

# Bell & Howell / Canon

## NEWSLETTER

FILE: Section 4

April 17, 1967

### NEW ZOOM LENS! NEW WIDE-ANGLE LENS!

With the addition of the following lenses to the Canon system, we now have a total of 23 Canon lenses for the FP, FX, Pellix, Pellix QL, and FT-QL! These new lenses make our lens line more complete than ever before. They are included in the April, 1967, Canon Price Catalog.

**FL 100→200mm f/5.6 ZOOM LENS**—This new lens is the third in our zoom lens series and fills the need for a moderately priced mid-range zoom telephoto. This lens has the same type of styling and construction as the 135mm f/3.5 and 200mm f/4.5 telephoto lenses introduced in February. The optical and mechanical performance of this new zoom lens is consistent with all FL lenses. The lens hood is built-in and slides forward into position when desired. Angle of view is 12° (at 200mm) to 24° (at 100mm), magnification is 2X to 4X (based on 50mm lens), and the lens has 8 elements. Filter size is 55mm.

**FL 100→200mm f/5.6 ZOOM LENS SET (includes case)**

112179 (88136-00) \$209.95

Zoom Lens Only

112181 (79130-00) \$199.95

Lens Case Only

112183 (736-00) \$ 10.00



**FL 28mm f 3.5 WIDE-ANGLE LENS**—This lens fills the “gap” between the 19mm and 35mm lenses in the Canon system lens series. Its angle of view of 75° fits the needs of the photographer who feels the 35mm lens just isn't wide enough. Magnification, based on a 50mm lens, is .56X. The lens has 7-element construction and accepts 58mm screw-in filters. This is a quality Canon FL lens that will be welcomed by Canon SLR owners.

**FL 28mm f/3.5 WIDE-ANGLE LENS SET (includes case and hood)**

112159 (39112-67) \$174.40

Wide-Angle Lens Only

112161 (48104-00) \$159.95

Lens Hood Only

112171 (725-97) \$ 9.95

Leather Case Only

112157 (862-70) \$ 4.50

