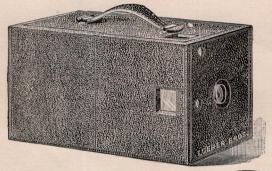
TEFERRET ~

~ ~ CAMERA



For Cime or Instantaneous Work

MANUFACTURED FOR ==

LOEBER BROS.

BRANCH,

111 NASSAU ST

No. 2 ASTOR HOUSE, BROADWAY. NEW YORK.

If this is of no use to you, do not throw it away, but hand it to some friend whom you think may be interested in Photography.



ON GETTYSBURG BATTLEFIELD. SCENE OF PICKETT'S CHARGE.

The Herret Camera

THE DETECTIVE style of Camera is to-day almost entirely superseding all other classes for amateur use. The special advantages are so evident and so well understood that an enumeration would be superfluous. This is especially the case with the *Ferret Detective Camera*, which is in many respects superior to any Camera of its class in the market.

Having all the merits of the best high-priced Cameras, its Special features are

Extreme Simplicity of Manipulation, requiring a mere touch of a button to take a picture.

Compactness and Portability Its outside measurements are only 11 in. \times 7 in. \times 7 in. and entire weight, including four loaded plate holders, only 5 lbs.

Ever readiness for every kind of amateur photography from the instantaneous, exposing the plate for the smallest fraction of a second, to the slowest time exposure.

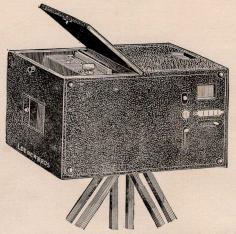
General Beauty of Appearance, being leather covered and very much resembling a satchel case.



THE FERRET-CLOSED.

The Kerret Camera

It is adapted to the requirements of nearly every purpose for which the art of photography may be employed. As a Detective Camera, as an Instantaneous Camera, as a View Camera, and when used with roll holder as an Automatic or Magazine Camera, it is superior to any. In its construction it is solid and substantial, the material used being of the best quality The lenses are imported, achromatic, and are exceedingly rapid working.



CAMERA WITH ROLL HOLDER, ON TRIPOD.

For a Camera possessing all the best features of the several Detective Cameras on the market, we are not at all surprised at the wonderful popularity of the Ferret Detective Camera, and taking into consideration its mechanism, good substantial workmanship and handsome finish, it is really worth more than the price asked for it.

The Rerret Camera

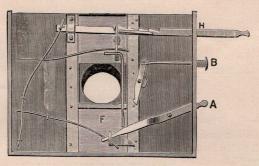
The focusing adjustment is set from the outside, and is accurate and reliable, or the focus may be made on the ground glass, which goes with each camera.

The Stops (3 in number) can be easily changed to allow for different intensity of light.

The Shutter which works back of the lens (in this respect it has a special advantage over all detective cameras,) can be adjusted for slow, and rapid instantaneous work, or used with open lens for time exposure.

The Plate is not exposed

- in setting the Shutter



FERRET SHUTTER.

The Shutter is a most ingenious device—simple, cannot get out of order and being entirely of metal, it will not swell and stick in damp weather.

The Herret Camera

As a HAND CAMERA,

can be carried by the neat leather handle.

As a VIEW CAMERA,

can be screwed to a tripod and easily adjusted for short or long range focus.

As a MAGAZINE CAMERA,

where used with a roll holder (extra cost) 48 exposures can be made without reloading.

Imported Achromatic Lens.

Takes pictures 4x5 or 5x4.

Time or Snap Shots.

Two Finders.

Focusing can be done either with ground glass, or with graduated scale on outside of case.

PRICE LIST

Special Lenses fitted to Cameras to order

AGENTS WANTED EVERYWHERE.

The Herret Camera

A very good idea of the work which can be done with The Ferret can be gotten by examining the half-tone cut on page 2 of this little book. It is well-known that much of the detail in the original photograph is lost by re-photographing through a half-tone screen, and it must be admitted that this print, which is in no respect an exceptional one, has stood the test well.



ON TRIAL.

Upon receipt of money to cover the express charges both ways, we will send the Ferret anywhere in the U. S., C. O. D. for ten days' trial. In case of purchase, the amount advanced may be deducted, and balance paid to the Express Company.

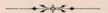


The Herret Camera * * Every one warranted.

HERE IS AN OPINION WORTH READING.

"The Ferret camera you sent me is a dandy—it beats anything I have seen, even at a much higher price. I made a number of exposures on my trip here, and am anticipating great pleasure with my Ferret. Will send you a sample of what it is capable of doing in this country Yours, E. S. Talbot Livingston, Montana,"

For further particulars, address LOEBER BROS. 111 Nassau St., N. Y



If you are using a Ferret, or any other Camera, or if you would like to do so, you will be interested in the brightest and best Photographic Magazine ever published—the one with a circulation more than equalling the combined issues of all the other Photo. Magazines in America.

THE PHOTO-AMER CAN

ILLUSTRATED IN HALF-TONES. - MONTHLY

\$1.00 PER YEAR. SAMPLE COPY 10 CENTS. THE PHOTO-AMERICAN, 111 Nassau St., New York.