

BRONICA*Division of***EHRENREICH PHOTO-OPTICAL INDUSTRIES, INC.**

623 Stewart Ave., Garden City, New York 11533

(516) 248-5200

Western Subsidiary: GARY LEHMANN, Inc.

501 Folsom Street, San Francisco 5, Calif.

BRONICA*Retail Price List*

Effective September 1, 1965

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

PROD. No.	DESCRIPTION	RETAIL PRICE	PROD. No.	DESCRIPTION	RETAIL PRICE
Bronica 'S'			Bronica Accessories (Cont.)		
80004	Bronica 'S' Body w/Film Back, Less Lens	350.00	81504	Lens Adapter for Other Lenses, Bronica 'S'	42.50
80005	Bronica 'S' Body w/Film Back & 75mm f2.8 Auto-Nikkor Lens	465.00	81303	Extension Tube Set for Model 'C'	45.00
Bronica 'C'			81304	Extension Tube Set for Model 'S' And 'Deluxe'	60.00
80010	Bronica 'C' Body, Less Lens	264.50	81305	Extra Ring 'A,' for 81304	30.00
80011	Bronica 'C' w/75mm f2.8 Auto-Nikkor Lens	379.50	81306	Extra Ring 'B,' for 81304	18.00
80505	Extra Film Back for 'S' (model 120)	89.50	81307	Extra Ring 'C,' for 81304	6.00
80506	Film Back Magazine (model 220), accepts 120 or 220 Film for Bronica 'S'	109.50	81426	Bellows Attachment for Model 'S' And 'Deluxe'	135.00
83023	Extra Dark Slide for Bronica 'S' Film Back	1.80	81425	Bellows Attachment for Model 'C'	170.00
80512	Film holder Insert for 120 Magazine, Bronica 'S,' Deluxe	35.50	81428	Adapter Ring, to fit Model 'C' Camera to Model 'S' Bellows	35.00
80514	Film holder Insert for 220 Magazine, Bronica 'C,' 'S'	35.50	81427	Lens Reversing Ring for 75mm Lens	10.50
80513	Film holder Insert for 220 Magazine, w/leather case for Bronica 'C,' 'S'	39.50	83001	Neckstrap, Replacement	4.95
80720	Insert case only, leather holds 1 insert	4.00	80732	Lenshood, for 75 & 135mm Lenses	7.45
80721	Insert case only, leather holds 3 inserts	7.50	80731	Lenshood, for 50mm Lens	21.50
Nikkor Lenses for Bronica			80770	Rear Cap for 50, 75, 135 & 200mm Lenses	1.80
80201	50mm f3.5 Nikkor Auto.	255.00	80774	Body Cap	3.00
80210	75mm f2.8 Nikkor Auto.	115.00	80765	Lens Cap for 75, 135 & 200mm Lenses	3.00
80230	135mm f3.5 Nikkor Auto.	229.50	80766	Lens Cap for 50mm Lens	4.00
80239	200mm f4.0 Nikkor, Auto; w/Close Up Lens Attachment	359.50	81310	Hand Grip Model L, for Model 'S'	38.50
Cases for Cameras & Lenses			81522	Hood, Magnifying, w/Case	49.50
80651	Case, Leather Eveready; for Bronica 'S' w/75mm Lens	18.50	81525	Sportsfinder for 75, 135 and 200mm Lenses	
80657	Case, Leather Eveready; for Bronica 'C' w/75mm Lens	18.50	81531	Hood Assembly; for 'S,' 'C,' Replacement	34.50
80701	Compartment Case, Leather; holds 'S' w/75mm Lens; Accessories	95.00	83050	Underwater Housing for 'S' Camera w/75mm Lens	399.50
80656	Case, Leather, Eveready; for Bronica Deluxe w/75mm Lens	18.50	81502	Tripod Adapter for Deluxe	7.45
80715	Case, Leather for 50mm Lens	13.75	81510	Camera Stabilizer Plate for Deluxe	3.75
80716	Case, Leather for 135mm Lens	13.75	Bronica Screw-in Filters—82mm, for 50mm Nikkor Lens		
80717	Case, Leather for 200mm Lens	16.75	80865	Filter Med. Yellow	18.50
80652	Case, Plastic, for 50mm Lens	2.50	80866	Filter Green 1	18.50
80653	Case, Plastic, for 135mm Lens	2.50	80867	Filter Red	18.50
Bronica Accessories			80868	Filter 85	18.50
81521	Eye Level Prism Finder, Model A	135.00	80869	Filter Skylite	18.50
•81503	Lens Adapter for Nikon Lenses, Bronica 'S'	55.00	80870	Filter 85B	18.50
			Bronica Screw-in Filters—67mm, for 75mm, 135mm, 200mm Nikkor Lenses		
			80851	Filter, Med. Yellow	15.50
			80852	Filter Green 1	15.50
			80853	Filter Red	15.50
			80854	Filter, 85	15.50
			80855	Filter Skylite	15.50
			80856	Filter 85B	15.50

•Standard Nikon Mount (Nikkor) 180mm, 250mm, 350mm, 500mm, in short mount can also be used on the Bronicas with the addition of lens adapter 81503.

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(516) 248-5200Western Subsidiary: GARY LEHMANN, Inc.
501 Folsom Street, San Francisco 5, Calif.**BRONICA***Franchised Dealer Price List*

Effective September 1, 1965

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

PROD. No.	DESCRIPTION	RETAIL PRICE	DEALER COST
Bronica 'S'			
80004	Bronica 'S' Body w/Film Back, Less Lens	350.00	227.50
80005	Bronica 'S' Body w/Film Back & 75mm f2.8 Auto-Nikkor Lens	465.00	302.25
Bronica 'C'			
80010	Bronica 'C' Body, Less Lens	264.50	171.93
80011	Bronica 'C' w/75mm f2.8 Auto-Nikkor Lens	379.50	246.68
80505	Extra Film Back for 'S' (model 120)	89.50	58.18
80506	Film Back Magazine (model 220), accepts 120 or 220 Film for Bronica 'S'	109.50	71.18
83023	Extra Dark Slide for Bronica 'S' Film Back	1.80	1.17
80512	Film holder Insert for 120 Magazine, Bronica 'S,' Deluxe	35.50	23.08
80514	Film holder Insert for 220 Magazine, Bronica 'C,' 'S'	35.50	23.08
80513	Film holder Insert for 220 Magazine, w/leather case for Bronica 'C,' 'S'	39.50	25.68
80720	Insert case only, leather holds 1 insert	4.00	2.60
80721	Insert case only, leather, holds 3 inserts	7.50	4.88
Nikkor Lenses for Bronica			
80201	50mm f3.5 Nikkor, Auto.	255.00	165.75
80210	75mm f2.8 Nikkor, Auto.	115.00	74.75
80230	135mm f3.5 Nikkor, Auto.	229.50	149.18
80239	200mm f4.0 Nikkor, Auto; w/Close Up Lens Attachment	359.50	233.68
Cases for Cameras & Lenses			
80651	Case, Leather Eveready; for Bronica 'S' w/75mm Lens	18.50	12.03
80657	Case, Leather Eveready; for Bronica 'C' w/75mm Lens	18.50	12.03
80701	Compartment Case, Leather; holds 'S' w/75mm Lens; Accessories	95.00	61.75
80656	Case, Leather, Eveready; for Bronica Deluxe w/75mm Lens	18.50	12.03
80715	Case, Leather for 50mm Lens	13.75	8.94
80716	Case, Leather, for 135mm Lens	13.75	8.94
80717	Case, Leather for 200mm Lens	16.75	10.89
80652	Case, Plastic, for 50mm Lens	2.50	1.63
80653	Case, Plastic, for 135mm Lens	2.50	1.63
Bronica Accessories			
81521	Eye Level Prism Finder, Model A	135.00	87.75
•81503	Lens Adapter for Nikon Lenses, Bronica 'S'	55.00	35.75

Bronica Accessories (Cont.)

81504	Lens Adapter for Other Lenses, Bronica 'S'	42.50	27.63
81303	Extension Tube Set for Model 'C'	45.00	29.95
81304	Extension Tube Set for Model 'S' And 'Deluxe'	60.00	39.00
81305	Extra Ring 'A,' for 81304	30.00	19.50
81306	Extra Ring 'B,' for 81304	18.00	11.70
81307	Extra Ring 'C,' for 81304	6.00	3.90
81426	Bellows Attachment for Model 'S' And 'Deluxe'	135.00	87.75
81425	Bellows Attachment for Model 'C'	170.00	110.50
81428	Adapter Ring, to fit Model 'C' Camera to Model 'S' Bellows	35.00	22.75
81427	Lens Reversing Ring for 75mm Lens	10.50	6.83
83001	Neckstrap, Replacement	4.95	3.22
80732	Lenshood, for 75 & 135mm Lenses	7.45	4.84
80731	Lenshood, for 50mm Lens	21.50	13.98
80770	Rear Cap for 50, 75, 135 & 200mm Lenses	1.80	1.17
80774	Body Cap	3.00	1.95
80765	Lens Cap for 75, 135 & 200mm Lenses	3.00	1.95
80766	Lens Cap for 50mm Lens	4.00	2.60
81310	Hand Grip Model L, for Model 'S'	38.50	25.03
81522	Hood, Magnifying, w/Case	49.50	32.18
81525	Sportsfinder for 75, 135 and 200mm Lenses		
81531	Hood Assembly; for 'S,' 'C,' Replacement	34.50	22.42
83050	Underwater Housing for 'S' Camera w/75mm Lens	399.50	259.68
81502	Tripod Adapter for Deluxe	7.45	4.84
81510	Camera Stabilizer Plate for Deluxe	3.75	2.44

Bronica Screw-in Filters—82mm, for 50mm Nikkor Lens

80865	Filter, Med. Yellow	18.50	12.03
80866	Filter, Green 1	18.50	12.03
80867	Filter, Red	18.50	12.03
80868	Filter, 85	18.50	12.03
80869	Filter, Skylite	18.50	12.03
80870	Filter, 85B	18.50	12.03

Bronica Screw-in Filters—67mm, for 75mm, 135mm, 200mm Nikkor Lenses

80851	Filter, Med. Yellow	15.50	10.08
80852	Filter Green 1	15.50	10.08
80853	Filter, Red	15.50	10.08
80854	Filter 85	15.50	10.08
80855	Filter, Skylite	15.50	10.08
80856	Filter, 85B	15.50	10.08

•Standard Nikon Mount (Nikkor) 180mm, 250mm, 350mm, 500mm, in short mount can also be used on the Bronicas with the addition of lens adapter 81503.

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