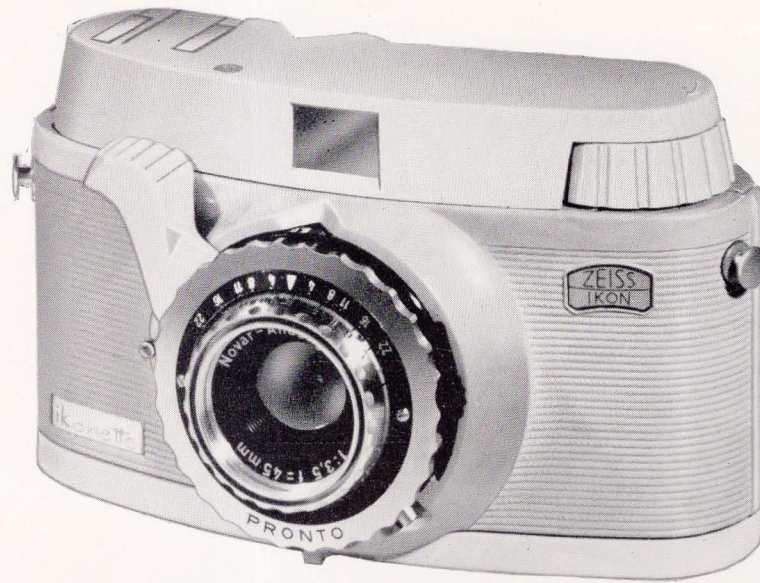


IKONETTE (35 mm.)



Stream-lined, two-tone, gray, plastic camera body with "X" flash synchronized Pronto shutter speeds up to 1/200 sec.; single lever for transporting the film, cocking and releasing the shutter; red signal in view-finder, indicating when camera is not ready for shooting; using standard 35mm color and black-and-white film cartridges, lens factory coated.

	catalog number	NET COST TO DEALER excluding tax	DEALER excise tax	CONSUMER RETAIL PRICE including tax
IKONETTE, Novar, f/3.5, 45mm., Pronto shutter, case extra.....	10.0011	18.28	1.83	29.95
PROTECTING CAP for lens and shutter assembly.....	20.0603	1.07	1.65
NECK STRAP.....	20.0214	.5585
EVEREADY CASE, leather (if desired) without neck strap.....	20.7521	4.23	6.50

IKONETTE Camera and Flash Outfit (in attractive package) \$42.40 — Consists of:

IKONETTE, Novar, f/3.5, 45mm.....	10.0011	18.28	1.83	29.95
Protecting Cap for lens and shutter assembly.....	20.0603	1.07	1.65
Neck Strap.....	20.0214	.5585
Ikoblitz 4 BC Flash Unit.....	20.2214	6.47	9.95

LENS SHADE, slip-on mount, 28.5mm.....	20.0700	1.27	1.95
LEATHER CASE, for lens shade, 28.5mm.....	20.7821	1.14	1.75
LEATHER CASE, for 1 lens shade, 28.5mm., and 3 filters, 27mm.....	20.7822	1.79	2.75
FILTERS, screw-on mount, 27mm.				
Ultra Violet 1x	20.1000-UV	3.25	5.00
Yellow 2x	20.1000-G	3.25	5.00
Yellow Green 2x	20.1000-GR	3.25	5.00
Orange 5x	20.1000-O	3.25	5.00
Red 8x	20.1000-R	3.25	5.00
1A Skylight for Kodachrome, Anscochrome, Ektachrome, Super Anscochrome, High Speed Ektachrome, all daylight	—	3.90	6.00
85C for Kodachrome & Ektachrome Type F	—	3.90	6.00
85B for Super Anscochrome-Tungsten and High Speed Ektachrome, Type B	—	3.90	6.00
POLARIZING FILTER CONTAPOL, 3x slip-on mount, 28.5mm.....	20.1201	6.34	9.75

PROXAR CLOSE-UP LENSES, slip-on mount, 28.5mm.
 1x, f = 1m (for distances 40 to 18 in.).....
 2x, f = 0.5m (for distances 20 to 12 in.).....
 3x, f = 0.3m (for distances 12 to 8 in.).....
 4x, f = 0.2m (for distances 8 to 6 in.).....
 (Complete set of 4 Proxars comes in plastic case with depth of field indicator #20.7070, at no extra charge instead of individual cases)

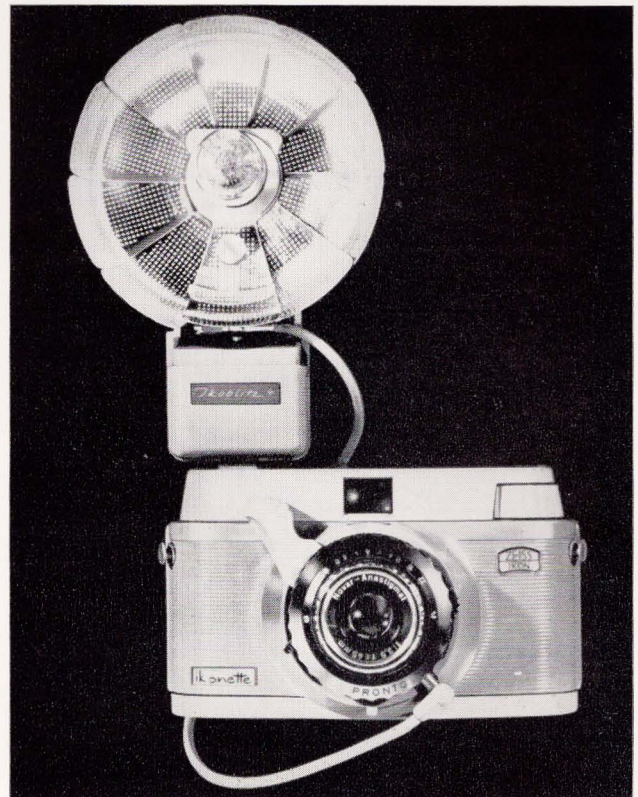
IKOPHOT RAPID photo-electric exposure meter complying with ASA specifications and calibrated for both linear shutter speeds and cine speeds, with light values, for reflected and incident light readings, small compact design for instant one-hand operation complete with metal safety chain and leather case.....

IKOBLITZ 4, BC flash gun for bayonet base flash bulbs No. 5, with folding reflector, removable adapter for M5 and M25 bulbs. For 15-volt battery (battery not included).....

catalog number	NET COST TO DEALER excluding tax	DEALER excise tax	CONSUMER RETAIL PRICE including tax
20.0800	3.25	5.00
20.0801	3.25	5.00
20.0802	3.25	5.00
20.0803	3.25	5.00
20.2402	12.97	19.95
20.2214	6.47	9.95



The Ikonette gift kit



Ikonette with Ikoblitz 4 flash unit