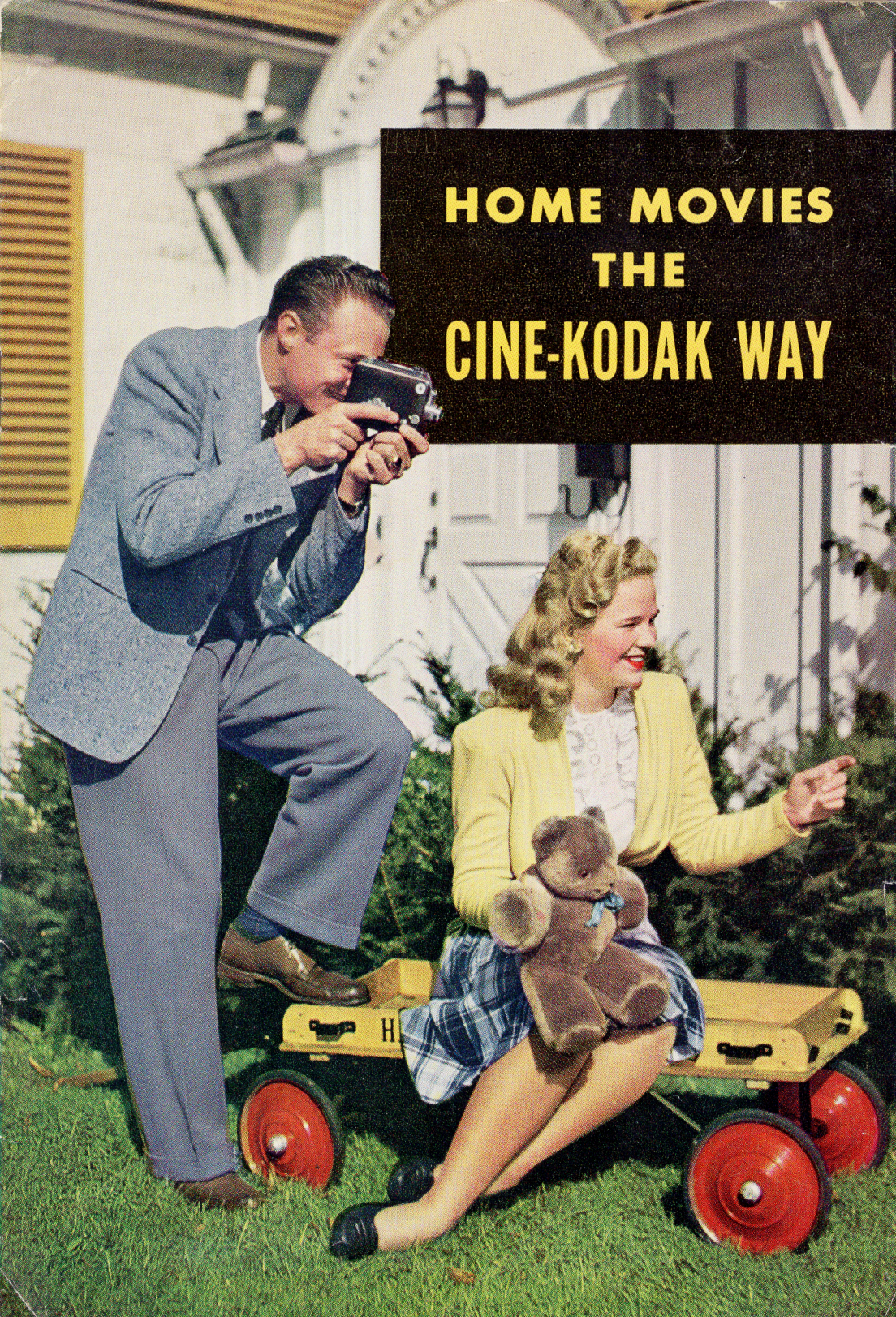


**HOME MOVIES  
THE  
CINE-KODAK WAY**





## Better Movies

### From Start to "Finish"

#### The Cine-Kodak Way

KODAK, and only Kodak, gives you "matched" equipment "matching" service—offers you all the equipment, all the service you need for your home movie making.



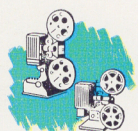
*Cine-Kodak cameras*—8mm. and 16mm.—world's most popular home movie makers.



*Cine-Kodak Film*—full-color, all-color Kodachrome, or brilliant black-and-white—for marvelous movies outdoors or indoors.



*Film Processing*—Expert film finishing by Kodak, in any of Kodak's world-wide chain of laboratories—without additional charge.



*Kodascope Projectors*—8mm. silent movie projectors 16mm. silent or sound projectors—designed and built by Kodak to show your films at their brilliant best.



*Kodak Home Movie Accessories*—Carrying cases, lenses, filters, tripods, editing and titling equipment, indoor movie aids—all made by Kodak.

# Movie Making

THERE'S a double thrill to home movie making—the thrill of *taking* movies of family, friends, and holidays . . . the thrill of *showing* them, as often as you wish. Such unselfish fun, too. Everybody shares it . . . the folks you "shoot" along the way . . . your every audience to whom good movie stories are always of high interest. And it's so long lasting! You'll find that your movies become more interesting, more treasured, with each passing year.

And home movies, the "Cine-Kodak way," are so downright easy!

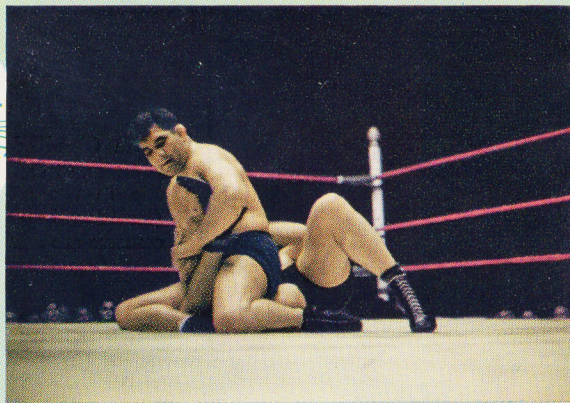




# Is Fun for Everyone



Like sports? Most Cine-Kodak standard lenses are plenty fast enough to make nighttime color movies of wrestling and boxing . . . and a faster, farseeing Cine-Kodak Telephoto will lift you over a hundred rows of seats for ring-side close-ups!



Can you imagine anything more valuable than a "Growing Up" record of your youngster—in action and full color?



And Christmas! Most important family event of every year—yet but one of scores to which only movies do full justice.



Winter vacation . . . so soon over . . . too soon forgotten—unless an observant Cine-Kodak camera is your traveling companion.



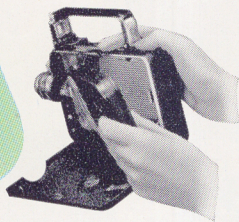
Summer holiday . . . every hour pledged to sun and fun. You can savor its big moments for years if you keep its diary on Cine-Kodak Film.





# MOVIE MAKING So Simple... So Certain THE CINE-KODAK WAY

## 1 Load



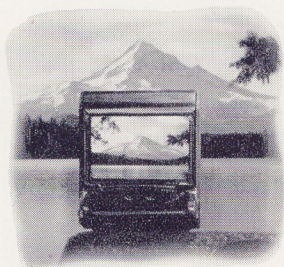
With Cine-Kodak Magazine cameras, just open the cover, slip in the film magazine. (Roll-loading Cine-Kodak cameras are almost as easy.)

## 2 Set



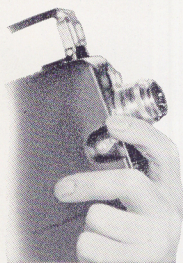
Each carton of Cine-Kodak Film carries its own exposure card for use with the Universal Guide attached to the camera. Tells you how to set the lens for every shot, outdoors or indoors.

## 3 Sight



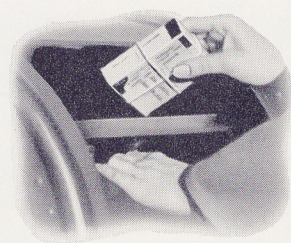
If you can point, you can "sight" a Cine-Kodak camera. Just "frame" in the camera's finder what you want to show on your screen—it's as simple as that.

## 4 Shoot



Focus, if yours is a focusing Cine-Kodak camera—then press the exposure button, and you're making movies!

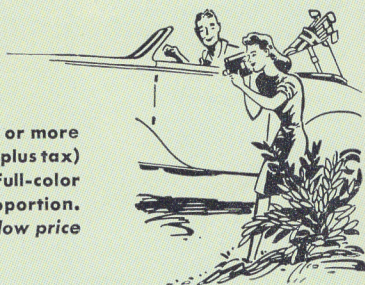
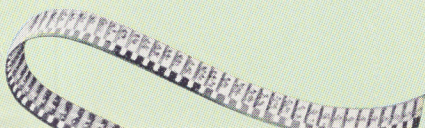
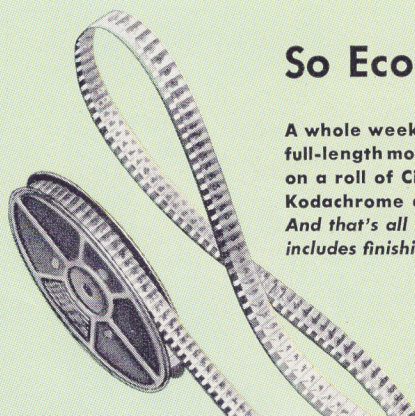
## 5 Mail



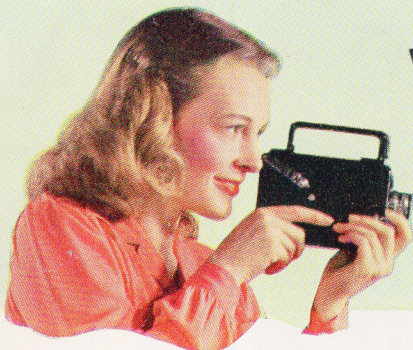
When the film is fully exposed, take it to your dealer—or mail it to the nearest Kodak processing station. Back it comes in a few days—finished, ready to show

## So Economical, Too

A whole week end in movies . . . two dozen or more full-length movie scenes . . . for only \$2.50 (plus tax) on a roll of Cine-Kodak Eight "Pan" Film. Full-color Kodachrome and 16mm. films priced in proportion. And that's all you pay because the original low price includes finishing in Kodak laboratories!



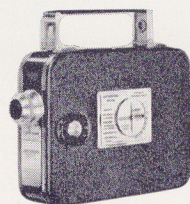




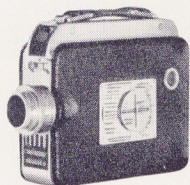
# Yours—for the "Taking"

Choose One of These Famous Cine-Kodak Cameras . . . Start That Happiest of Hobbies—Personal Movies

**Cine-Kodak Eight-25**—"First" camera for thousands of movie makers. Loads with Daylight and Type A Kodachrome Film, fast Cine-Kodak Super-X "Pan"—plus extremely fine-grain, low-cost Cine-Kodak "Pan" Film for all average outdoor filming in black-and-white. Fixed-focus Lumenized  $f/2.7$  lens; automatic footage indicator; Universal Exposure Guide.



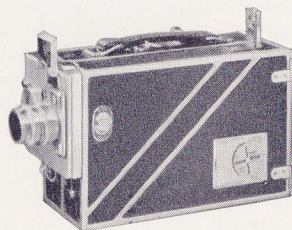
**Cine-Kodak Magazine 8**—Most widely acclaimed of all movie cameras loads in three seconds with interchangeable Kodachrome or "Super-X Pan" film magazines. Equipped with Lumenized  $f/1.9$  lens, interchangeable with six accessory lenses—all served by an adjustable finder; four operating speeds, including slow motion; footage indicator keeps tabs on film supply; attached Universal Exposure Guide.



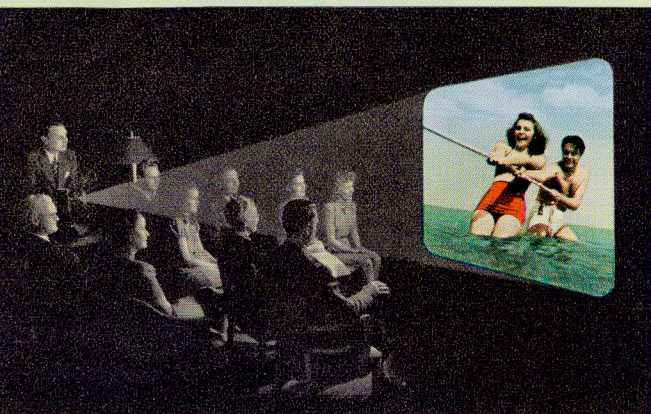
**Cine-Kodak Magazine 16**—Fastest-selling camera in the entire 16mm. movie field—at any price. Slip-in interchangeable loading with any of four Cine-Kodak full-color or black-and-white films. Lumenized  $f/1.9$  lens, interchangeable with six accessory lenses from wide-angle to 6-times telephoto; three operating speeds, including slow motion; automatic motor shutoff; footage indicator in each magazine; Universal Guide.



**Cine-Kodak Special**—No first camera for the newcomer, Cine-Kodak Special is definitely the ultimate camera for those seeking easy mastery of 16mm. movies at their best. The basic model makes fades, dissolves, double and multiple exposures, mask shots, animated movies. Many special accessories further fit this remarkable camera to meet the demands of perfectionists in personal movie making—or for travelogue, training, industrial, medical, or scores of other filming fields. No place or need for full descriptive details here. *The "Special" has everything!*







# KODASCOPE PROJECTORS

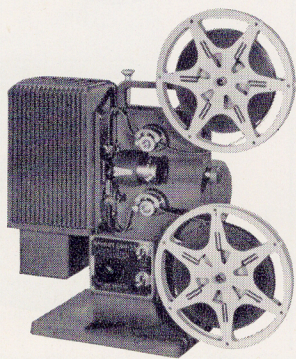
**TO SHOW YOUR MOVIES  
AT THEIR BEST . . .**

Wonderful projectors—two silent “Eights” two silent “Sixteens” and Sound Kodascope FS-10-N, a full-range sound *and* silent 16mm. projector Here’s a choice of ways to superb screenings—five versatile Kodascope projectors.

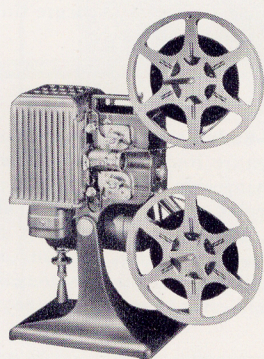
A few details and features of each are listed on these pages, but here’s an advantage you’ll discover *on the screen* when you switch on *your* new Kodascope projector—every glass-air surface of every

lens is Lumenized coated for greater image brilliance, better contrast and definition, finer color reproduction.

Yet, for all their full capability, these superior projectors are remarkably easy to use—controls are conveniently located, simple in action operation is always smooth and positive. Yes, when the projector is a Kodascope, everybody enjoys the movies.

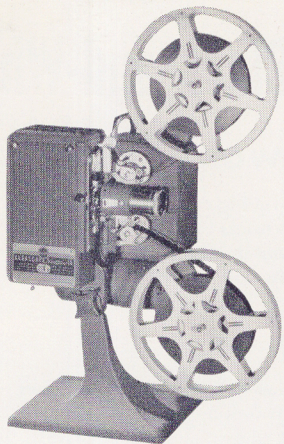


**Kodascope Eight-33 Projector**—Trim, sturdily constructed, the Eight-33 is economical in price but productive of truly fine 8mm. screenings. This popular projector comes equipped with a brilliant 500-watt lamp (300- and 400-watt lamps can be obtained for use when less illumination is needed) fast  $f/2.0$  Lumenized projection lens, centralized controls, adjustable operating speed, rapid motor-driven rewind. Capable far beyond its modest cost, here’s a projector that’s “tops” for the movie newcomer.

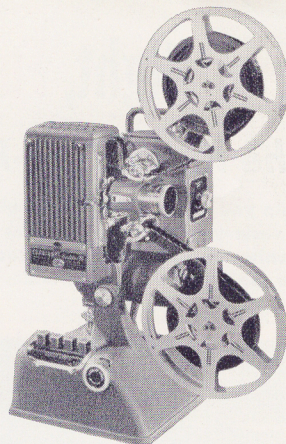


**Kodascope Eight-90A Projector**—Kodak’s *de luxe* 8mm. projector—brings to the 8mm. movie field projection refinements ordinarily limited to 16mm. equipment. Here are a few: Superb optical system featuring a 750-watt lamp and superfast  $f/1.6$  lens; 400-foot reel capacity to make possible a half hour of uninterrupted movies; “still” and reverse projection under finger-tip control; easy-action tilting and framing; simplified threading with loop formers to assist. Supplied complete with carrying case.





**Kodascope Sixteen-10 Projector**—lets you “tailor” screen size and brilliance to your projection needs through a choice of five interchangeable lenses and four lamps (including the 1000-watt). The result—your movies are superb whether you show them on modest-sized screens in your home or on larger screens in clubrooms or auditoriums. Supplied complete with 750-watt lamp and choice of lenses.

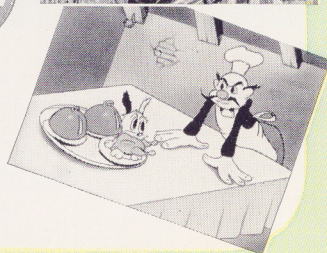
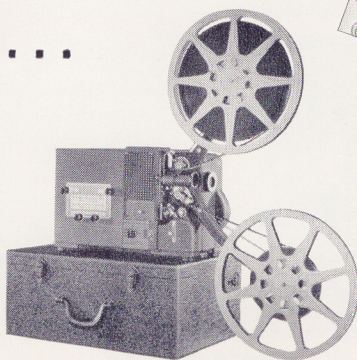


**Kodascope Sixteen-20 Projector**—offering the same lens-lamp versatility as Sixteen-10—provides additional features for *bonus* performance: *extra* ease in use: indirectly illuminated push-button control panel; enclosed drive shafts to the reels; threadlight; “still-picture” control; automatic wind-up cord; reverse projection. Carrying case, 2-inch  $f/1.6$  lens, and 750-watt lamp included in price.

## “Double-Feature” Movie Enjoyment . . .

### Sound Kodascope FS-10-N Projector

—enables you to combine personal reels with entertainment and instructional sound films for full, well-balanced evenings of movies. A complete sound *and* silent 16mm. projection outfit, FS-10-N provides outstanding features like these—“top” tonal quality from all types of 16mm. sound film; 2000-foot reel capacity; built-in microphone and phonograph jack; lens-lamp versatility; choice of single or twin speakers.





# Day or Night, **Full-Color** or Black-and-White

## —the Right Cine-Kodak Film Awaits Your Use

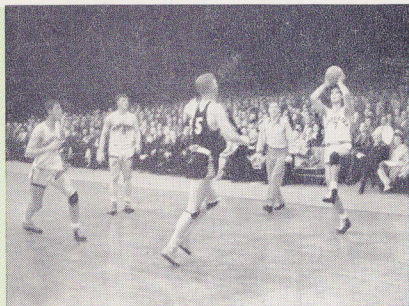
TO help you make the best possible movies under all picture-taking conditions, Kodak provides a wide variety of Cine-Kodak Films for both "Eights" and "Sixteens" for full-color and for black-and-white movie making... outdoors in daylight... indoors under inexpensive Photofloods. And all are processed by Kodak, under precise laboratory controls, without additional charge.



**Daylight Kodachrome Film—8mm. and 16mm.**—Regular Kodachrome for outdoor use—most popular of all amateur movie films—as easy to use as black-and-white. This wonderful full-color film captures colors just about as you see them under all average daytime filming conditions, dawn to dusk. Supplied in 8mm. and 16mm. rolls and magazines.



**Kodachrome Type A Film—8mm. and 16mm.**—Indoor counterpart of Daylight Kodachrome... Color balanced for easy, certain, in-the-home movies under the illumination from inexpensive Photoflood lamps. You can use it outdoors, too, with the aid of a Type A Kodachrome Filter for Daylight. In sizes identical to those for Daylight Kodachrome.



**Cine-Kodak Panchromatic Films**—for use indoors and out. "Super-X Pan"—fast, but fine-grained, best for all-round black-and-white filming... available in 8mm. and 16mm. rolls and magazines. "Super-XX Pan"—superfast... supplied for 16mm. cameras only. And "Eight Pan"—remarkably fine... in low-cost 8' foot rolls.



"Kodak" is a trade-mark

WAITSBURG PHARMACY  
Waitsburg, Wash.



# HOME MOVIES THE CINE-KODAK WAY

## PRICE LIST

### *Cine-Kodak Cameras*

	<i>Price without tax</i>	<i>Tax</i>
Cine-Kodak Eight-25, <i>f/2.7 Lumenized lens</i>	\$ 55.00	\$ 9.17
Cine-Kodak Magazine 8, <i>f/1.9 Lumenized lens</i>	125.00	20.83
Cine-Kodak Magazine 16, <i>f/1.9 Lumenized lens</i>	150.00	25.00
Cine-Kodak Special, <i>f/1.9 Lumenized lens</i>	575.00	11.67

### *Kodascope Projectors*

Kodascope Eight-33, 1-inch <i>f/2 Lumenized lens</i> , 500-watt lamp	78.00
Kodascope Eight-90A, 1-inch <i>f/1.6 Lumenized lens</i> , 750-watt lamp (with carrying case)	185.00
Kodascope Sixteen-10, 2-inch <i>f/1.6 Lumenized lens</i> , 750-watt lamp	127.50
Kodascope Sixteen-10, 1½-inch <i>f/2.5 Lumenized lens</i> , 750-watt lamp	122.15
Kodascope Sixteen-20, 2-inch <i>f/1.6 Lumenized lens</i> , 750-watt lamp (with Standard Carrying Case)	245.00
Sound Kodascope FS-10-N, Two-Case Outfit, single speaker unit, 2- inch <i>f/1.6 Lumenized lens</i> , 750-watt lamp, Cordomatic reel	500.00
Sound Kodascope FS-10-N, as above, but with twin-speaker unit	565.00

### *Cine-Kodak Film—8mm.\**

Daylight Kodachrome	25-foot roll	3.75	.39
	25-foot magazine	4.35	.46
Type A Kodachrome	25-foot roll	3.75	.39
	25-foot magazine	4.35	.46
Super-X Panchromatic	25-foot roll	2.50	.26
	25-foot magazine	3.10	.33
Panchromatic	25-foot roll	2.50	.26

### *Cine-Kodak Film—16mm.\**

Daylight Kodachrome	50-foot roll	5.00	.53
	50-foot magazine	5.75	.60
	100-foot roll	9.00	.95
Type A Kodachrome	50-foot roll	5.00	.53
	50-foot magazine	5.75	.60
	100-foot roll	9.00	.95
Super-X Panchromatic	50-foot roll	3.50	.37
	50-foot magazine	4.25	.45
	100-foot roll	6.00	.63
Super-XX Panchromatic	50-foot roll	3.50	.37
	50-foot magazine	4.25	.45
	100-foot roll	6.00	.63

\*Cine-Kodak Film is processed by Kodak without extra charge

Prices are subject to change without notice

"KODAK" IS A TRADE-MARK

**EASTMAN KODAK COMPANY, ROCHESTER 4, N. Y.**