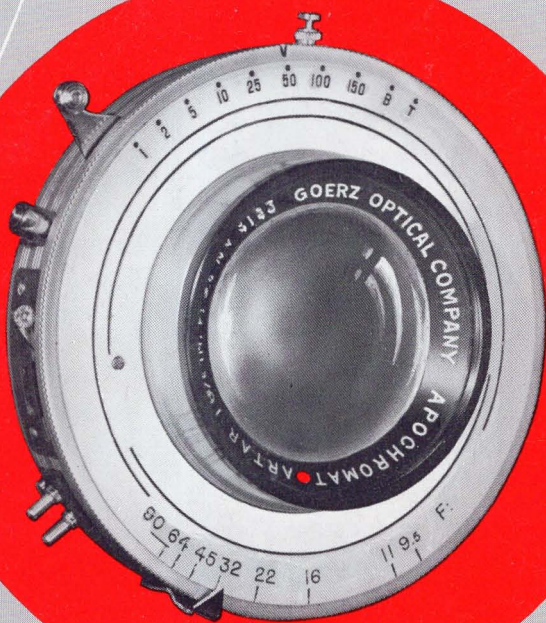


GOERZ **RED DOT** ARTAR IN SHUTTER

FOR ALL
VIEW CAMERAS
AND CAMERAS
WITH
LENS BOARDS



GOERZ OPTICAL COMPANY, INC.
461 Doughty Boulevard, Inwood, L. I., N.Y. 11696

**THIS WORLD-FAMOUS APOCHROMATIC LENS
IS NOW AVAILABLE IN SHUTTER IN ELEVEN
FOCAL LENGTHS FROM 4 TO 24 INCHES**

**HERE'S WHAT YOU GET WHEN YOU BUY
A GOERZ "RED DOT" ARTAR!**

PERFECT COLOR REPRODUCTION

The GOERZ "RED DOT" ARTAR has been designed to meet the most exacting photographic requirements. It offers top performance for line, continuous-tone, color and black-and-white work. The "RED DOT" ARTAR is an apochromat which means maximum color correction over the entire photographic spectrum. The "RED DOT" ARTAR produces negatives which are sharply defined from corner to corner.

HIGH RESOLUTION

The design of the "RED DOT" ARTAR combines optimal apertures with maximum correction and flatness of field. The result is an optical system which offers the utmost in resolution.

VERSATILITY

The "RED DOT" ARTAR is a versatile lens suitable for use in general photography, product illustration and portraiture.

RUGGED CONSTRUCTION

The GOERZ "RED DOT" ARTAR lens is mounted in a hand-machined barrel with a matte finish. All moving parts are hand fitted.

WIDE RANGE OF FOCAL LENGTHS

GOERZ "RED DOT" ARTAR lenses in shutter are made in 11 focal lengths from 4" to 24".

Focal Length		f No.	Ratio Setting	Optimum f/no.	Available Shutter Type	Suggested Negative Size	Diagonal	Hole Diameter For Lens Board
Inches	mm							
4	101.6	9.5	20:1	16.0	Compur MX/00	2 1/4" x 3 1/4"	3.4"	.990"
6	152.4	9.0	20:1	16.0	Compur MX/0	3 1/4" x 4 1/4"	5.3"	1.285"
8 1/4	209.6	9.0	20:1	16.0	Compur MX/1	4" x 5"	6.4"	1.540"
9 1/2	241.3	9.0	20:1	16.0	Compur MX/1	5" x 7"	8.6"	1.540"
			20:1	16.0	Acme #3	5" x 7"	8.6"	2.000"
10 3/4	273.0	9.5	20:1	16.0	Compur MX/1	5 1/2" x 7 1/2"	9.1"	1.540"
			20:1	16.0	Acme #3	5 1/2" x 7 1/2"	9.1"	2.000"
12	304.8	9.0	20:1	16.0	Compur EX/2	6 1/2" x 8 1/2"	10.7"	2.065"
			20:1	16.0	Acme #3	6 1/2" x 8 1/2"	10.7"	2.000"
14	355.6	9.0	10:1	16.0	Acme #4	7" x 10"	11.9"	2.575"
16 1/2	419.1	9.5	10:1	22.0	Acme #4	8" x 10"	14.0"	2.575"
17 3/4	450.0	11.0	8:1	22.0	Acme #4	10" x 12"	15.6"	2.575"
19	482.6	11.0	8:1	22.0	Acme #4	11" x 14"	17.8"	2.575"
24	609.6	11.0	5:1	22.0	Universal #5	12" x 18"	20.4"	3.360"

All focal lengths are also available in electronic shutters

SHUTTERS

ACME SHUTTER SPEEDS

- #3 1 sec. to 1/200 plus T+B, Press Focus
 #4 1 sec. to 1/150 plus T+B, Press Focus
 #5 1 sec. to 1/50 plus T+B, Press Focus

SYNCHRO-COMPUR SHUTTER SPEEDS

- MX/00 1 sec. to 1/500 plus B
 MX/0 1 sec. to 1/500 plus B w/Time Stop
 MX/1 1 sec. to 1/400 plus T+B+Selftimer, Press Focus
 EX/2 1 sec. to 1/200 plus T+B



Ask about these equally famous Goerz Lenses: Red Dot Artar in barrel, low distortion Artar, Golden Dagor, Super Rectagon and others.