

DAYPLATE
CAMERA

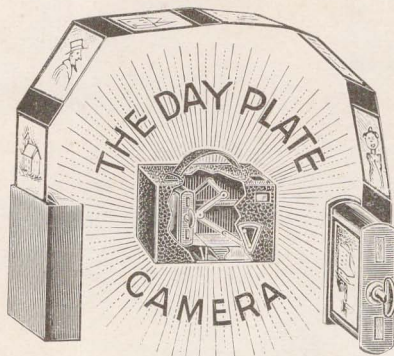


SUPPLEMENTARY
CATALOGUE

GASSNER & MARX CAMERA CO.,

(Incorporated)

ROCHESTER, N Y



Patented September 6, 1898.

BENJAMIN MARX, President.

JAMES ROTHSCHILD, Vice-President.

HENRY GASSNER, Treasurer.

FROM DARKNESS TO DAYLIGHT

APPRECIATING the advantages of both the plate and the film camera the former for the greater excellence of its work and economy in its use, the latter for its daylight feature we have, after much experiment, perfected, and now present in the DAYPLATE, an instrument which combines the good qualities of each.

The DAYPLATE, as its name implies, is a camera into which plates may be loaded in daylight, and in a most simple manner as will be seen by the illustrations following. It dispenses with plateholders absolutely. It is not necessary to take the camera into the dark-room; on the contrary it can be loaded and unloaded in broad daylight as often as desired. It is a camera of superior construction, in which respect, as well as in its operation, it is a marvel of simplicity.

We believe it to possess sufficient merit to deserve your consideration.

GASSNER & MARX CAMERA CO.

ROCHESTER, N Y

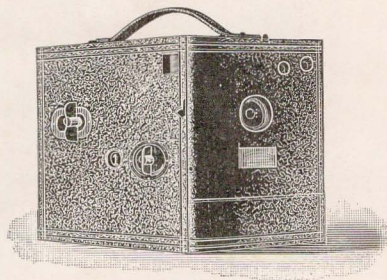
THE DAYPLATE CAMERA.

For pictures $3\frac{1}{4} \times 4\frac{1}{4}$ inches horizontal or vertical.

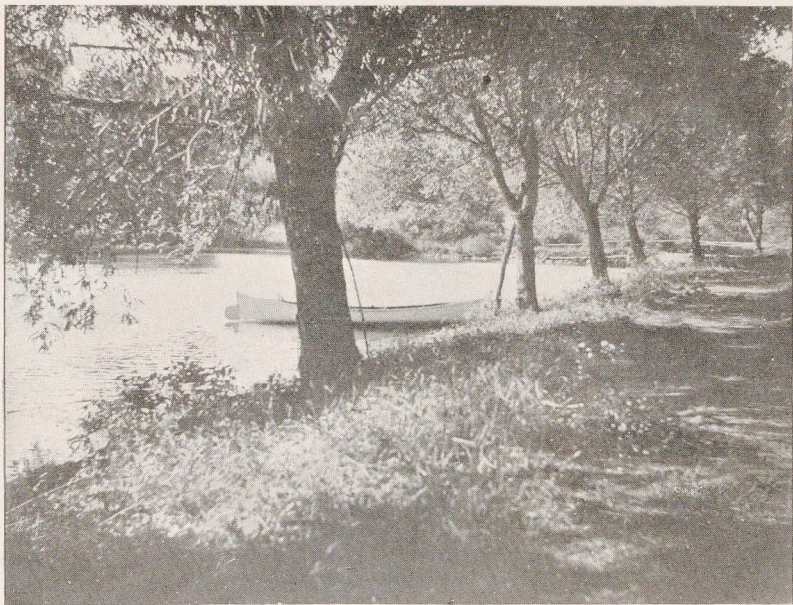
May be loaded with a sealed box of plates in daylight, and can be reloaded as often as desired *without the use of the dark-room.*

Equipped with automatic indicator, which registers each exposure.

Size of camera, $5 \times 6 \times 7\frac{1}{2}$; weight, 30 ounces. Made of selected seasoned material. Covered with best quality morocco grain leather. Fitted with time and instantaneous shutter which is always set. Lens of best quality universal focus. Two finders, two tripod sockets.

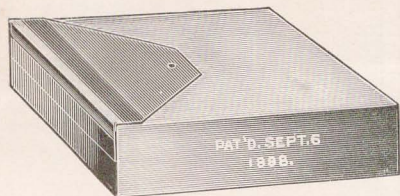


Price, with one extra Reel,	\$10.00
Plates, per box of ten,	40



TAKEN WITH THE DAYPLATE.

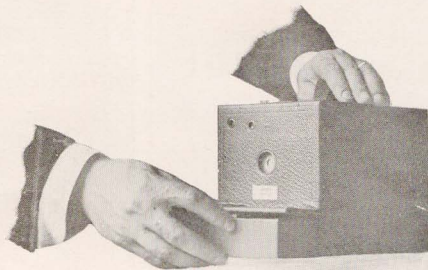
THE WAY IT'S DONE.



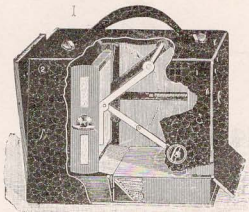
Box of Plates.

The plates, the best that can be procured, are mounted in our factory on a strip of black paper and are packed in a pasteboard box with a narrow opening, and sealed, with the end of the strip projecting, as shown in cut.

The box is placed in the camera in this manner

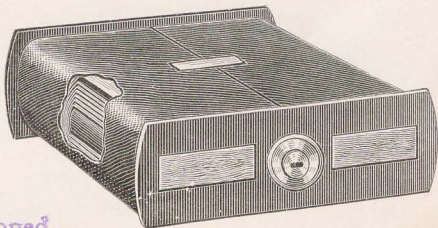


Loading
Camera.



The strip projecting from the plate-box is hooked to the reel in the camera, and the key at the left engaging the reel is turned until the register indicates "1" a plate has thus been drawn from the box and is ready for exposure.

The key at the right focuses each plate as it appears for exposure and holds the reel in position. After all the plates have been exposed they are securely protected from the light by the blank paper on the end of the strip, which, by a few turns of the key is wound about the reel containing them. The reel (shown in the accompanying cut) may then be removed from the camera.

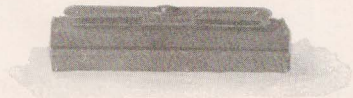


Reel Holding Exposed Plates After Removal from Camera.

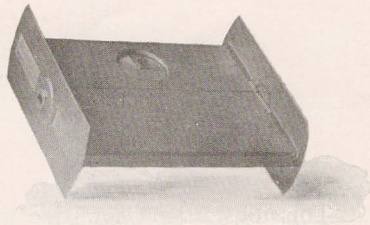
*After the plates are developed,
the reel is again ready for use.*

To repeat the foregoing operation, the empty plate-box is removed from the camera, and replaced by a full one, and another reel.

The reels are so constructed that they may be folded and carried in the vest pocket.



Reel Folded Before Assembling.



Reel Assembled Ready to Put in Camera.

Price of Reels, 25 Cents Each.

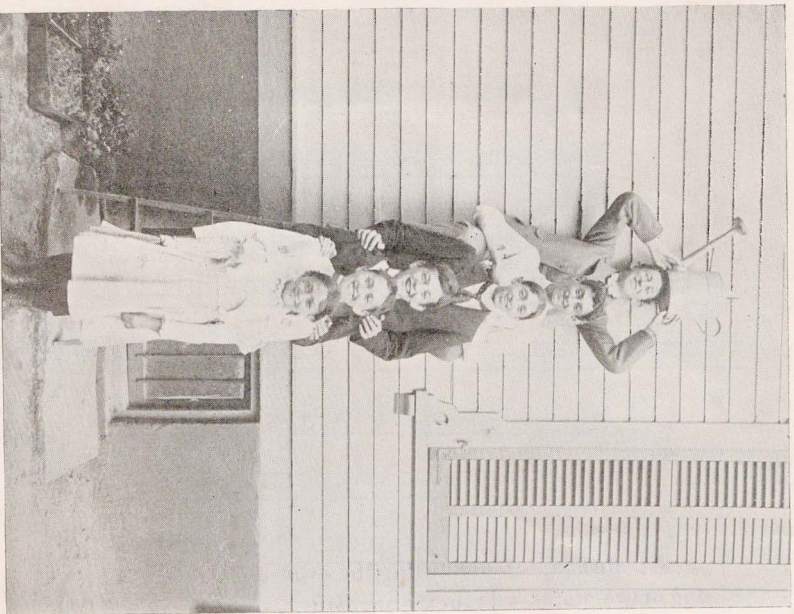
Two Reels are furnished with each camera.

THE STRIP OF PLATES.



This illustration shows the plates as they are mounted on the strip of paper. By tearing the edge of the mat which holds it, each plate may be removed separately for development.

A plate adapter, permitting the exposure of one or two plates, without the necessity of using an entire box, is furnished with each camera.



TAKEN WITH THE DAVPLATE.

WHAT THE DAYPLATE CAMERA DOES

It dispenses with dark-room.

It dispenses with plate-holders.

It dispenses with ruby lamp.

It can be loaded with glass plates in daylight.

It permits you to develop one or more at will.

It works simply, safely, and surely

Its capacity is unlimited.

It takes pictures.

It saves money

EXTRACTS FROM THE SCIENTIFIC AMERICAN

October 8, 1898.

“From slow plates and lenses and quick plates and magazine cameras; from roll holders and cameras to be loaded with films by daylight, we turn to an invention which allows the photographer to retain all the good qualities of glass plates and at the same time to secure the advantages of loading by daylight.

“The camera does not differ materially in external appearance from the usual form of hand camera. The glass plates used are placed in regular order on a long strip of tough paper, each being held in position by a mat which barely covers the edge of the plate and is fastened to the paper.

“The strip on which the plates are thus mounted is folded back and forth upon itself in a light-tight box, with the plates between the folds.

“When all of the plates have been exposed, the blank paper contained in the plate-box is wrapped around the exposed plates by turning the reel, and, with the reel heads, makes a light-tight package, which is removed from the camera.

“The empty plate-box is removed and replaced by a full one, another reel is placed in the camera, and the operation just described is repeated.

“It will thus be seen that there is practically no limit to the number of plates that can be exposed in this camera.

“It can be loaded in broad daylight. It exposes a dozen or more plates at one loading, and is lighter than other cameras of the same capacity using plates.”

*A complete copy of the above article, as published,
will be sent free upon request.*

TERMS

Prices quoted herein are net.

All orders for goods to be sent C. O. D. must be accompanied by an advance payment sufficient to cover express charges both ways. This sum is deducted from bill, if goods are kept.

All orders for goods to be sent by mail must include postage, and are sent at buyer's risk.

Cameras and plates cannot be sent by mail.

Remit by New York draft, post-office or express order or registered letter

Remittance by check must include ten cents additional for cost of exchange.

GASSNER & MARX CAMERA CO.

ROCHESTER, N. Y