



#### Minolta SR-7

world's first SLR to combine advanced professional features with a built-in CdS meter

- BUILT-IN CADMIUM SULPHIDE METER: Shows correct aperture for any pre-set shutter speed. Has low sensitivity control, on/off battery switch and ASA range from 6 to 3200.
- PRECISION-GROUND AUTOMATIC ROKKOR LENS: Choose a 58mm f/1.4 or 55mm f/1.8 Auto Rokkor as standard equipment. Each has patented "Achromatic". coating. Diaphragm closes automatically to pre-set aperture, re-opens automatically for bright viewing.
- OVERSIZE INSTANT-RETURN MIRROR: Ends between-picture black-outs and vignetting with long lenses and in close-up work.
- MICRO-PRISM FINDER: Reflex viewing and focusing.
   Image "snaps-in" for critical focusing.
- NON-SPINNING SHUTTER SELECTOR: Speeds from 1 to 1/1000th plus "B". FP synch at all speeds; X synch at 1 to 1/50th sec. Separate terminals for X and FP.
- LOCK-UP MIRROR: Independent mirror control permits use of 21mm ultra-wide-angle lens.
- · BUILT-IN SELF-TIMER: 10 second delay.
- DEPTH-OF-FIELD PREVIEW: Independent action prevents double exposure.
- UNLIMITED VERSATILITY: More than 20 interchangeable Rokkor lenses and more than 30 special accessories.

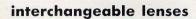


#### Minolta SR-1

outstanding SLR value . . . plus a complete system of lenses and accessories

- AUTOMATIC f/1.8 ROKKOR LENS: Precision-ground with patented "Achromatic" coating. Diaphragm stops down automatically to pre-set aperture, re-opens automatically for bright viewing.
- ACCESSORY CADMIUM SULPHIDE METER: Optional CdS meter couples to shutter speed control to show correct aperture for any pre-set speed. Low sensitivity switch, built-in battery check, ASA 6 to 3200.
- OVERSIZE INSTANT-RETURN MIRROR: Ends between exposure black-out, vignetting with long lenses and in close-up work.
- NON-SPINNING SHUTTER SELECTOR: Speeds from 1 to 1/500th sec. plus "B". FP synch at all speeds; X synch at 1 to 1/50th sec.
- PENTAPRISM FINDER: Ground-glass screen with clear center spot for critical focusing.
- · BUILT-IN SELF-TIMER: 10-second delay.
- DEPTH-OF-FIELD PREVIEW: Closes diaphragm to show depth-of-field at pre-selected aperture.
- EVERY PROFESSIONAL FEATURE: Including separate flash terminals, single-stroke film advance, rapid film rewind, auto-re-set frame counter.
- INTERCHANGEABLE LENSES AND ACCESSORIES: More than 20 interchangeable Rokkor lenses and more than 30 accessories.

# the versatile Minolta SR system



- · ULTRA-WIDE-ANGLE: 21mm f/4 Rokkor for use with Minolta SR-7 only (pre-set diaphraam)
- · WIDE-ANGLE: 28mm f/3.5 Rokkor (automatic diaphraam)
- WIDE-ANGLE: 35mm f/2.8 Rokkor (automatic diaphraam)
- · WIDE-ANGLE: 35mm f/4 Rokkor (pre-set diaphragm)
- NORMAL: 55mm f/1.8 Rokkor (automatic diaphraam)
- NORMAL: 58mm f/1.4 Rokkor (automatic diaphraam)
- TELEPHOTO: 100mm f/3.5 Rokkor (automatic diaphraam)
- · TELEPHOTO: 100mm f/4 Rokkor (pre-set diaphraam)
- TELEPHOTO: 135mm f/2.8 Rokkor (automatic diaphraam)
- · TELEPHOTO: 135mm f/4
- Rokkor (pre-set diaphragm)

- TELEPHOTO: 200mm f/3.5 Rokkor (automatic diaphraam)
- . TELEPHOTO: 200mm f/5 Rokkor (pre-set diaphraam)
- TELEPHOTO: 300mm f/4.5 Rokkor (pre-set diaphraam)
- TELEPHOTO: 600mm f/5.6 Rokkor (pre-set diaphraam)
- TELEPHOTO: 1000mm f/6.3 Rokkor (pre-set diaphraam)
- . ZOOM: 50-100mm f/3.5
- Rokkor (automatic diaphraam) · ZOOM: 80-160mm f/3.5
- Rokkor (automatic diaphragm) ZOOM: 160-500mm f/8 Rok-
- kor (automatic diaphraam)
- · CLOSE-UP: 135mm Rokkor (short mount) for use with Minolta Bellows only (pre-set diaphraam)
- · MACRO: 50mm f/3.5 Rokkor (pre-set diaphraam)

#### more than 30 special accessories

- EXTENSION BELLOWS
- EXTENSION TUBES
- · COPYING STAND
- MICROSCOPE ADAPTOR
- . 90° RIGHT ANGLE FINDER
- · PANORAMA HEAD
- CUSTOM-FITTED CASE
- · UNDERWATER HOUSING

 plus all these . . . STANDARD LENS HOOD • WIDE ANGLE LENS HOOD . EXTENSION BELLOWS WITH SLIDE COPYING ATTACHMENT . NECK STRAP . CABLE RELEASE . JUNIOR BC DELUXE FLASHGUN . ACCESSORY ADAPTOR CLAMP . BODY CAP . REAR LENS CAP . POLARIZING FILTER FOR STANDARD LENS . POLARIZING FILTER FOR WIDE ANGLE LENS . YEL-LOW, UV, RED, ORANGE AND GREEN ORANGE FILTERS . EYEPIECE CORRECTION LENSES FOR FAR-SIGHTED VISION . MAGNIFIER . LEICA, EXAKTA, PRAKTICA LENS ADAPTORS



#### Minolta ER

#### completely automatic 35mm single lens reflex

- FULLY AUTOMATIC ELECTRIC EYE: Automatically adjusts lens for perfect exposures. ASA 10 to 400. Warning signal for too much or too little light.
- MANUAL EXPOSURE ADJUSTMENT: Permits creative exposure control deliberate over and under exposure with speeds from 1/30th to 1/500th plus "B" at f/2.8 to f/16.
- THROUGH-THE-LENS VIEWING AND FOCUSING: Shows exactly what you will get on film. Split-image critical focusing.
- 5-ELEMENT f/2.8 ROKKOR LENS: 45mm lens assures you of maximum optical quality.
- FLASH SYNCHRONIZATION: MX synch at all speeds.
- · CUT-AWAY FILM CHAMBER: For fast, effortless loading.
- MANY MORE FEATURES: Single-stroke film advance; autore-set film counter; built-in self-timer.
- INTERCHANGEABLE SUPPLEMENTARY LENSES: Optional 35mm f/5.6 wide-angle Rokkor and 85mm f/5.6 telephoto Rokkor lenses switch instantly for special effects.



#### Minolta Hi-matic 7

35mm rangefinder camera has exclusive 3-way exposure adjustment . . . in-the-lens electric eye

- SENSITIVE CADMIUM SULPHIDE ELECTRIC EYE ACTUALLY IN THE LENS: Exclusive — measures only the light that hits the lens for maximum exposure accuracy. You don't even have to allow for filters, because the light is measured after it passes through the filter.
- FULLY AUTOMATIC: Electric eye automatically determines best shutter speed and aperture combination — automatically sets lens for perfect exposure. Warning signal shows insufficient or too much light.
- COMPLETELY MANUAL: For special effects, adjust aperture manually from f/1.8 to f/22 and shutter speeds from 1/4 to 1/500th sec. plus "B".
- SEMI-AUTOMATIC: EV scale in finder permits use of CdS electric eye as an independent light meter.
- 6-ELEMENT 45mm f/1.8 ROKKOR LENS: Precision-ground for brilliant, life-like color and razor-sharp black-andwhite.
- COUPLED RANGEFINDER: Provides bright parallax-free viewing and "snap-in" critical focusing.
- FULL SYNCHRONIZATION: For electronic flash or bulb.
- CUT-AWAY FILM CHAMBER: For extremely fast, easy loading.
- WIDE ARRAY OF ADVANCED FEATURES: Including builtin self-timer, auto-re-set frame counter, single-stroke film advance, double exposure prevention.



#### Minolta AL

## top-rated 35mm rangefinder camera features built-in light meter

- CROSS-COUPLED EXPOSURE METER: Automatically shows correct exposure reading for any pre-set shutter speed.
- POINT-AND-SHOOT OPERATION: Simply turn lens until two indicators come together. ASA 10 to 800.
- 45MM f/2 ROKKOR LENS: Famous Rokkor lens gives you needle-sharp, brilliantly colored slides and prints. Aperture range: f/2 to f/22.
- FAST 1/1000th SECOND SHUTTER: Speeds from 1 second to 1/1000th plus "B".
- FLASH SYNCHRONIZATION: MX synch at all speeds.
- BRIGHT-FRAME FINDER: Eliminates parallax error.
- SUPER-IMPOSED RANGEFINDER: For "snap-in" critical focusing.
- SINGLE-STROKE FILM ADVANCE: For rapid shooting and prevention of double exposures.
- BUILT-IN SELF-TIMER: 10-second delay.
- AUTO-RE-SET FRAME COUNTER.



#### Minolta A5

economical 35mm camera has coupled rangefinder...
many advanced features

- COUPLED RANGEFINDER: Simplifies focusing from 3 feet to infinity.
- "SNAP-IN" CRITICAL FOCUSING: Out of focus picture appears as a double image . . . "snaps" into a critically sharp view when in focus.
- FAMOUS 45mm f/2.8 ROKKOR LENS: Top Rokkor quality assures brilliant color, razor-sharp black-and-white slides and snapshots.
- SHUTTER SPEEDS: From 1 to 1/500th sec. plus "B".
- FLASH SYNCHRONIZATION: MX synch at all speeds.
- SINGLE-STROKE FILM ADVANCE: Automatically advances film, cocks shutter, counts the frame and prevents double exposure.
- CLICK-STOP LENS: Positive click stops for apertures from f/2 8 to f/22
- BUILT-IN DEPTH-OF-FIELD SCALE: Easy-to-read numbers show depth-of-field from 3 feet to infinity.
- · BUILT-IN SELF-TIMER: 10-second delay.



#### Minolting P

# slim-style camera takes full-size 35mm slides, features built-in light meter

- COMPACT, TRAVELS ANYWHERE: Weighs less than a pound, yet takes full-frame, razor-sharp color slides and snapshots.
- EXCLUSIVE "AUTO-VIEW" SYSTEM: Window on top of camera shows when exposure setting is right and when camera is focused.
- BUILT-IN ELECTRIC EYE: Automatically shows when lens is set for perfect exposure. You simply line up two indicators in "Auto-View" window. ASA range from 25 to 800.
- CLİCK-STOP FOCUSING: From 2.6 feet to infinity, with indicator needle visible in "Auto-View" window on top of camera.
- PROGRAMMED SHUTTER: Speeds from 1/30th to 1/250th sec. plus "B" (indicated in "exposure value" numbers from 8 to 17).
- 38mm f/2.8 ROKKOR LENS: Famed Rokkor lens quality insures sharp, bright pictures. Has 4-elements and a unique 60.5 degree wide angle of coverage.
- WIDE-ANGLE VIEWFINDER: 4-element finder shows same 60.5 degree angle of view you get on film.
- FLASH SYNCHRONIZATION: Synchronized at 1/30th sec. for electronic flash and bulb. An accessory flash shoe comes with the Minolting P.
- · CUT-AWAY FILM CHAMBER: Permits fast, easy loading.
- ADVANCED FEATURES: Including a single-stroke film advance, built-in self-timer and auto-re-set frame counter.



#### Minolta Auto Zoom 8

all-electric, all-automatic zoom movie camera

FULLY AUTOMATIC CdS ELECTRIC EYE: Extremely sensitive cadmium sulphide electric eye automatically adjusts lens for perfect exposure in any light, with any film from ASA 10 to 320. Signal warns against insufficient light.

 PUSHBUTTON POWER ZOOMING: Smooth, steady zooming, forward or reverse, with pushbutton ease. Man-

ual zooming, too.

 4 to 1 ZOOM RATIO WITH ULTRA-FAST f/1.4 ROKKOR LENS: Zoom from 8.5mm true wide angle to 34mm telephoto. Maximum f/1.4 aperture permits available light filming.

 ELECTRIC MOTOR DRIVE: Completely eliminates winding. Batteries drive motor forward or in reverse at 12, 16 or 24 frames per second for slow motion, regular or speed-up

filming. Warning signal for low battery power.

 THROUGH-THE-LENS VIEWING AND FOCUSING: See exactly what will appear on film. Split-image critical focusing from 3.5 feet to infinity.

 MANUAL EXPOSURE CONTROL: For special effects, diaphragm can be adjusted manually from f/1.4 to f/16.

- BUILT-IN TYPE A FILTER: Permits use of indoor film outdoors.
- SINGLE FRAME AND REMOTE CONTROL: Provision for cable release, single frame and remote control accessories.
- SEPARATE FOOTAGE AND FRAME COUNTERS: Shows film movement in feet and frame-by-frame with motor running forward or in reverse.
- FAST, EASY LOADING: Rapid-threading film gate accepts standard 50-foot 8mm roll film.
- BUILT-IN PISTOL GRIP: Holds batteries for motor.
- · BUILT-IN WRIST STRAP: Acts as a safety grip.



#### Minolta Zoom 8

#### fully automatic zoom movie camera

- BUILT-IN ELECTRIC EYE: Accurate cadmium sulphide electric eye automatically adjusts lens for perfect exposure with films 10 to 400 ASA.
- 10-30mm f/1.8 ROKKOR ZOOM LENS: Superb Rokkor quality extremely sharp at every focal length from 10mm wide angle to 30mm telephoto.
- ELECTRIC MOTOR DRIVE: 4 standard penlight batteries drive motor at 12, 16 or 24 frames per second for slow motion, normal or speed-up filming.
- THROUGH-THE-LENS VIEWING AND FOCUSING: Reflex finder shows in advance what you will get on film.
- MANUAL EXPOSURE CONTROL: Manual override permits exposure adjustment from f/1.8 to f/16.
- REMOTE CONTROL: Provision for accessory remote control that permits filming up to 10 feet away.
- BUILT-IN BATTERY CHECK: Shows when motor battery power is low.
- RAPID THREADING: Film gate accepts standard 50-foot 8mm roll film.
- · BUILT-IN PISTOL GRIP: Holds batteries for motor drive.
- BUILT-IN WRIST STRAP: Acts as a safety grip.



#### Minolta 16-II

# "palm-size" camera features automatic push-pull operation

- PUSH-PULL OPERATION: Automatically advances film, counts exposures, cocks shutter and prevents double exposure.
- WALLET-SIZE PICTURES: Takes 2½ x 3½" color and 3 x 4¼" black-and-white pictures — also lifelike color slides.
- PALM-SIZE CONVENIENCE: Weighs only 5½ ounces and is just 3¼" high.
- 22mm f/2.8 ROKKOR LENS: Precision-ground for razor-sharp color or black-and-white. Aperture range from f/2.8 to f/16.
- SHUTTER SPEEDS: From 1/30th to 1/500th sec. plus "B" in six click-stop settings.
- FLASH SYNCHRONIZATION: Internally synchronized for electronic flash and bulb.
- DIRECT VIEWFINDER: Bright finder shows picture exactly as it will appear on film.
- AUTOMATIC FILM COUNTER: Counts pictures taken and shows the number remaining.
- INSTANT DROP-IN LOADING: Uses Minolta film cartridges. Film threading and handling eliminated.



#### Minolta 16-P

## economical 16mm subminiature camera features exclusive "Weather Dial"

- UNIQUE "WEATHER DIAL": Turns to four different symbols for light conditions automatically sets lens for perfect exposures.
- CARRY IT EVERYWHERE: Just 41/4" high and weighs only 5 ounces.
- 25mm f/3.5 ROKKOR LENS: Famous Rokkor quality for ultra-sharp color and black-and-white.
- SNAPSHOTS AND COLOR SLIDES: Takes color slides, 3 x 41/4" black-and-white and 21/2 x 31/2" color pictures.
- INSTANT DROP-IN LOADING: Minolta film cartridges eliminate film handling and threading.
- FLASH SYNCHRONIZATION: Synchronized for use with the Minolta Baby BC Flashgun.
- ALWAYS IN FOCUS: No need to focus...lens is automatically sharp from 3 feet to infinity.



## Minolta 'Repo'rter

economical "half-frame" 35mm camera doubles the number of pictures with regular film

- AMAZING FILM ECONOMY: Takes 40 pictures with a standard 20-exposure film, 72 pictures with a 36 exposure roll.
- BUILT-IN ELECTRIC EYE: Automatically shows when lens is set for perfect exposure.
- · WARNING SIGNAL: Shows when light is insufficient.
- 30mm f/2.8 ROKKOR LENS: The same famous Rokkor lens quality you find on more expensive Minolta models.
- FOCUSING AS CLOSE AS 22 INCHES: Easy click-stops for instant focusing on close-up, normal and distant shots.
- SHUTTER SPEEDS: From 1/30th to 1/250 sec. plus "B".
- FLASH SYNCHRONIZATION: Synch at 1/30th sec. for electronic flash and bulb.
- BRIGHT-FRAME VIEWFINDER: Shows exactly what will appear on film.



#### Minolta 16-CdS

fully automatic 16mm "palm-size" camera takes wallet-size prints...color slides, too

- COMPLETELY AUTOMATIC: Extremely sensitive cadmium sulphide electric eye, (exclusive on the Minolta 16-CdS) automatically adjusts lens for perfect exposure. Has settings for normal, low light and flash.
- COLOR SLIDES AND SNAPSHOTS: Measures just 41/2 inches, yet takes  $21/2 \times 31/2$ " color and  $3 \times 41/4$ " blackand-white pictures . . . brilliant color slides, too.
- INSTANT DROP-IN LOADING: Uses Minolta film cartridges. No threading. You never touch the film.
- SHUTTER SPEEDS: From 1/30th to 1/200th second.
- 3-ELEMENT 25mm f/2.8 ROKKOR LENS: Superb optical quality for maximum picture sharpness.
- EASY TWO-POSITION FOCUSING: Focusing dial sets instantly for close-up or distant shots.
- BRIGHT-FRAME DIRECT VIEWFINDER: Includes warning signal for too little or too much light. Yellow signal means "go".
- RAPID FILM ADVANCE: Simultaneously advances film and frame counter, cocks shutter and prevents double exposure. Film counter re-sets automatically.

# Minolta

## the name quality made famous

When you can't compromise with quality — you can depend on Minolta. And for good reason. Minolta quality starts with exhaustive research. Over 200 Minolta engineers constantly strive for new and better ways to build cameras. At every step of manufacture, Minolta imposes the world's strictest standards of quality control...your best guarantee of professional-quality performance. From rare earth...to glass...to finished mount, Minolta builds Rokkor lenses in their own factories, to give you the ultimate in sharpness and resolution. Before you buy a camera, try a Minolta. You'll like the difference quality makes.

### MINOLTA CORPORATION

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