6½ 6½ 10	23500

GENERAL ELECTRIC PROJECTION LAMPS ARE CONSTANTLY BEING IMPROVED

The quality of G-E Projection Lamps has resulted from a multitude of developments, extending over a long period. However, new and additional improvements, have been both rapid and startling.

Here is shown a G-E Projection Lamp with many improvements which have been introduced during the past three years.

SPECIAL ALLOY BRIDGE SUP-PORTS — increases strength of weld.

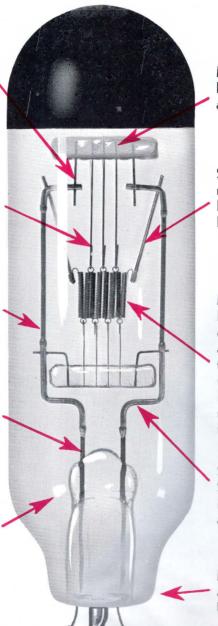
JIG-FORMED FILAMENT SUP-PORTS—improves screen lumen maintenance and preserves precise alignment of filament segments. Eliminates hand forming and possible distortion or strain of filament.

MULTI-SECTION LEADS — materials selected to match expansion characteristics of filament and mount. Helps prevent filament distortion.

SPECIAL GROUND TUNGSTEN SEAL WIRE — assures vacuum tight seal at the higher gas pressures used in these lamps.

HIGHER GAS PRESSURE IN LAMP—improves uniformity of life. Increases light output and reduces source size resulting in more light on the screen.

SAFETY FUSE — the fused wire lead opens circuit if arc forms when lamp burns out and thus prevents damage to socket and protects circuit fuse.



MECHANICALLY ASSEMBLED BRIDGES — for accuracy and uniform appearance.

SPECIAL THREADED PLUG—makes positive electrical contact. Increases strength at filament juncture. Increases strength at lead-in wire weld.

MECHANICALLY FORMED FILAMENTS— this improvement increases screen illumination initially and improves screen lumen maintenance because the source is more uniform, more concentrated, and the light source change during life is minimized. In addition, life is more uniform.

SPECIAL ALLOY TO WITH-STAND HIGH TEMPERATURES increases strength of welds and accurately holds mount alignment.

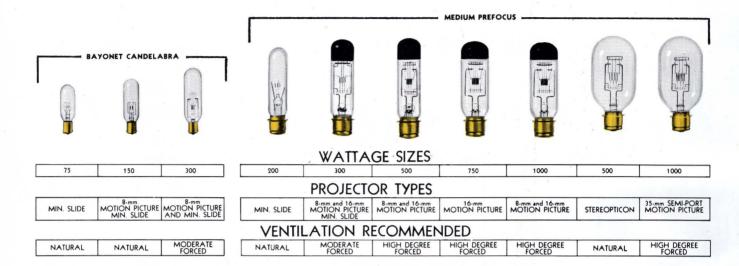
MOLDED SEAL — permits more accurate positioning of filament and bulb in relation to the base.

PLUS the "know how" that comes only with years of painstaking lamp making, research and development.

RECOMMENDED LINE OF PROJECTION LAMPS

Most modern projectors are designed around the ten types of lamps listed below. This line of lamps gives an adequate range of sizes from 75 watts to 1000 watts. The group of seven lamps with medium prefocus bases from 200 watts to 1000 watts represents 80 per cent of the demand, with approximately 10 per cent each for the lower and a higher wattage group.

Bases . . . It will be noticed that this recommended standard line exhibits only base types which will insure proper orientation of the filament with respect to the optical system. Only the early models of projectors use screw base type lamps.



HE General Electric Company has always been the leading manufacturer of filament lamps for picture projection. Its leadership in the development of new and improved light sources has played a major part in the advancement and development of picture projection to its present high standards of performance.

Now the General Electric Company has assumed a new form of leadership in this important field of lighting. The very developments of which it is justly proud have resulted in a multiplicity of types of projection lamps far greater than is now needed to serve the varied needs of old and new projectors. New projectors are being designed for a selected minimum number of up-to-date lamp sizes. These same lamps can often replace older types and thereby enhance the performance of older projectors. This group of lamps will simplify the dealer's stocking problem and make the lamps more readily available for replacement purposes. Increased production of projection lamps utilizing present facilities and further quality improvements are among the many objectives which are the logical result of standardization.

General Electric has, therefore, inaugurated a long-term simplification program directed towards the ultimate elimination of obsolescent types and the consolidation of demand on newer preferred types. There is nothing mandatory about this program. In no instance does General Electric propose to impose any hardship on owners of projection equipment. If there is a reason why one of the preferred lamp types should not be used, General Electric will do everything possible to continue supplying the type which is required. All General Electric Photo Lamp Dealers are familiar with this program, the broad details of which are briefly described in the following paragraphs.

MOST manufacturers of projection equipment agree that, in the forseeable future, certain basic lamp wattages will be adequate to meet their requirements. These

include the 75, 150, and 300-watt sizes in the T-8 and T-8½ bulbs with bayonet bases, and the 300, 500, 750, and 1000-watt sizes in T-10 and T-12 bulbs. In those instances where the T-20 bulb is required, the preferred sizes are 1000 and 1500 watts. The choice of the combination of watts and bulb size depends upon the type of equipment and the ventilation available in the various devices.

In most instances, natural ventilation is adequate for 150 watts in the T-8 bulb and 300 watts in the T-10 bulb. Where higher wattages are desired in these bulb sizes, some type of forced ventilation is required to maintain the bulb and base temperatures within safe operating limits. The highest wattage bayonet base lamp widely used in miniature slide projectors with well-designed forced ventilation is the 300-watt, T-8½ bulb projection lamp. Similarly, when well-designed forced ventilation is provided in the more powerful slide projectors and the 8 and 16-mm motion picture projectors, the higher wattage medium prefocus base 500, 750, and 1000-watt sizes in the T-10 and T-12 bulbs are used.

Usually one of the preferred wattages can be used with advantage in existing equipments. For instance, the 75-watt projection lamp gives distinctly superior results in most devices which formerly used 50-watt lamps. The 500-watt, T-10 bulb projection lamp is favored as a replacement for the 400-watt size in many older model

equipments.

Of course this does not mean that lamps can be substituted without regard for dimensional and other limitations. A few projectors, unfortunately, have space limitations or special light center length requirements which can only be satisfied with specific lamp types. To aid you in the selection of the proper lamp, consult your General Electric Photo Lamp Dealer, the projector manufacturer, or the sales representatives of the General Electric Lamp Division.

G-E Projection Lambs FOR



G-E Lamps designed for picture projection are characterized by the most advanced and exacting techniques of lamp manufacture. In every type the dimensions and form of the light source are chosen to fit the particular requirements of some specific optical system or group of systems. For every type of projector, lamps of highest possible light output from a small source in a bulb of minimum size are required. To this end lamps are designed up to the safe limits of the materials involved It is only by the closest attention to materials and fabrication that the superior performance at this maximum efficiency is achieved.

The superlative quality of General Electric Projection lamps is confirmed not only in laboratory tests but also by projector manufacturers' preference.

The lamps with bayonet bases are used principally in miniature slide projectors in the home and smaller class-rooms with screen sizes up to four or five feet. The higher wattage lamps in this group should be used in equipment providing forced cooling to protect the slides and to maintain safe operating limits for the bulb and base.

Where higher wattages are required, medium prefocus base types are available in the T-10 and T-12 bulbs. Such lamps are used for the larger miniature slide projectors, some lantern slide projectors, and 16-mm motion picture equipment. A high degree of forced ventilation is important in this type of equipment in order to maintain temperatures at a safe operating level for the base and bulb. Additional blower or fan cooling is desirable for slides since they are exposed to high illumination levels for much longer periods than are pictures on motion picture film.

For lantern slides, the T-20 bulb lamps — 500-watts in the short bulb and 1000-watts in the long bulb — are used when only natural ventilation is available.

General Electric also has available a limited line of lamps for 35-mm motion picture projection. These special sources ranging from 1000- to 2100-watts are generally used for small theater projection and are not shown in this catalog.

The General Electric Bulletin LD-164 "Lamps for Picture Projectors," lists the proper lamp or lamps for use in all types and makes of picture projectors.

SLIDES AND MOVIES



PH/500T20P



PH/300T812/1SC



PH/300T81/2/10

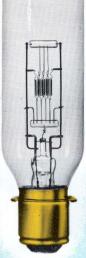




A. .



PH/1M/T20P



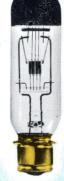
PH/1500T20/39 PH/1M/T20/40



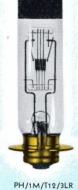
PH/750T12P



PH/750T12/3LR



PH/1M/T12P



PH/1M/T12/3LR PH/1M/T12/5LR

PH/1M/T12/4LR

PROJECTION SERVICE

		COJECTION	SER VICE									
Number	Bulb	Base	Watts	Volts	Std. Pkg. Qty.	Filament	Approx. Hours Life	Approx. Lumens	Light Center Length	Max. Over- all	Approx. L Dimer in	
					Gity.				Lengui	Length	Width	Height
PH/30T7SC PH/50S11DC PH/50T8/47SC PH/50T8/47SC PH/50T8/22DC PH/75T8/72 PH/75T8/72 PH/75T8/106 PH/100T8SC PH/100T8/108SC PH/100T8/108DC PH/120A21/49 PH/150T8/70 PH/150T8/70 PH/150T8/70 PH/150T8/70 PH/200T8DC PH/200T8DC PH/200T8DC PH/200T8DC PH/300T8½/15C PH/300T8½/17 PH/300T8½/17 PH/30T10P PH/300T10P PH/300T10P PH/300T10/61 PH/500T10/3LR PH/500T10/3SR PH/500T10/3LR PH/500T12/3LR PH/1M/T12P PH/1M/T12/3LR PH/1M/T12/4LR	T-7 S-11 T-8 T-8 T-8 T-8 T-8 T-9 T-10 T-10 T-10 T-10 T-10 T-10 T-10 T-10	S. C. Bay. D. C. Bay. S. C. Bay. D. C. Bay. S. C. Bay. D. C. Bay. Med. Med. Med. S. C. Bay. D. C. Bay. S. C. Bay. D. C. Bay. S. C. Bay. D. C. Bay. S. C. Bay. D. C. B	30 50 50 50 75 75 100 100 100 120 140 150 200 200 200 200 200 300 300 300 300 30	* Std. Std. Std. Std. Std. Std. Std. Std.	24 120 24 24 24 24 24 120 60 24 24 24 24 24 24 24 24 24 24 24 24 24	CC-2V CC-2V CC-13 CC-13 CC-13 CC-2V CC-2V C-9 2C-8 2CC-8 2CC-8 2CC-8 2CC-8 2CC-8 2CC-13 C-13D	25 50 50 50 50 50 50 50 50 50 50 50 50 50	825 810 810 1300 1300 2050 1920 1950 2700 3350 3350 4700 4700 4750 7750	1 1 1 1 1 1 1 1 3 3 3 3 3 1 1 1 1 2 2 1 1 1 1	\$\\ \alpha\\	5.0 5.5 5.5 6.7 6.7 6.7 6.2 6.2 6.2 6.9 8.7 8.7 8.7 8.7 8.7 8.4 8.4 8.4 8.4 8.4 11.5 9.5 10.2 11.3	4.3 5.0 4.1 4.1 5.1 6.7 6.7 6.8 6.8 6.5 6.5 6.5 8.5 8.5 8.5 8.5 8.5 8.5 8.5 8
PH/1M/T12/5LR PH/1M/T20MP PH/1M/T20 PH/1M/T20P PH/1M/T20/40 PH/1500T20/39 PH/18A/T10P	T-12 T-20 T-20 T-20 T-20 T-20 T-10	Lg. Index. Ring Med. Pf. Mog. Mog. Pf. Mog. Pf. Mog. Pf. Med. Pf.	1000 1000 1000 1000 1000 1500 18 Amps	Std. Std. Std. Std. Std. Std.	24 24 12 12 12 12 12 24	C-13D C-13D C-13 C-13 C-13D C-13D C-8	25 25 50 50 25 25 50	28000 28000 28000 28000 28000 42500 2250	$\begin{array}{c} 2\frac{5}{16} \\ 2\frac{3}{16} \\ 4\frac{3}{4} \\ 3\frac{7}{16} \\ 3\frac{7}{16} \\ 3\frac{7}{16} \\ 3\frac{7}{16} \\ 3\frac{7}{16} \end{array}$	5½ 5¾ 9½ 9½ 9½ 9½ 9½ 5¾	11.3 11.3 14.9 11.3 13.9	10.7 10.7 14.5 10.7 14.0

G-E Exciter LAMPS FOR Sound Reproduction

PH/6.5A/T8SCP



EXCITER lamps are specially designed for sound reproduction systems to illuminate the sound track on motion picture films. To insure best possible sound reproduction the dimensions and shape of the filament of the exciter lamp are tailored to the requirements of the sound optical systems. In General Electric Bulletin LD164 "Lamps for Picture Projectors" lamps are therefore listed specifically for each model projector. Lamps other than those recommended may have filaments of different shapes or dimensions which could produce less satisfactory

results either because the dimensions of the scanning beam at the film are altered or because the quality or amount of illumination in the beam is changed. Of equal importance are the electrical characteristics of the lamp. The power supply in most projectors has been designed to provide only the voltage and current necessary to operate the recommended lamp. A lamp of different voltage or current may not operate at the proper level or may damage the power supply.

EXCITER LAMPS FOR SOUND REPRODUCTION

Number	Volts	Bulb	Base	Amps.	Std. Pkg. Qty.	Class	Filament	Approx. Hours Life	Lumens	M.O.L.	L.C.L.
PH/75A/S8SC PH/75A/S8SCP PH/75A/T5/1 PH/75A/T5/1 PH/75A/T5SC PH/6.5A/T8SCP PH/1A/T5/7 PH/20A/T5SCP PH/4A/T8/34	4 4 4 4 5 6 7 8.5	S-8 S-8 T-5 T-5 T-8 T-5 T-5	S. C. Bay. S. C. Pf. D. C. Pf. S. C. Bay.	.75 .75 .75 .75 .75 .75 6.5 1 .20	100 100 100 100 100 24 100 100 24	CCCCCCBC	C-6 C-6 C-8 C-6 C-8 C-8 C-8 C-8	50 50 50 50 50 50 100 50	32 32 32 ——————————————————————————————	2 2 2 2 ³ / ₈ 2 3 ¹ / ₈ 2 ³ / ₈ 2 ³ / ₈ 3 ¹ / ₈	11/4 11/8 11/8 11/8 11/8 11/4 15/8 11/8 11/8

G-E Film Viewing AND Editing LAMP

Filament lamps used in compact motion picture film viewers closely resemble projection lamps. They must have reasonably concentrated filaments and be high in light output. Low wattage is essential since film is often left exposed to light for extended periods during editing and because the equipment is small in size.

FILM VIEWING AND EDITING LAMP

Number	Volts	Bulb	Base	Watts	Std. Pkg. Qty.	Class	Filament	Approx. Hours Life	Lumens	M.O.L.	L.C.L.
PH/30S11/93	115-125	S-11	D. C. Bay.	30	120	С	CC-2V	50	420	23/8	13/8



PH/4A/T8/34

PH/30S11/93

G-E Photographic Enlarger LAMPS





PH/211 PH/212 PH/213

G-E Photo Enlarger Lamps have white bulbs which give the excellent diffusion and even distribution of light most enlarging equipment requires. Five popular sizes of lamps available are:

No. 111 — a 75-watt lamp in an S-11 bulb with bayonet base for horizontal operation in miniature enlargers. Nos. 211 and 212 — 75 watts and 150 watts in A-21 bulbs with medium screw bases. Base-up operation is recommended for these types.



PH/50/150

No. 213 — 250 watts, high efficiency lamp of the photoflood type for use when maximum light is needed from an A-21 bulb lamp. No. 302 — 500 watts in PS-30 bulb for base-up operation in the larger reflector-type enlargers.

Three-Lite Enlarger Lamp — 50-100-150 watts. lamp provides the range of printing speeds of the No. 211 and No. 212 in one lamp. Requires special switch and socket.

PHOTOGRAPHIC ENLARGER LAMPS (White) — 115-125 Volts, Nominal

Number	Bulb	Base	Light Center Length, Inches	Life at 115 Volts	Bulb Diameter, Inches	Maximum Over-all Length, Inches	Rated Lumens at 115 Volts	Class	Filament
PH/50/150 PH/111 PH/211 PH/212 PH/213 PH/300 PH/302	A-21 S-11 A-21 A-21 A-21 PS-30 PS-30	3-Contact Med. S. C. Bay. Med. Med. Med. Med. Med.	3 ³ / ₈ 1 ³ / ₈ 3 ³ / ₈ 3 ³ / ₈ 3 ³ / ₈ 6	100 25 100 100 3 100 100	25/8 13/8 25/8 25/8 25/8 33/4 33/4	$\begin{array}{c} 4\frac{15}{16} \\ 2\frac{3}{2} \\ 8\frac{15}{16} \\ 4\frac{15}{16} \\ 4\frac{15}{16} \\ 4\frac{15}{16} \\ 8\frac{3}{16} \\ 8\frac{3}{16} \end{array}$	1120 1200 2750 7000		2C-9 CC-2V C-9 C-9 C-9 C-9

G-E Photocolor LAMPS FOR Color Viewing

F13T8/PC

F20T12/PC

F40T12/PC

The photocolor fluorescent lamps have been especially designed to bring out all of the colors of color transparencies and prints in their true values. They are a cool source of light for use in transilluminators as well as at color inspection tables.

PHOTOCOLOR LAMPS FOR COLOR VIEWING

Number	umber Bulb		Nominal Watts		
PH/F13T8/PC*	T-8	Md. Bip.	13	F-12" Photocolor	24
PH/F20T12/PC	T-12	Md. Bip.	20	F-24" Photocolor	24
PH/F40T12/PC	T-12	Md. Bip.	40	F-48" Photocolor	24

^{*} Requires special ballast.

PH/300

PH/302

G-E Dark Room LAMPS

















PH/10S14/NDA

PH/25A/NDA PH/25A/NDR

The 10 and 25-watt ruby bulb lamps are recommended for use with blue sensitive and orthochromatic films and plates; the 40 and 60-watt sizes are for the less sensitive photo process films. The amber bulb lamps are useful in darkrooms where both enlarging and contact printing papers are handled.

All orders for these lamps should specify "for photographic service." These lamps should not be used with panchromatic

PH/40A/NDA

PH/60A21/NDA



PH/60A21/NDR

DARK ROOM LAMPS

Watts	Bulb Base Volts Description		Bulb Base Volts [Lamp Order Abbreviation			Max. Over- all Length	Class	Fila- ment
71/2	S 11	Med.	Std.	Red	PH/7½S/2R	6-120	1400	21/4	В	C-7A
10	S-14	Med.	Std.	Amber	PH/10\$14/NDA	6-120	1500	31/2	В	C-9
10	S-14	Med.	Std.	Ruby	PH/10S14/NDR	6-120	1500	31/2	В	C-9
25	A-19	Med.	Std.	Amber	PH/25A/NDA	6-120	1000	3 15	В	C-9
25	A-19	Med.	Std.	Ruby	PH/25A/NDR	6-120	1000	$3\frac{15}{16}$	В	C-9
40	A-21	Med.	Std.	Amber	PH/40A/NDA	6-120	1000	4 7/16	В	C-9
40	A-21	Med.	Std.	Ruby	PH/40A/NDR	6-120	1000	4 7 16	В	C-9
60	A-21	Med.	Std.	Amber	PH/60A21/NDA	6-120	1000	4 7 16 4 15 6	C	C-9
60	A-21	Med.	Std.	Ruby	PH/60A21/NDR	6-120	1000	4 15	C	C-9

G-E Copy Board Lighting LAMPS

The 1500-watt T-24 Bulb copyboard lighting lamp is an excellent illuminant for photo engraving and lithographic copyboards. Its full range color spectrum produces fine color separation negatives. Either two, four or six lamps, in specially designed reflectors, are used on either side of the copyboard. The regular 64-inch slimline lamp (not shown here) in the red, green and blue colors are also being used in increasing numbers for the making of color separations without the use of filters at the camera, giving greatly improved results.

Many small photomechanical shops use Reflector Photoflood lamps when the hours of operation are short and it is desired to keep the equipment investment low.





PH/1500T24/15

COPYBOARD LIGHTING LAMPS

Number	Volts	Bulb	Base	Watts	Std. Pkg. Qty.	Approx. Hours Life	Color Temp.	M.O.L.	L.C.L.
PH/1500T24/15 PH/RFL2 PH/500/32R7	Std. 115-120 Std.	T-24 R-40 R-40	Med.	1500 500 500	24 24 24	60 6 6	3200°K 3400°K 3200°K	9½ 6½ 6½ 6½	5½

DISCOUNTS, TERMS and ALLOWANCES

DISCOUNT SCHEDULES

TO PURCHASERS (For Own Consumption) WITHOUT CONTRACT

For Immediate Delivery To One Point:					
Any order not included below	. 0%				
An order including one or more standard packages ** any General Electric Photolamps, or an order includir \$15.00 List Value of types other than Photoflash Flashtubes	ng or				
An order including six or more standard packages * any General Electric Photolamps					

* A standard package of General Electric Photolamps is defined as a package, as packed by the factory, of that "Standard Package Quantity" designated for each lamp in the Price Schedule, and the lamps in such a standard package may not be of different specifications.

TO PURCHASERS UNDER PFE CONTRACT

Net Value of Purchases Disc					
	Any Order For Immediate Delivery to One Point Including One or More Standard Packages ** or \$25 List Value of General Electric Photolamps	Any Order For Immediate Delivery to One Point Not Including a Standard Package ** or \$25 List Value of General Electric Photolamps			
\$ 250 500 1,000 2,500 5,000	32 % 33 % 34 % 35 % 36 %	27% 28% 29% 30% 31%			

* A standard package of General Electric Photolamps is defined as a package as packed by the factory, of that "Standard Package Quantity" designated for each lamp in the Price Schedule, and the lamps in such a standard package may not be of different specifications.

TERMS OF PAYMENT

Each invoice for lamps shall be paid promptly by the purchaser. For this prompt payment two per cent (2%) may be deducted from the net amount of such invoice before the addition of excise taxes.

TRANSPORTATION ALLOWANCES

All photolamps listed in price schedules will be sold and billed to purchasers f. o. b. point of shipment, with transportation (excluding cartage) allowed on single shipments to one point in domestic territory consisting of not less than one standard package quantity or of \$10 list value — whichever is of lower value.

Domestic territory shall be considered to be the United States, Alaska and the Hawaiian Islands. The rest of the world shall be regarded as foreign territory.

Should any purchaser desire its photolamps shipped "Charges Collect," such purchaser, in deducting transportation charges from invoices covering photolamps so shipped, will not be allowed to deduct cartage.

Evident loss or damage to a shipment must be indicated by a notation made by the carrier's agent on the delivery receipt before the receipt is signed. The notation must clearly specify the extent of loss, shortage or damage. Concealed damage must be reported to the carrier within 15 days after delivery. The filing of claims with carriers for loss or damage in transportation must be executed within 9 months after date of delivery or in case of non-delivery within 9 months after a reasonable time for delivery has elapsed. Purchasers desiring the assistance of the Lamp Division in filing such claims must report them to the manufacturer within a reasonable time so as to permit compliance with the common carrier's requirement.

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PH/M2	7 8	PH/100T8/108DC	19
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PH/6	9	PH/140T10/69	19
PH/6B	10	PH/150T8/70 PH/150T8/79	19 19
PH/8 PH/11	8	PH/200T8SC	19
PH/11B	8 10	PH/200T8DC	19
PH/22	8	PH/200T8/49	19
PH/22B	10	PH/200T10P PH/300T8½/1SC	19 19
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		PH/300T10P	19
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FT-220	11	PH/750T12/3LR PH/1M/T12P	19 19
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PH/2	12	PH/1M/T20/40	19
PH/B2	12	PH/1500T20/39	19
PH/4 PH/B4	12 12	PH/18A/T10P	19
REFLECTOR PHO		PH/300T10/61 EXCITER LAN	19 4DC
PH/RFL2	13	PH/75A/S8SC	20
PH/RSP2	13	PH/75A/\$8SCP	20
250R/FL	13	PH/75A/S8DCP	20
PH375/34R4	13	PH/75A/T5/1	20
PH500/32R7	13	PH/75A/T5\$C PH/6.5A/T8SCP	20 20
HIGH SPI	EED	PH/1A/T5/7	20
PH/750R	13	PH/20A/T5SCP	20
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STUDIO LA		FILM VIEWING	
3200° k		PH/30S11/93 PHOTOGRAPHIC EN	20
PH/250A23 PH/500PS25/5	15 15	- tale - 1	
PH/500T20P	15	PH/50/150 PH/111	21 21
PH/500T20/63	15	PH/211	21
PH/750T24/16 PH/1M/T20	15 15	PH/212	21
PH/1M/PS52/77	15	PH/213	21
PH/1500PS52/78	15	PH/300 PH/302	21 21
PH/2M/G48/19 PH/5M/G64/7	15		
PH/5M/G64/7 PH/5M/T64/3	15 15	PHOTOCOLOR	
		PH/F13T8/PC	21
3350° k		PH/F20T12/PC	21 21
PH/500T20/60	15	PH/F40T12/PC DARK ROOM L	
	4 5	DARK ROOM L	AMPS
PH/750T24/13	15 15		
PH/750T24/13 PH/2M/PS52/76 PH/2M/G48/14	15 15	PH/7½S/2R	22
PH/750T24/13 PH/2M/PS52/76 PH/2M/G48/14 PH/2M/T48/2	15 15 15	PH/7½S/2R PH/10\$14/NDA	22
PH/750T24/13 PH/2M/PS52/76 PH/2M/G48/14 PH/2M/T48/2 PH/5M/G64/3	15 15 15 15	PH/7½S/2R PH/10S14/NDA PH/10S14/NDR	22
PH/750T24/13 PH/2M/PS52/76 PH/2M/G48/14 PH/2M/T48/2 PH/5M/G64/3 PH/5M/T64/1	15 15 15 15 15	PH/7½S/2R PH/10S14/NDA PH/10S14/NDR PH/25A/NDA PH/25A/NDR	22 22 22 22
PH/750T24/13 PH/2M/PS52/76 PH/2M/G48/14 PH/2M/T48/2 PH/5M/G64/3 PH/5M/T64/1 PH/10M/G96/2	15 15 15 15 15 15	PH/7½S/2R PH/10S14/NDA PH/10S14/NDR PH/25A/NDA PH/25A/NDR PH/40A/NDA	22 22 22 22 22
PH/750T24/13 PH/2M/PS52/76 PH/2M/G48/14 PH/2M/T48/2 PH/5M/G64/3 PH/5M/T64/1 PH/10M/G96/2	15 15 15 15 15 15	PH/7½S/2R PH/10\$14/NDA PH/10\$14/NDR PH/25A/NDA PH/25A/NDR PH/40A/NDA PH/40A/NDR	22 22 22 22 22 22 22
PH/750T24/13 PH/2M/PS52/76 PH/2M/G48/14 PH/2M/T48/2 PH/5M/G64/3 PH/5M/T64/1 PH/10M/G96/2 PROJECTION PH/30T7SC	15 15 15 15 15 15 15 15	PH/7½S/2R PH/10\$14/NDA PH/10\$14/NDR PH/25A/NDA PH/25A/NDR PH/40A/NDA PH/40A/NDR PH/40A/NDR	22 22 22 22 22 22 22 22
PH/750T24/13 PH/2M/PS52/76 PH/2M/G48/14 PH/2M/T48/2 PH/5M/G64/3 PH/5M/T64/1 PH/10M/G96/2 PROJECTION PH/30T7SC PH/50S11DC	15 15 15 15 15 15 15 15 19	PH/7½S/2R PH/10\$14/NDA PH/10\$14/NDR PH/25A/NDA PH/25A/NDR PH/40A/NDA PH/40A/NDA PH/60A21/NDA PH/60A21/NDR	22 22 22 22 22 22 22 22 22
PH/750T24/13 PH/2M/PS52/76 PH/2M/G48/14 PH/2M/T48/2 PH/5M/G64/3 PH/5M/T64/1 PH/10M/G96/2 PROJECTION PH/30T7SC PH/50S11DC PH/50T8/47SC	15 15 15 15 15 15 15 15 19	PH/7½S/2R PH/10\$14/NDA PH/10\$14/NDR PH/25A/NDA PH/25A/NDR PH/40A/NDA PH/40A/NDA PH/60A21/NDA PH/60A21/NDR	22 22 22 22 22 22 22 22 22 22 22 22
PH/750T24/13 PH/2M/PS52/76 PH/2M/G48/14 PH/2M/T48/2 PH/5M/G64/3 PH/5M/T64/1 PH/10M/G96/2 PROJECTION PH/30T7SC PH/50S11DC	15 15 15 15 15 15 15 15 19	PH/7½S/2R PH/10\$14/NDA PH/10\$14/NDR PH/25A/NDA PH/25A/NDR PH/40A/NDA PH/40A/NDA PH/60A21/NDA PH/60A21/NDR	22 22 22 22 22 22 22 22 22



Sales District	Street Address	Telephone No.	Manager
ALBANY 7, N. Y	. 8 Elk Street	3-4447	G. F. Davis
ATLANTA 3, GA	. 187 Spring St., N. W	CYpress 1526	L. J. Campbell
BALTIMORE 2, MD	. Court Square Bldg	MUlberry 5-7733	P. M. Wood
BOSTON 10, MASS	. 50 High St	HAncock 6-1680	C. M. Snyder
BUFFALO 2, N. Y	. 1 W. Genesee St	CLeveland 3400	R. E. Jordan
CHARLOTTE 2, N. C.	. 514 Johnston Bldg	4-8614	G. E. Park
CHICAGO 4, ILL.			
Chicago Dist. (Large Lamps)	. 231 So. LaSalle St	DEarborn 2-4712	T. D. Scarff
*Midland Dist. (Specialty Lamps)			
CINCINNATI 2, OHIO			
CLEVELAND 14, OHIO			
DALLAS 19, TEXAS			
DAVENPORT, IOWA		2-2646	
DENVER 2, COLO			
Michigan Dist. (Large Lamps)	. 1400 Book Tower	WOodward 3-6910	E. A. Anderson
HOUSTON 2, TEXAS			
INDIANAPOLIS 4, IND	. 1115 Circle Tower		
N. KANSAS CITY 16, MO.	. 200 E. 16th Ave	. NOrclay 3568	
LOS ANGELES 5, CALIF		DUnkirk 5-1681	
MEMPHIS 7, TENN		38-1441	
MILWAUKEE 3, WIS		BRoadway 1-8580	
MINNEAPOLIS 13, MINN	. 500 Stinson Blvd		
NEWARK 2, NEW JERSEY		MArket 3-3953	
NEW HAVEN 10, CONN		LOcust 2-9828	
NEW ORLEANS 13, LA	. 1040 St. Charles Ave	TUlane 0731	T. C. Lauck
NEW YORK 22, N. Y.			Y
New York Dist. (Large Lamps)	. 570 Lexington Ave	PLaza 5-6300	
*Atlantic Dist. (Specialty Lamps)		PLaza 5-6300	
OAKLAND 3, CALIF		LOckhaven 9-3422	
PHILADELPHIA 2, PA		Kingsley 5-3336	
PITTSBURGH 19, PA		GRant 1-9050	
PORTLAND 10, ORE			
RICHMOND 19, VA.		3-2893	
ST. LOUIS 1, MO	. 710 No. Twelfth Blvd	CHestnut 8920	. B. H. Sullivan
SEATTLE 4, WASH	. 202 Hoge Bldg	SEneca 8300	. D. D. Scarff
TAMPA 2, FLA	707 M . O.	2-2269	CI 1

In addition to the Sales District Headquarters cities listed above, G-E Lamp salesmen are resident in 79 other cities. Consult your telephone directory under General Electric Company Lamp Division.

* District Office handling miniature, photo and Christmas lamps.

General Offices: Nela Park, Cleveland 12, Ohio

LAMP DIVISION

